

Global Customer Identity and Access Management for B2C Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the "Customer Identity and Access Management for B2C Industry Forecast" looks at past sales and reviews total world Customer Identity and Access Management for B2C sales in 2022, providing a comprehensive analysis by region and market sector of projected Customer Identity and Access Management for B2C sales for 2023 through 2029. With Customer Identity and Access Management for B2C sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Customer Identity and Access Management for B2C industry.

This Insight Report provides a comprehensive analysis of the global Customer Identity and Access Management for B2C landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Customer Identity and Access Management for B2C portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Customer Identity and Access Management for B2C market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Customer Identity and Access Management for B2C and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global

Customer Identity and Access Management for B2C.

The global Customer Identity and Access Management for B2C market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Customer Identity and Access Management for B2C is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Customer Identity and Access Management for B2C is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Customer Identity and Access Management for B2C is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Customer Identity and Access Management for B2C players cover IBM, Microsoft, SAP, Salesforce, Ping Identity Corporation, Okta, ForgeRock, Akamai and Auth0, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Customer Identity and Access Management for B2C market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On-premises

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Microsoft

SAP

Salesforce

Ping Identity Corporation

Okta

ForgeRock

Akamai

Auth0

LoginRadius

OneWelcome

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