

# Global Customer Information Systems Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Customer Information Systems market size was valued at US\$ 1042.2 million in 2023. With growing demand in downstream market, the Customer Information Systems is forecast to a readjusted size of US\$ 1959.8 million by 2030 with a CAGR of 9.4% during review period.

The research report highlights the growth potential of the global Customer Information Systems market. Customer Information Systems are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Customer Information Systems. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Customer Information Systems market.

Customer Information System is an open system, which manages whole communication of a company with its customers.

Key Features:

The report on Customer Information Systems market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Customer Information Systems market. It may include historical data, market segmentation by Type (e.g., Legacy Extension Consulting Service, CIS

Implementation Service), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Customer Information Systems market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Customer Information Systems market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Customer Information Systems industry. This include advancements in Customer Information Systems technology, Customer Information Systems new entrants, Customer Information Systems new investment, and other innovations that are shaping the future of Customer Information Systems.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Customer Information Systems market. It includes factors influencing customer ' purchasing decisions, preferences for Customer Information Systems product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Customer Information Systems market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Customer Information Systems market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Customer Information Systems market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Customer Information Systems industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for

industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Customer Information Systems market.

#### Market Segmentation:

Customer Information Systems market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Segmentation by type

- Legacy Extension Consulting Service

- CIS Implementation Service

- Support Service

#### Segmentation by application

- Water And Wastewater Management

- Electricity And Power Management

- Utility Gas Management

This report also splits the market by region:

- Americas

  - United States

  - Canada

  - Mexico

  - Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Oracle

SAP

Itineris

Hansen

Fluentgrid

Open International

Gentrack

Milestone Utility Services

Cayenta

Advanced Utility Systems

Ferranti Computer Systems

Northstar Utilities

Vertexone

IBM

Wipro

Agility CIS

Avertra

ATS

Cogsdale

Fathom

Efluid

Hydro-Comp

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Customer Information Systems Market Size 2019-2030
  - 2.1.2 Customer Information Systems Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Customer Information Systems Segment by Type
  - 2.2.1 Legacy Extension Consulting Service
  - 2.2.2 CIS Implementation Service
  - 2.2.3 Support Service
- 2.3 Customer Information Systems Market Size by Type
  - 2.3.1 Customer Information Systems Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Customer Information Systems Market Size Market Share by Type (2019-2024)
- 2.4 Customer Information Systems Segment by Application
  - 2.4.1 Water And Wastewater Management
  - 2.4.2 Electricity And Power Management
  - 2.4.3 Utility Gas Management
- 2.5 Customer Information Systems Market Size by Application
  - 2.5.1 Customer Information Systems Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global Customer Information Systems Market Size Market Share by Application (2019-2024)

### 3 CUSTOMER INFORMATION SYSTEMS MARKET SIZE BY PLAYER

### 3.1 Customer Information Systems Market Size Market Share by Players

#### 3.1.1 Global Customer Information Systems Revenue by Players (2019-2024)

#### 3.1.2 Global Customer Information Systems Revenue Market Share by Players (2019-2024)

### 3.2 Global Customer Information Systems Key Players Head office and Products Offered

### 3.3 Market Concentration Rate Analysis

#### 3.3.1 Competition Landscape Analysis

#### 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

### 3.4 New Products and Potential Entrants

### 3.5 Mergers & Acquisitions, Expansion

## 4 CUSTOMER INFORMATION SYSTEMS BY REGIONS

### 4.1 Customer Information Systems Market Size by Regions (2019-2024)

### 4.2 Americas Customer Information Systems Market Size Growth (2019-2024)

### 4.3 APAC Customer Information Systems Market Size Growth (2019-2024)

### 4.4 Europe Customer Information Systems Market Size Growth (2019-2024)

### 4.5 Middle East & Africa Customer Information Systems Market Size Growth (2019-2024)

## 5 AMERICAS

### 5.1 Americas Customer Information Systems Market Size by Country (2019-2024)

### 5.2 Americas Customer Information Systems Market Size by Type (2019-2024)

### 5.3 Americas Customer Information Systems Market Size by Application (2019-2024)

### 5.4 United States

### 5.5 Canada

### 5.6 Mexico

### 5.7 Brazil

## 6 APAC

### 6.1 APAC Customer Information Systems Market Size by Region (2019-2024)

### 6.2 APAC Customer Information Systems Market Size by Type (2019-2024)

### 6.3 APAC Customer Information Systems Market Size by Application (2019-2024)

### 6.4 China

### 6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Customer Information Systems by Country (2019-2024)

7.2 Europe Customer Information Systems Market Size by Type (2019-2024)

7.3 Europe Customer Information Systems Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Customer Information Systems by Region (2019-2024)

