

Global Customer Identity and Access Management (CIAM) Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Businesses use customer identity access management (CIAM) software to manage customer user identities and offer those customers a secure, seamless login experience for the company's websites, applications, and other online services. CIAM software allows businesses to manage customer identities, preferences, and profile information at scale. These solutions also enable customers to self-register for services, log in and authenticate, and manage their own user profiles, including consent and other preferences.

LPI (LP Information)' newest research report, the "Customer Identity and Access Management (CIAM) Software Industry Forecast" looks at past sales and reviews total world Customer Identity and Access Management (CIAM) Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Customer Identity and Access Management (CIAM) Software sales for 2023 through 2029. With Customer Identity and Access Management (CIAM) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Customer Identity and Access Management (CIAM) Software industry.

This Insight Report provides a comprehensive analysis of the global Customer Identity and Access Management (CIAM) Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Customer Identity and Access Management (CIAM)

Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Customer Identity and Access Management (CIAM) Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Customer Identity and Access Management (CIAM) Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Customer Identity and Access Management (CIAM) Software.

The global Customer Identity and Access Management (CIAM) Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Customer Identity and Access Management (CIAM) Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Customer Identity and Access Management (CIAM) Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Customer Identity and Access Management (CIAM) Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Customer Identity and Access Management (CIAM) Software players cover Okta, OneLogin, Auth0, Microsoft, Ping Identity, CyberArk, SecureAuth, Salesforce and ForgeRock, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Customer Identity and Access Management (CIAM) Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On-premises

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Okta

OneLogin

Auth0

Microsoft

Ping Identity

CyberArk

SecureAuth

Salesforce

ForgeRock

Amazon

RingCaptcha

SAP

Broadcom

Akamai

IBM

WSO2

FusionAuth

Boku

Google

Omada

Accenture

OpenText

IAM

LoginRadius

Ubisecure

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