

# Global Customer Experience (CX) Journey Mapping Tools Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Customer Experience (CX) Journey Mapping Tools market size was valued at US\$ million in 2023. With growing demand in downstream market, the Customer Experience (CX) Journey Mapping Tools is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Customer Experience (CX) Journey Mapping Tools market. Customer Experience (CX) Journey Mapping Tools are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Customer Experience (CX) Journey Mapping Tools. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Customer Experience (CX) Journey Mapping Tools market.

Customer Experience (CX) Journey Mapping Tools

Key Features:

The report on Customer Experience (CX) Journey Mapping Tools market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size

and growth of the Customer Experience (CX) Journey Mapping Tools market. It may include historical data, market segmentation by Type (e.g., Cloud Based, On-Premises), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Customer Experience (CX) Journey Mapping Tools market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Customer Experience (CX) Journey Mapping Tools market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Customer Experience (CX) Journey Mapping Tools industry. This include advancements in Customer Experience (CX) Journey Mapping Tools technology, Customer Experience (CX) Journey Mapping Tools new entrants, Customer Experience (CX) Journey Mapping Tools new investment, and other innovations that are shaping the future of Customer Experience (CX) Journey Mapping Tools.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Customer Experience (CX) Journey Mapping Tools market. It includes factors influencing customer ' purchasing decisions, preferences for Customer Experience (CX) Journey Mapping Tools product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Customer Experience (CX) Journey Mapping Tools market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Customer Experience (CX) Journey Mapping Tools market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Customer Experience (CX) Journey Mapping Tools market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Customer Experience (CX) Journey Mapping Tools industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Customer Experience (CX) Journey Mapping Tools market.

#### Market Segmentation:

Customer Experience (CX) Journey Mapping Tools market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Segmentation by type

Cloud Based

On-Premises

#### Segmentation by application

Small Businesses

Midsized Businesses

Large Businesses

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

Gliffy

Canvanizer

Xmind

OmniGraffle

Smapply

Touchpoint

IBM

Smartlook

UXPressia

Piwik PRO

Custellence

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Customer Experience (CX) Journey Mapping Tools Market Size 2019-2030
  - 2.1.2 Customer Experience (CX) Journey Mapping Tools Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Customer Experience (CX) Journey Mapping Tools Segment by Type
  - 2.2.1 Cloud Based
  - 2.2.2 On-Premises
- 2.3 Customer Experience (CX) Journey Mapping Tools Market Size by Type
  - 2.3.1 Customer Experience (CX) Journey Mapping Tools Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Type (2019-2024)
- 2.4 Customer Experience (CX) Journey Mapping Tools Segment by Application
  - 2.4.1 Small Businesses
  - 2.4.2 Midsized Businesses
  - 2.4.3 Large Businesses
- 2.5 Customer Experience (CX) Journey Mapping Tools Market Size by Application
  - 2.5.1 Customer Experience (CX) Journey Mapping Tools Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Application (2019-2024)

### 3 CUSTOMER EXPERIENCE (CX) JOURNEY MAPPING TOOLS MARKET SIZE BY

*Global Customer Experience (CX) Journey Mapping Tools Market Growth (Status and Outlook) 2024-2030*

## **PLAYER**

### **3.1 Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Players**

#### **3.1.1 Global Customer Experience (CX) Journey Mapping Tools Revenue by Players (2019-2024)**

#### **3.1.2 Global Customer Experience (CX) Journey Mapping Tools Revenue Market Share by Players (2019-2024)**

### **3.2 Global Customer Experience (CX) Journey Mapping Tools Key Players Head office and Products Offered**

### **3.3 Market Concentration Rate Analysis**

#### **3.3.1 Competition Landscape Analysis**

#### **3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)**

### **3.4 New Products and Potential Entrants**

### **3.5 Mergers & Acquisitions, Expansion**

## **4 CUSTOMER EXPERIENCE (CX) JOURNEY MAPPING TOOLS BY REGIONS**

### **4.1 Customer Experience (CX) Journey Mapping Tools Market Size by Regions (2019-2024)**

### **4.2 Americas Customer Experience (CX) Journey Mapping Tools Market Size Growth (2019-2024)**

### **4.3 APAC Customer Experience (CX) Journey Mapping Tools Market Size Growth (2019-2024)**

### **4.4 Europe Customer Experience (CX) Journey Mapping Tools Market Size Growth (2019-2024)**

### **4.5 Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size Growth (2019-2024)**

## **5 AMERICAS**

### **5.1 Americas Customer Experience (CX) Journey Mapping Tools Market Size by Country (2019-2024)**

### **5.2 Americas Customer Experience (CX) Journey Mapping Tools Market Size by Type (2019-2024)**

### **5.3 Americas Customer Experience (CX) Journey Mapping Tools Market Size by Application (2019-2024)**

### **5.4 United States**

### **5.5 Canada**

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Customer Experience (CX) Journey Mapping Tools Market Size by Region (2019-2024)

