

Global Cycling Helmet Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Cycling Helmet market size was valued at US\$ 671 million in 2023. With growing demand in downstream market, the Cycling Helmet is forecast to a readjusted size of US\$ 819.9 million by 2030 with a CAGR of 2.9% during review period.

The research report highlights the growth potential of the global Cycling Helmet market. Cycling Helmet are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Cycling Helmet. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Cycling Helmet market.

Cycling Helmets are useful as safety gear to prevent or minimize injuries to the head and brain in an uncontrolled environment during riding a bike. According to the US Consumer Product Safety Commission, about 900 people, including more than 200 children are killed annually in bicycle related incidents, and about 60 percent of these deaths involve a head injury. Cycling Helmets can help absorb impacts and save their life. A typical helmet has two main parts: a hard outer shell and a soft inner liner. The hard shell is designed to spread the force of an impact over a broader area so rider's skull is less likely to fracture, while the soft liner is meant to squeeze inward and absorb the impact energy, so less of it is transmitted to rider's head. Shells of Cycling Helmets are typically made of composite materials like fiberglass or lightweight carbon fiber, or very hard plastics such as polycarbonate or ABS. And liners are usually about 20cm (0.8 inches) thick and made of two layers of foam: a soft, bouncy layer that absorbs small bashes and bumps and a stiff layer that permanently deforms to absorb very hard

impacts.

The classification of bike helmet are MTB helmets, road helmets and recreational helmets, and the proportion of MTB helmets in 2019 is about 44.5%, road helmets account for over 33.5% of market.

Bike helmet is widely used in commuter & recreation and sport games. The most proportion of bike helmet is commuter & recreation, and proportion in 2019 is about 83.3%.

Europe is the largest consumption place, with a consumption market share over 34.6% in 2019. Following Europe, North America is the second largest consumption place with the consumption market share about 31.9%.

Market competition is intense. Vista Outdoor, Dorel, Giant, Trek Bicycle, KASK, Mavic, Merida, Specialized are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry. Vista Outdoor is absolutely the largest player holding 27.11% of market in 2019. Top 10 players account for over 60% of the total market.

Key Features:

The report on Cycling Helmet market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Cycling Helmet market. It may include historical data, market segmentation by Type (e.g., MTB Helmets, Road Helmets), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Cycling Helmet market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Cycling Helmet market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Cycling Helmet industry. This include advancements in Cycling Helmet technology, Cycling Helmet new entrants, Cycling Helmet new investment, and other innovations that are shaping the future of Cycling Helmet.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Cycling Helmet market. It includes factors influencing customer ' purchasing decisions, preferences for Cycling Helmet product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Cycling Helmet market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Cycling Helmet market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Cycling Helmet market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Cycling Helmet industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Cycling Helmet market.

Market Segmentation:

Cycling Helmet market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

MTB Helmets

Road Helmets

Recreational Helmets

Segmentation by application

Commuter & Recreation

Sport Games

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Vista Outdoor

Dorel

Giant

Trek Bicycle

KASK

Mavic

Merida

Specialized

Uvex

Scott Sports

OGK KABUTO

MET

ABUS

POC

Urge

Lazer

Louis Garneau

Strategic Sports

LAS helmets

Fox Racing

Limar

Orbea

Rudy Project

Moon Helmet

SenHai Sports Goods

Shenghong Sports

GUB

One Industries

HardnutZ

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cycling Helmet market?

What factors are driving Cycling Helmet market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cycling Helmet market opportunities vary by end market size?

How does Cycling Helmet break out type, application?

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