8.2 Middle East & Africa Customer Information Systems Market Size by Type (2019-2024)

8.3 Middle East & Africa Customer Information Systems Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL CUSTOMER INFORMATION SYSTEMS MARKET FORECAST**

10.1 Global Customer Information Systems Forecast by Regions (2025-2030)

10.1.1 Global Customer Information Systems Forecast by Regions (2025-2030)

- 10.1.2 Americas Customer Information Systems Forecast
- 10.1.3 APAC Customer Information Systems Forecast
- 10.1.4 Europe Customer Information Systems Forecast
- 10.1.5 Middle East & Africa Customer Information Systems Forecast
- 10.2 Americas Customer Information Systems Forecast by Country (2025-2030)
  - 10.2.1 United States Customer Information Systems Market Forecast
  - 10.2.2 Canada Customer Information Systems Market Forecast
  - 10.2.3 Mexico Customer Information Systems Market Forecast
  - 10.2.4 Brazil Customer Information Systems Market Forecast
- 10.3 APAC Customer Information Systems Forecast by Region (2025-2030)
  - 10.3.1 China Customer Information Systems Market Forecast
  - 10.3.2 Japan Customer Information Systems Market Forecast
  - 10.3.3 Korea Customer Information Systems Market Forecast
  - 10.3.4 Southeast Asia Customer Information Systems Market Forecast
  - 10.3.5 India Customer Information Systems Market Forecast
  - 10.3.6 Australia Customer Information Systems Market Forecast
- 10.4 Europe Customer Information Systems Forecast by Country (2025-2030)
  - 10.4.1 Germany Customer Information Systems Market Forecast
  - 10.4.2 France Customer Information Systems Market Forecast
  - 10.4.3 UK Customer Information Systems Market Forecast
  - 10.4.4 Italy Customer Information Systems Market Forecast
  - 10.4.5 Russia Customer Information Systems Market Forecast
- 10.5 Middle East & Africa Customer Information Systems Forecast by Region (2025-2030)
  - 10.5.1 Egypt Customer Information Systems Market Forecast
  - 10.5.2 South Africa Customer Information Systems Market Forecast
  - 10.5.3 Israel Customer Information Systems Market Forecast
  - 10.5.4 Turkey Customer Information Systems Market Forecast
  - 10.5.5 GCC Countries Customer Information Systems Market Forecast
- 10.6 Global Customer Information Systems Forecast by Type (2025-2030)
- 10.7 Global Customer Information Systems Forecast by Application (2025-2030)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Oracle
  - 11.1.1 Oracle Company Information
  - 11.1.2 Oracle Customer Information Systems Product Offered
  - 11.1.3 Oracle Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)

- 11.1.4 Oracle Main Business Overview
- 11.1.5 Oracle Latest Developments
- 11.2 SAP
  - 11.2.1 SAP Company Information
  - 11.2.2 SAP Customer Information Systems Product Offered
  - 11.2.3 SAP Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.2.4 SAP Main Business Overview
  - 11.2.5 SAP Latest Developments
- 11.3 Itineris
  - 11.3.1 Itineris Company Information
  - 11.3.2 Itineris Customer Information Systems Product Offered
  - 11.3.3 Itineris Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.3.4 Itineris Main Business Overview
  - 11.3.5 Itineris Latest Developments
- 11.4 Hansen
  - 11.4.1 Hansen Company Information
  - 11.4.2 Hansen Customer Information Systems Product Offered
  - 11.4.3 Hansen Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.4.4 Hansen Main Business Overview
  - 11.4.5 Hansen Latest Developments
- 11.5 Fluentgrid
  - 11.5.1 Fluentgrid Company Information
  - 11.5.2 Fluentgrid Customer Information Systems Product Offered
  - 11.5.3 Fluentgrid Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.5.4 Fluentgrid Main Business Overview
  - 11.5.5 Fluentgrid Latest Developments
- 11.6 Open International
  - 11.6.1 Open International Company Information
  - 11.6.2 Open International Customer Information Systems Product Offered
  - 11.6.3 Open International Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.6.4 Open International Main Business Overview
  - 11.6.5 Open International Latest Developments
- 11.7 Gentrack
  - 11.7.1 Gentrack Company Information