6.2 APAC Customer Experience (CX) Journey Mapping Tools Market Size by Type (2019-2024)

6.3 APAC Customer Experience (CX) Journey Mapping Tools Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Customer Experience (CX) Journey Mapping Tools by Country (2019-2024)

7.2 Europe Customer Experience (CX) Journey Mapping Tools Market Size by Type (2019-2024)

7.3 Europe Customer Experience (CX) Journey Mapping Tools Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Customer Experience (CX) Journey Mapping Tools by Region (2019-2024)

8.2 Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size by Type (2019-2024)

8.3 Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size by Application (2019-2024)



8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL CUSTOMER EXPERIENCE (CX) JOURNEY MAPPING TOOLS MARKET FORECAST**

10.1 Global Customer Experience (CX) Journey Mapping Tools Forecast by Regions (2025-2030)

10.1.1 Global Customer Experience (CX) Journey Mapping Tools Forecast by Regions (2025-2030)

10.1.2 Americas Customer Experience (CX) Journey Mapping Tools Forecast

10.1.3 APAC Customer Experience (CX) Journey Mapping Tools Forecast

10.1.4 Europe Customer Experience (CX) Journey Mapping Tools Forecast

10.1.5 Middle East & Africa Customer Experience (CX) Journey Mapping Tools Forecast

10.2 Americas Customer Experience (CX) Journey Mapping Tools Forecast by Country (2025-2030)

10.2.1 United States Customer Experience (CX) Journey Mapping Tools Market Forecast

10.2.2 Canada Customer Experience (CX) Journey Mapping Tools Market Forecast

10.2.3 Mexico Customer Experience (CX) Journey Mapping Tools Market Forecast

10.2.4 Brazil Customer Experience (CX) Journey Mapping Tools Market Forecast

10.3 APAC Customer Experience (CX) Journey Mapping Tools Forecast by Region (2025-2030)

10.3.1 China Customer Experience (CX) Journey Mapping Tools Market Forecast

10.3.2 Japan Customer Experience (CX) Journey Mapping Tools Market Forecast

10.3.3 Korea Customer Experience (CX) Journey Mapping Tools Market Forecast

10.3.4 Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Forecast

10.3.5 India Customer Experience (CX) Journey Mapping Tools Market Forecast

10.3.6 Australia Customer Experience (CX) Journey Mapping Tools Market Forecast  
10.4 Europe Customer Experience (CX) Journey Mapping Tools Forecast by Country (2025-2030)

10.4.1 Germany Customer Experience (CX) Journey Mapping Tools Market Forecast  
10.4.2 France Customer Experience (CX) Journey Mapping Tools Market Forecast  
10.4.3 UK Customer Experience (CX) Journey Mapping Tools Market Forecast  
10.4.4 Italy Customer Experience (CX) Journey Mapping Tools Market Forecast  
10.4.5 Russia Customer Experience (CX) Journey Mapping Tools Market Forecast  
10.5 Middle East & Africa Customer Experience (CX) Journey Mapping Tools Forecast by Region (2025-2030)

10.5.1 Egypt Customer Experience (CX) Journey Mapping Tools Market Forecast  
10.5.2 South Africa Customer Experience (CX) Journey Mapping Tools Market Forecast

10.5.3 Israel Customer Experience (CX) Journey Mapping Tools Market Forecast  
10.5.4 Turkey Customer Experience (CX) Journey Mapping Tools Market Forecast  
10.5.5 GCC Countries Customer Experience (CX) Journey Mapping Tools Market Forecast

