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Global Daily Backpacks Market Growth 2025-2031

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Abstracts

The global Daily Backpacks market size is predicted to grow from US$ 32790 million in 2025 to US$ 45470 million in 2031; it is expected to grow at a CAGR of 5.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A daily backpack is a versatile and practical bag designed for everyday use. It is typically made of durable materials such as nylon, polyester, or canvas to withstand regular wear and tear. Daily backpacks come in a wide range of sizes, styles, and colors to suit different preferences and needs. They usually have multiple compartments and pockets, including a main compartment for larger items like books, laptops, or clothes, as well as smaller pockets for organizing smaller essentials such as keys, wallets, and mobile phones. Some daily backpacks may also feature additional features like padded shoulder straps for comfort during long - term carrying, a chest strap for added stability, and a waist belt for extra support when needed. They are commonly used by students, office workers, commuters, and travelers for carrying personal belongings, school supplies, work materials, or travel essentials.

United States market for Daily Backpacks is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Daily Backpacks is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Daily Backpacks is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

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Global key Daily Backpacks players cover Arc’teryx Equipment, Kelty, Marmot Mountain, Mountain Hardwear, Sierra Designs, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Daily Backpacks Industry Forecast” looks at past sales and reviews total world Daily Backpacks sales in 2024, providing a comprehensive analysis by region and market sector of projected Daily Backpacks sales for 2025 through 2031. With Daily Backpacks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Daily Backpacks industry.

This Insight Report provides a comprehensive analysis of the global Daily Backpacks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Daily Backpacks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Daily Backpacks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Daily Backpacks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Daily Backpacks.

This report presents a comprehensive overview, market shares, and growth opportunities of Daily Backpacks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

15-35 Liters Capacity

36-60 Liters Capacity

Above 60 Liters Capacity

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Segmentation by Application:

- Men
- Women

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Arc’teryx Equipment
- Kelty
- Marmot Mountain
- Mountain Hardwear
- Sierra Designs
- AMG Group
- Deuter Sports
- Gelert

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Gregory Mountain Products

High Sierra

Osprey Packs

The North Face

Wildcraft

Nike

Adidas

Chengdu Guosheng

Shanghai Sibo M&E

Everson

Key Questions Addressed in this Report

What is the 10-year outlook for the global Daily Backpacks market?
What factors are driving Daily Backpacks market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Daily Backpacks market opportunities vary by end market size?
How does Daily Backpacks break out by Type, by Application?

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