- 11.7.2 Gentrack Customer Information Systems Product Offered
- 11.7.3 Gentrack Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
- 11.7.4 Gentrack Main Business Overview
- 11.7.5 Gentrack Latest Developments
- 11.8 Milestone Utility Services
  - 11.8.1 Milestone Utility Services Company Information
  - 11.8.2 Milestone Utility Services Customer Information Systems Product Offered
  - 11.8.3 Milestone Utility Services Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.8.4 Milestone Utility Services Main Business Overview
  - 11.8.5 Milestone Utility Services Latest Developments
- 11.9 Cayenta
  - 11.9.1 Cayenta Company Information
  - 11.9.2 Cayenta Customer Information Systems Product Offered
  - 11.9.3 Cayenta Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.9.4 Cayenta Main Business Overview
  - 11.9.5 Cayenta Latest Developments
- 11.10 Advanced Utility Systems
  - 11.10.1 Advanced Utility Systems Company Information
  - 11.10.2 Advanced Utility Systems Customer Information Systems Product Offered
  - 11.10.3 Advanced Utility Systems Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.10.4 Advanced Utility Systems Main Business Overview
  - 11.10.5 Advanced Utility Systems Latest Developments
- 11.11 Ferranti Computer Systems
  - 11.11.1 Ferranti Computer Systems Company Information
  - 11.11.2 Ferranti Computer Systems Customer Information Systems Product Offered
  - 11.11.3 Ferranti Computer Systems Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.11.4 Ferranti Computer Systems Main Business Overview
  - 11.11.5 Ferranti Computer Systems Latest Developments
- 11.12 Northstar Utilities
  - 11.12.1 Northstar Utilities Company Information
  - 11.12.2 Northstar Utilities Customer Information Systems Product Offered
  - 11.12.3 Northstar Utilities Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.12.4 Northstar Utilities Main Business Overview

- 11.12.5 Northstar Utilities Latest Developments
- 11.13 Vertexone
  - 11.13.1 Vertexone Company Information
  - 11.13.2 Vertexone Customer Information Systems Product Offered
  - 11.13.3 Vertexone Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.13.4 Vertexone Main Business Overview
  - 11.13.5 Vertexone Latest Developments
- 11.14 IBM
  - 11.14.1 IBM Company Information
  - 11.14.2 IBM Customer Information Systems Product Offered
  - 11.14.3 IBM Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.14.4 IBM Main Business Overview
  - 11.14.5 IBM Latest Developments
- 11.15 Wipro
  - 11.15.1 Wipro Company Information
  - 11.15.2 Wipro Customer Information Systems Product Offered
  - 11.15.3 Wipro Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.15.4 Wipro Main Business Overview
  - 11.15.5 Wipro Latest Developments
- 11.16 Agility CIS
  - 11.16.1 Agility CIS Company Information
  - 11.16.2 Agility CIS Customer Information Systems Product Offered
  - 11.16.3 Agility CIS Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.16.4 Agility CIS Main Business Overview
  - 11.16.5 Agility CIS Latest Developments
- 11.17 Avertra
  - 11.17.1 Avertra Company Information
  - 11.17.2 Avertra Customer Information Systems Product Offered
  - 11.17.3 Avertra Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)
  - 11.17.4 Avertra Main Business Overview
  - 11.17.5 Avertra Latest Developments
- 11.18 ATS
  - 11.18.1 ATS Company Information
  - 11.18.2 ATS Customer Information Systems Product Offered