10.6 Global Customer Experience (CX) Journey Mapping Tools Forecast by Type (2025-2030)

10.7 Global Customer Experience (CX) Journey Mapping Tools Forecast by Application (2025-2030)

## **11 KEY PLAYERS ANALYSIS**

### **11.1 Microsoft**

11.1.1 Microsoft Company Information  
11.1.2 Microsoft Customer Experience (CX) Journey Mapping Tools Product Offered  
11.1.3 Microsoft Customer Experience (CX) Journey Mapping Tools Revenue, Gross Margin and Market Share (2019-2024)  
11.1.4 Microsoft Main Business Overview  
11.1.5 Microsoft Latest Developments

### **11.2 Gliffy**

11.2.1 Gliffy Company Information  
11.2.2 Gliffy Customer Experience (CX) Journey Mapping Tools Product Offered  
11.2.3 Gliffy Customer Experience (CX) Journey Mapping Tools Revenue, Gross Margin and Market Share (2019-2024)  
11.2.4 Gliffy Main Business Overview  
11.2.5 Gliffy Latest Developments

### **11.3 Canvanizer**

- 11.3.1 Canvanizer Company Information
- 11.3.2 Canvanizer Customer Experience (CX) Journey Mapping Tools Product Offered
- 11.3.3 Canvanizer Customer Experience (CX) Journey Mapping Tools Revenue, Gross Margin and Market Share (2019-2024)
- 11.3.4 Canvanizer Main Business Overview
- 11.3.5 Canvanizer Latest Developments
- 11.4 Xmind
  - 11.4.1 Xmind Company Information
  - 11.4.2 Xmind Customer Experience (CX) Journey Mapping Tools Product Offered
  - 11.4.3 Xmind Customer Experience (CX) Journey Mapping Tools Revenue, Gross Margin and Market Share (2019-2024)
  - 11.4.4 Xmind Main Business Overview
  - 11.4.5 Xmind Latest Developments
- 11.5 OmniGraffle
  - 11.5.1 OmniGraffle Company Information
  - 11.5.2 OmniGraffle Customer Experience (CX) Journey Mapping Tools Product Offered
  - 11.5.3 OmniGraffle Customer Experience (CX) Journey Mapping Tools Revenue, Gross Margin and Market Share (2019-2024)
  - 11.5.4 OmniGraffle Main Business Overview
  - 11.5.5 OmniGraffle Latest Developments
- 11.6 Smaply
  - 11.6.1 Smaply Company Information
  - 11.6.2 Smaply Customer Experience (CX) Journey Mapping Tools Product Offered
  - 11.6.3 Smaply Customer Experience (CX) Journey Mapping Tools Revenue, Gross Margin and Market Share (2019-2024)
  - 11.6.4 Smaply Main Business Overview
  - 11.6.5 Smaply Latest Developments
- 11.7 Touchpoint
  - 11.7.1 Touchpoint Company Information
  - 11.7.2 Touchpoint Customer Experience (CX) Journey Mapping Tools Product Offered
  - 11.7.3 Touchpoint Customer Experience (CX) Journey Mapping Tools Revenue, Gross Margin and Market Share (2019-2024)
  - 11.7.4 Touchpoint Main Business Overview
  - 11.7.5 Touchpoint Latest Developments
- 11.8 IBM
  - 11.8.1 IBM Company Information
  - 11.8.2 IBM Customer Experience (CX) Journey Mapping Tools Product Offered
  - 11.8.3 IBM Customer Experience (CX) Journey Mapping Tools Revenue, Gross

