

Global Cycling App for Bike Routes Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Cycling App for Bike Routes market size is predicted to grow from US\$ 665 million in 2025 to US\$ 1141 million in 2032; it is expected to grow at a CAGR of 8.0% from 2026 to 2032.

Cycling App for Bike Routes refers to a mobile or web-based software platform designed to help cyclists plan, discover, navigate, record, and share bicycle routes. These apps typically integrate GPS positioning, digital maps, elevation profiles, road-surface information, route optimization, turn-by-turn navigation, offline maps, ride tracking, GPX/FIT/TCX file import and export, and social or community-based route recommendations. They are used by road cyclists, mountain bikers, gravel riders, commuters, touring cyclists, and e-bike users to improve route safety, riding efficiency, training quality, and travel experience.

Demand for cycling route apps is being driven by the growth of recreational cycling, urban bike commuting, e-bike adoption, gravel and mountain biking, cycling tourism, and consumers' increasing reliance on mobile navigation. Users need safer bike-friendly routes, elevation-aware planning, offline navigation, real-time tracking, route sharing, and integration with wearables or bike computers. Business opportunities mainly come from premium subscriptions, advanced map layers, offline route packages, route-planning tools for tourism agencies and event organizers, partnerships with bike brands and hardware companies, advertising, and data services for mobility planning. As cycling becomes more connected and personalized, providers with strong routing algorithms, high-quality map data, active user communities, and device ecosystem integration will have better growth potential.

LPI (LP Information)' newest research report, the "Cycling App for Bike Routes Industry

Forecast” looks at past sales and reviews total world Cycling App for Bike Routes sales in 2025, providing a comprehensive analysis by region and market sector of projected Cycling App for Bike Routes sales for 2026 through 2032. With Cycling App for Bike Routes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cycling App for Bike Routes industry.

This Insight Report provides a comprehensive analysis of the global Cycling App for Bike Routes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cycling App for Bike Routes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Cycling App for Bike Routes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cycling App for Bike Routes and breaks down the forecast by Route Planning Function, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cycling App for Bike Routes.

This report presents a comprehensive overview, market shares, and growth opportunities of Cycling App for Bike Routes market by product type, application, key players and key regions and countries.

Segmentation by Route Planning Function:

Basic Route Recording

Point-to-point Route Planning

Multi-stop Route Planning

Turn-by-turn Navigation

Offline Route Navigation

Others

Segmentation by Monthly Active Users:

Below 100,000 MAU

100,000–1 Million MAU

1–10 Million MAU

10–50 Million MAU

Above 50 Million MAU

Segmentation by Application:

Recreational Cycling

Urban Commuting

Mountain and Trail Riding

Cycling Events

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Strava

komoot

Ride with GPS

Bikemap

AllTrails

Outside

Outdooractive

Garmin

Wahoo Fitness

Abvio

cycle.travel

Shanghai Dabuziduo Information Technology

Beijing Blackbird Tech

NAVITIME JAPAN

TrailLink

Organic Maps

Gravelmap

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