11.18.3 ATS Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)

11.18.4 ATS Main Business Overview

11.18.5 ATS Latest Developments

11.19 Cogsdale

11.19.1 Cogsdale Company Information

11.19.2 Cogsdale Customer Information Systems Product Offered

11.19.3 Cogsdale Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)

11.19.4 Cogsdale Main Business Overview

11.19.5 Cogsdale Latest Developments

11.20 Fathom

11.20.1 Fathom Company Information

11.20.2 Fathom Customer Information Systems Product Offered

11.20.3 Fathom Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)

11.20.4 Fathom Main Business Overview

11.20.5 Fathom Latest Developments

11.21 Efluid

11.21.1 Efluid Company Information

11.21.2 Efluid Customer Information Systems Product Offered

11.21.3 Efluid Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)

11.21.4 Efluid Main Business Overview

11.21.5 Efluid Latest Developments

11.22 Hydro-Comp

11.22.1 Hydro-Comp Company Information

11.22.2 Hydro-Comp Customer Information Systems Product Offered

11.22.3 Hydro-Comp Customer Information Systems Revenue, Gross Margin and Market Share (2019-2024)

11.22.4 Hydro-Comp Main Business Overview

11.22.5 Hydro-Comp Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Customer Information Systems Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Legacy Extension Consulting Service

Table 3. Major Players of CIS Implementation Service

Table 4. Major Players of Support Service

Table 5. Customer Information Systems Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 6. Global Customer Information Systems Market Size by Type (2019-2024) & (\$ Millions)

Table 7. Global Customer Information Systems Market Size Market Share by Type (2019-2024)

Table 8. Customer Information Systems Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 9. Global Customer Information Systems Market Size by Application (2019-2024) & (\$ Millions)

Table 10. Global Customer Information Systems Market Size Market Share by Application (2019-2024)

Table 11. Global Customer Information Systems Revenue by Players (2019-2024) & (\$ Millions)

Table 12. Global Customer Information Systems Revenue Market Share by Player (2019-2024)

Table 13. Customer Information Systems Key Players Head office and Products Offered

Table 14. Customer Information Systems Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Customer Information Systems Market Size by Regions 2019-2024 & (\$ Millions)

Table 18. Global Customer Information Systems Market Size Market Share by Regions (2019-2024)

Table 19. Global Customer Information Systems Revenue by Country/Region (2019-2024) & (\$ millions)

Table 20. Global Customer Information Systems Revenue Market Share by Country/Region (2019-2024)

Table 21. Americas Customer Information Systems Market Size by Country

(2019-2024) & (\$ Millions)

Table 22. Americas Customer Information Systems Market Size Market Share by Country (2019-2024)

Table 23. Americas Customer Information Systems Market Size by Type (2019-2024) & (\$ Millions)

Table 24. Americas Customer Information Systems Market Size Market Share by Type (2019-2024)

Table 25. Americas Customer Information Systems Market Size by Application (2019-2024) & (\$ Millions)

Table 26. Americas Customer Information Systems Market Size Market Share by Application (2019-2024)

Table 27. APAC Customer Information Systems Market Size by Region (2019-2024) & (\$ Millions)

Table 28. APAC Customer Information Systems Market Size Market Share by Region (2019-2024)

Table 29. APAC Customer Information Systems Market Size by Type (2019-2024) & (\$ Millions)

Table 30. APAC Customer Information Systems Market Size Market Share by Type (2019-2024)

Table 31. APAC Customer Information Systems Market Size by Application (2019-2024) & (\$ Millions)

Table 32. APAC Customer Information Systems Market Size Market Share by Application (2019-2024)

Table 33. Europe Customer Information Systems Market Size by Country (2019-2024) & (\$ Millions)

Table 34. Europe Customer Information Systems Market Size Market Share by Country (2019-2024)

Table 35. Europe Customer Information Systems Market Size by Type (2019-2024) & (\$ Millions)

Table 36. Europe Customer Information Systems Market Size Market Share by Type (2019-2024)

Table 37. Europe Customer Information Systems Market Size by Application (2019-2024) & (\$ Millions)

Table 38. Europe Customer Information Systems Market Size Market Share by Application (2019-2024)

Table 39. Middle East & Africa Customer Information Systems Market Size by Region (2019-2024) & (\$ Millions)

Table 40. Middle East & Africa Customer Information Systems Market Size Market Share by Region (2019-2024)

Table 41. Middle East & Africa Customer Information Systems Market Size by Type (2019-2024) & (\$ Millions)

