

Global Cycling Sensors Market Growth 2026-2032

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Abstracts

The global Cycling Sensors market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Cycling sensors refer to electronic devices designed to capture and transmit data related to cycling performance and environmental conditions. These sensors are typically attached to bicycles and can include various types such as speed sensors, cadence sensors, power meters, and heart rate monitors. Speed sensors measure the velocity of the bicycle, cadence sensors monitor pedal rotations per minute, power meters gauge the rider's power output, and heart rate monitors track the cyclist's heart rate. These sensors collect real-time data, allowing cyclists to analyze their performance, optimize training, and enhance overall cycling experience. Advanced models often utilize wireless connectivity to transmit data to compatible cycling computers or smartphone apps, providing cyclists with valuable insights for training, performance improvement, and health monitoring.

In 2022, according to the China Bicycle Association, the operating income of Chinese bicycle and electric bicycle enterprises above designated size was ?210 billion, a year-on-year increase of 3%. According to our Bicycles and Motorcycles Research Center, in 2022, the global bicycle sales was about 9500 million units.

LP Information, Inc. (LPI) ' newest research report, the "Cycling Sensors Industry Forecast" looks at past sales and reviews total world Cycling Sensors sales in 2025, providing a comprehensive analysis by region and market sector of projected Cycling Sensors sales for 2026 through 2032. With Cycling Sensors sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cycling Sensors industry.

This Insight Report provides a comprehensive analysis of the global Cycling Sensors

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cycling Sensors portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cycling Sensors market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cycling Sensors and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cycling Sensors.

This report presents a comprehensive overview, market shares, and growth opportunities of Cycling Sensors market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Speed Sensor

Cadence Sensor

Power Meters

Others

Segmentation by Application:

Road Bikes

Mountain Bikes

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Garmin

Wahoo Fitness

SRM (Schoberer Rad Messtechnik)

SRAM

Bryton

Coospo

iGPSport

Cateye

Lezyne

Favero Electronics

4iiii Innovations

Polar

Topeak

Rotor Bike Components

Easton Cycling

Stages Cycling

Magene

Velocomp

Shimano

Meilan

iQsquare

Pioneer

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cycling Sensors market?

What factors are driving Cycling Sensors market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cycling Sensors market opportunities vary by end market size?

How does Cycling Sensors break out by Type, by Application?

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