## Margin and Market Share (2019-2024)

### 11.8.4 IBM Main Business Overview

### 11.8.5 IBM Latest Developments

## 11.9 Smartlook

### 11.9.1 Smartlook Company Information

### 11.9.2 Smartlook Customer Experience (CX) Journey Mapping Tools Product Offered

### 11.9.3 Smartlook Customer Experience (CX) Journey Mapping Tools Revenue, Gross

## Margin and Market Share (2019-2024)

### 11.9.4 Smartlook Main Business Overview

### 11.9.5 Smartlook Latest Developments

## 11.10 UXPressia

### 11.10.1 UXPressia Company Information

### 11.10.2 UXPressia Customer Experience (CX) Journey Mapping Tools Product Offered

### 11.10.3 UXPressia Customer Experience (CX) Journey Mapping Tools Revenue, Gross Margin and Market Share (2019-2024)

### 11.10.4 UXPressia Main Business Overview

### 11.10.5 UXPressia Latest Developments

## 11.11 Piwik PRO

### 11.11.1 Piwik PRO Company Information

### 11.11.2 Piwik PRO Customer Experience (CX) Journey Mapping Tools Product Offered

### 11.11.3 Piwik PRO Customer Experience (CX) Journey Mapping Tools Revenue, Gross Margin and Market Share (2019-2024)

### 11.11.4 Piwik PRO Main Business Overview

### 11.11.5 Piwik PRO Latest Developments

## 11.12 Custellence

### 11.12.1 Custellence Company Information

### 11.12.2 Custellence Customer Experience (CX) Journey Mapping Tools Product Offered

### 11.12.3 Custellence Customer Experience (CX) Journey Mapping Tools Revenue, Gross Margin and Market Share (2019-2024)

### 11.12.4 Custellence Main Business Overview

### 11.12.5 Custellence Latest Developments

## 12 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES

Table 1. Customer Experience (CX) Journey Mapping Tools Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Cloud Based

Table 3. Major Players of On-Premises

Table 4. Customer Experience (CX) Journey Mapping Tools Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Customer Experience (CX) Journey Mapping Tools Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Type (2019-2024)

Table 7. Customer Experience (CX) Journey Mapping Tools Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Customer Experience (CX) Journey Mapping Tools Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Application (2019-2024)

Table 10. Global Customer Experience (CX) Journey Mapping Tools Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Customer Experience (CX) Journey Mapping Tools Revenue Market Share by Player (2019-2024)

Table 12. Customer Experience (CX) Journey Mapping Tools Key Players Head office and Products Offered

Table 13. Customer Experience (CX) Journey Mapping Tools Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Customer Experience (CX) Journey Mapping Tools Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Regions (2019-2024)

Table 18. Global Customer Experience (CX) Journey Mapping Tools Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Customer Experience (CX) Journey Mapping Tools Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Customer Experience (CX) Journey Mapping Tools Market Size by

Country (2019-2024) & (\$ Millions)

Table 21. Americas Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Country (2019-2024)

Table 22. Americas Customer Experience (CX) Journey Mapping Tools Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Type (2019-2024)

Table 24. Americas Customer Experience (CX) Journey Mapping Tools Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Application (2019-2024)

Table 26. APAC Customer Experience (CX) Journey Mapping Tools Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Region (2019-2024)

Table 28. APAC Customer Experience (CX) Journey Mapping Tools Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Type (2019-2024)

Table 30. APAC Customer Experience (CX) Journey Mapping Tools Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Application (2019-2024)

Table 32. Europe Customer Experience (CX) Journey Mapping Tools Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Country (2019-2024)

Table 34. Europe Customer Experience (CX) Journey Mapping Tools Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Type (2019-2024)

Table 36. Europe Customer Experience (CX) Journey Mapping Tools Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Region (2019-2024)



Table 40. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size by Type (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Customer Experience (CX) Journey Mapping Tools

Table 45. Key Market Challenges & Risks of Customer Experience (CX) Journey Mapping Tools

Table 46. Key Industry Trends of Customer Experience (CX) Journey Mapping Tools

Table 47. Global Customer Experience (CX) Journey Mapping Tools Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Customer Experience (CX) Journey Mapping Tools Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Customer Experience (CX) Journey Mapping Tools Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. Microsoft Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 52. Microsoft Customer Experience (CX) Journey Mapping Tools Product Offered

Table 53. Microsoft Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. Microsoft Main Business

Table 55. Microsoft Latest Developments

Table 56. Gliffy Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 57. Gliffy Customer Experience (CX) Journey Mapping Tools Product Offered

Table 58. Gliffy Main Business

Table 59. Gliffy Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Gliffy Latest Developments

Table 61. Canvanizer Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 62. Canvanizer Customer Experience (CX) Journey Mapping Tools Product Offered

Table 63. Canvanizer Main Business

Table 64. Canvanizer Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Canvanizer Latest Developments

Table 66. Xmind Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 67. Xmind Customer Experience (CX) Journey Mapping Tools Product Offered

Table 68. Xmind Main Business

Table 69. Xmind Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. Xmind Latest Developments

Table 71. OmniGraffle Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 72. OmniGraffle Customer Experience (CX) Journey Mapping Tools Product Offered

Table 73. OmniGraffle Main Business

Table 74. OmniGraffle Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. OmniGraffle Latest Developments

Table 76. Smaply Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 77. Smaply Customer Experience (CX) Journey Mapping Tools Product Offered