Table 42. Middle East & Africa Customer Information Systems Market Size Market Share by Type (2019-2024)

Table 43. Middle East & Africa Customer Information Systems Market Size by Application (2019-2024) & (\$ Millions)

Table 44. Middle East & Africa Customer Information Systems Market Size Market Share by Application (2019-2024)

Table 45. Key Market Drivers & Growth Opportunities of Customer Information Systems

Table 46. Key Market Challenges & Risks of Customer Information Systems

Table 47. Key Industry Trends of Customer Information Systems

Table 48. Global Customer Information Systems Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 49. Global Customer Information Systems Market Size Market Share Forecast by Regions (2025-2030)

Table 50. Global Customer Information Systems Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 51. Global Customer Information Systems Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 52. Oracle Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 53. Oracle Customer Information Systems Product Offered

Table 54. Oracle Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 55. Oracle Main Business

Table 56. Oracle Latest Developments

Table 57. SAP Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 58. SAP Customer Information Systems Product Offered

Table 59. SAP Main Business

Table 60. SAP Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 61. SAP Latest Developments

Table 62. Itineris Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 63. Itineris Customer Information Systems Product Offered

Table 64. Itineris Main Business

Table 65. Itineris Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 66. Itineris Latest Developments

Table 67. Hansen Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 68. Hansen Customer Information Systems Product Offered

Table 69. Hansen Main Business

Table 70. Hansen Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 71. Hansen Latest Developments

Table 72. Fluentgrid Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 73. Fluentgrid Customer Information Systems Product Offered

Table 74. Fluentgrid Main Business

Table 75. Fluentgrid Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 76. Fluentgrid Latest Developments

Table 77. Open International Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 78. Open International Customer Information Systems Product Offered

Table 79. Open International Main Business

Table 80. Open International Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 81. Open International Latest Developments

Table 82. Gentrack Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 83. Gentrack Customer Information Systems Product Offered

Table 84. Gentrack Main Business

Table 85. Gentrack Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 86. Gentrack Latest Developments

Table 87. Milestone Utility Services Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 88. Milestone Utility Services Customer Information Systems Product Offered

Table 89. Milestone Utility Services Main Business

Table 90. Milestone Utility Services Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 91. Milestone Utility Services Latest Developments

Table 92. Cayenta Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 93. Cayenta Customer Information Systems Product Offered

Table 94. Cayenta Main Business

Table 95. Cayenta Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 96. Cayenta Latest Developments

Table 97. Advanced Utility Systems Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 98. Advanced Utility Systems Customer Information Systems Product Offered

Table 99. Advanced Utility Systems Main Business

Table 100. Advanced Utility Systems Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 101. Advanced Utility Systems Latest Developments

Table 102. Ferranti Computer Systems Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 103. Ferranti Computer Systems Customer Information Systems Product Offered

Table 104. Ferranti Computer Systems Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 105. Ferranti Computer Systems Main Business

Table 106. Ferranti Computer Systems Latest Developments

Table 107. Northstar Utilities Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 108. Northstar Utilities Customer Information Systems Product Offered

Table 109. Northstar Utilities Main Business

Table 110. Northstar Utilities Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 111. Northstar Utilities Latest Developments

Table 112. Vertexone Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 113. Vertexone Customer Information Systems Product Offered

Table 114. Vertexone Main Business

Table 115. Vertexone Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 116. Vertexone Latest Developments

Table 117. IBM Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 118. IBM Customer Information Systems Product Offered

Table 119. IBM Main Business

Table 120. IBM Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 121. IBM Latest Developments

Table 122. Wipro Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 123. Wipro Customer Information Systems Product Offered

Table 124. Wipro Main Business

Table 125. Wipro Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 126. Wipro Latest Developments

Table 127. Agility CIS Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 128. Agility CIS Customer Information Systems Product Offered

Table 129. Agility CIS Main Business

Table 130. Agility CIS Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 131. Agility CIS Latest Developments

Table 132. Avertra Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 133. Avertra Customer Information Systems Product Offered

Table 134. Avertra Main Business

Table 135. Avertra Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 136. Avertra Latest Developments

Table 137. ATS Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 138. ATS Customer Information Systems Product Offered

Table 139. ATS Main Business

Table 140. ATS Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 141. ATS Latest Developments

Table 142. Cogsdale Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 143. Cogsdale Customer Information Systems Product Offered

