

# Global Cyber Deception Technology Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Cyber Deception Technology market size is predicted to grow from US\$ 3056 million in 2025 to US\$ 6006 million in 2032; it is expected to grow at a CAGR of 9.8% from 2026 to 2032.

Cyber Deception Technology is a proactive cybersecurity approach that places believable decoys, lures, and honeypots (for example, fake hosts, services, credentials, files, or 'breadcrumbs') inside real environments so that when an intruder interacts with something that should never be touched, defenders get an immediate, high-confidence signal and useful context about what the attacker is doing. In modern framing, it's increasingly treated as part of 'adversary engagement,' where defenders intentionally shape an attacker's path to expose and better understand malicious activity rather than relying only on perimeter prevention.

What makes deception uniquely valuable today is how directly it tackles operational pain points in security operations: too many noisy detections, too little clarity during lateral movement, and the challenge of distinguishing stealthy hands-on-keyboard activity from normal admin behavior. Deception shifts the burden of proof—interactions with planted decoys are inherently suspicious—so alerts often arrive with higher fidelity and stronger investigative starting points, while also disrupting attacker automation and decision-making by feeding them believable but false targets. This 'create signals that shouldn't exist' model complements existing EDR/XDR and SIEM pipelines by adding a low-noise layer that can validate compromise earlier and accelerate triage with richer attacker telemetry.

Industry momentum is being driven by practical realities: enterprises are more distributed across cloud and hybrid infrastructure, identity and credential abuse is

central to many intrusions, and AI-assisted automation is accelerating the speed and scale of attacks—raising the premium on controls that generate clear signals when attackers are already inside. At the same time, deception is becoming less of a niche 'honeypot project' and more of an operational product category, reflected in national-level efforts to build evidence on real-world use cases and in the way larger security vendors have acquired and integrated deception capabilities into broader platforms. Looking forward, the strongest market potential sits in deception becoming an embedded, widely adopted detection layer—especially around identity, cloud workloads, and incident response workflows—because it offers a rare combination of high-confidence detection and actionable context without requiring perfect prediction of every new tactic.

United States market for Cyber Deception Technology is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Cyber Deception Technology is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Cyber Deception Technology is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Cyber Deception Technology players cover Fortinet, Inc., Acalvio Technologies, Cynet, Check Point, Rapid7, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Cyber Deception Technology Industry Forecast” looks at past sales and reviews total world Cyber Deception Technology sales in 2025, providing a comprehensive analysis by region and market sector of projected Cyber Deception Technology sales for 2026 through 2032. With Cyber Deception Technology sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cyber Deception Technology industry.

This Insight Report provides a comprehensive analysis of the global Cyber Deception Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cyber Deception Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position

in an accelerating global Cyber Deception Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cyber Deception Technology and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cyber Deception Technology.

This report presents a comprehensive overview, market shares, and growth opportunities of Cyber Deception Technology market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

On Premises

Cloud Based

#### Segmentation by Deceptive Assets:

Decoys

Honeytokens

Others

#### Segmentation by Interaction Depth:

Low-interaction

High-interaction

#### Segmentation by Application:

SMEs

## Large Enterprises

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Fortinet, Inc.

Acalvio Technologies

Cynet

Check Point

Rapid7

Morphisec

SentinelOne

Smokescreen

Zscaler

Defensys

Huawei

CounterCraft??

Lupovis

Commvault Cloud

Metallic

Fidelis Security

Labyrinth Security Solutions

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