Table 144. Cogsdale Main Business

Table 145. Cogsdale Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 146. Cogsdale Latest Developments

Table 147. Fathom Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 148. Fathom Customer Information Systems Product Offered

Table 149. Fathom Main Business

Table 150. Fathom Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 151. Fathom Latest Developments

Table 152. Efluid Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 153. Efluid Customer Information Systems Product Offered

Table 154. Efluid Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 155. Efluid Main Business

Table 156. Efluid Latest Developments

Table 157. Hydro-Comp Details, Company Type, Customer Information Systems Area Served and Its Competitors

Table 158. Hydro-Comp Customer Information Systems Product Offered

Table 159. Hydro-Comp Main Business

Table 160. Hydro-Comp Customer Information Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 161. Hydro-Comp Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Customer Information Systems Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Customer Information Systems Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Customer Information Systems Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Customer Information Systems Sales Market Share by Country/Region (2023)

Figure 8. Customer Information Systems Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Customer Information Systems Market Size Market Share by Type in 2023

Figure 10. Customer Information Systems in Water And Wastewater Management

Figure 11. Global Customer Information Systems Market: Water And Wastewater Management (2019-2024) & (\$ Millions)

Figure 12. Customer Information Systems in Electricity And Power Management

Figure 13. Global Customer Information Systems Market: Electricity And Power Management (2019-2024) & (\$ Millions)

Figure 14. Customer Information Systems in Utility Gas Management

Figure 15. Global Customer Information Systems Market: Utility Gas Management (2019-2024) & (\$ Millions)

Figure 16. Global Customer Information Systems Market Size Market Share by Application in 2023

Figure 17. Global Customer Information Systems Revenue Market Share by Player in 2023

Figure 18. Global Customer Information Systems Market Size Market Share by Regions (2019-2024)

Figure 19. Americas Customer Information Systems Market Size 2019-2024 (\$ Millions)

Figure 20. APAC Customer Information Systems Market Size 2019-2024 (\$ Millions)

Figure 21. Europe Customer Information Systems Market Size 2019-2024 (\$ Millions)

Figure 22. Middle East & Africa Customer Information Systems Market Size 2019-2024 (\$ Millions)

Figure 23. Americas Customer Information Systems Value Market Share by Country in 2023

Figure 24. United States Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Canada Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 26. Mexico Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 27. Brazil Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 28. APAC Customer Information Systems Market Size Market Share by Region in 2023

Figure 29. APAC Customer Information Systems Market Size Market Share by Type in 2023

Figure 30. APAC Customer Information Systems Market Size Market Share by Application in 2023

Figure 31. China Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Japan Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 33. Korea Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Southeast Asia Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 35. India Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Australia Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Europe Customer Information Systems Market Size Market Share by Country in 2023

Figure 38. Europe Customer Information Systems Market Size Market Share by Type (2019-2024)

Figure 39. Europe Customer Information Systems Market Size Market Share by Application (2019-2024)

Figure 40. Germany Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 41. France Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 42. UK Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Italy Customer Information Systems Market Size Growth 2019-2024 (\$

Millions)

Figure 44. Russia Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Middle East & Africa Customer Information Systems Market Size Market Share by Region (2019-2024)

Figure 46. Middle East & Africa Customer Information Systems Market Size Market Share by Type (2019-2024)

Figure 47. Middle East & Africa Customer Information Systems Market Size Market Share by Application (2019-2024)

Figure 48. Egypt Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 49. South Africa Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 50. Israel Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Turkey Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 52. GCC Country Customer Information Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Americas Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 54. APAC Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 55. Europe Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 56. Middle East & Africa Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 57. United States Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 58. Canada Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 59. Mexico Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 60. Brazil Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 61. China Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 62. Japan Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 63. Korea Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 64. Southeast Asia Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 65. India Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 66. Australia Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 67. Germany Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 68. France Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 69. UK Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 70. Italy Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 71. Russia Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 72. Spain Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 73. Egypt Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 74. South Africa Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 75. Israel Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 76. Turkey Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 77. GCC Countries Customer Information Systems Market Size 2025-2030 (\$ Millions)

Figure 78. Global Customer Information Systems Market Size Market Share Forecast by Type (2025-2030)

Figure 79. Global Customer Information Systems Market Size Market Share Forecast by Application (2025-2030)

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