Table 78. Smaply Main Business

Table 79. Smaply Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. Smaply Latest Developments

Table 81. Touchpoint Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 82. Touchpoint Customer Experience (CX) Journey Mapping Tools Product Offered

Table 83. Touchpoint Main Business

Table 84. Touchpoint Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Touchpoint Latest Developments

Table 86. IBM Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 87. IBM Customer Experience (CX) Journey Mapping Tools Product Offered

Table 88. IBM Main Business

Table 89. IBM Customer Experience (CX) Journey Mapping Tools Revenue (\$ million),



Gross Margin and Market Share (2019-2024)

Table 90. IBM Latest Developments

Table 91. Smartlook Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 92. Smartlook Customer Experience (CX) Journey Mapping Tools Product Offered

Table 93. Smartlook Main Business

Table 94. Smartlook Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. Smartlook Latest Developments

Table 96. UXPressia Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 97. UXPressia Customer Experience (CX) Journey Mapping Tools Product Offered

Table 98. UXPressia Main Business

Table 99. UXPressia Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. UXPressia Latest Developments

Table 101. Piwik PRO Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 102. Piwik PRO Customer Experience (CX) Journey Mapping Tools Product Offered

Table 103. Piwik PRO Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. Piwik PRO Main Business

Table 105. Piwik PRO Latest Developments

Table 106. Custelligence Details, Company Type, Customer Experience (CX) Journey Mapping Tools Area Served and Its Competitors

Table 107. Custelligence Customer Experience (CX) Journey Mapping Tools Product Offered

Table 108. Custelligence Main Business

Table 109. Custelligence Customer Experience (CX) Journey Mapping Tools Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. Custelligence Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Customer Experience (CX) Journey Mapping Tools Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Customer Experience (CX) Journey Mapping Tools Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Customer Experience (CX) Journey Mapping Tools Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Customer Experience (CX) Journey Mapping Tools Sales Market Share by Country/Region (2023)
- Figure 8. Customer Experience (CX) Journey Mapping Tools Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Type in 2023
- Figure 10. Customer Experience (CX) Journey Mapping Tools in Small Businesses
- Figure 11. Global Customer Experience (CX) Journey Mapping Tools Market: Small Businesses (2019-2024) & (\$ Millions)
- Figure 12. Customer Experience (CX) Journey Mapping Tools in Midsized Businesses
- Figure 13. Global Customer Experience (CX) Journey Mapping Tools Market: Midsized Businesses (2019-2024) & (\$ Millions)
- Figure 14. Customer Experience (CX) Journey Mapping Tools in Large Businesses
- Figure 15. Global Customer Experience (CX) Journey Mapping Tools Market: Large Businesses (2019-2024) & (\$ Millions)
- Figure 16. Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Application in 2023
- Figure 17. Global Customer Experience (CX) Journey Mapping Tools Revenue Market Share by Player in 2023
- Figure 18. Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Regions (2019-2024)
- Figure 19. Americas Customer Experience (CX) Journey Mapping Tools Market Size 2019-2024 (\$ Millions)
- Figure 20. APAC Customer Experience (CX) Journey Mapping Tools Market Size 2019-2024 (\$ Millions)
- Figure 21. Europe Customer Experience (CX) Journey Mapping Tools Market Size 2019-2024 (\$ Millions)

Figure 22. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size 2019-2024 (\$ Millions)

Figure 23. Americas Customer Experience (CX) Journey Mapping Tools Value Market Share by Country in 2023

Figure 24. United States Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Canada Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 26. Mexico Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 27. Brazil Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 28. APAC Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Region in 2023

Figure 29. APAC Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Type in 2023

Figure 30. APAC Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Application in 2023

Figure 31. China Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Japan Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 33. Korea Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 35. India Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Australia Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Europe Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Country in 2023

Figure 38. Europe Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Type (2019-2024)

Figure 39. Europe Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Application (2019-2024)

Figure 40. Germany Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 41. France Customer Experience (CX) Journey Mapping Tools Market Size

Growth 2019-2024 (\$ Millions)

Figure 42. UK Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Italy Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 44. Russia Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Region (2019-2024)

Figure 46. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Type (2019-2024)

Figure 47. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size Market Share by Application (2019-2024)

Figure 48. Egypt Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 49. South Africa Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 50. Israel Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Turkey Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 52. GCC Country Customer Experience (CX) Journey Mapping Tools Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Americas Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 54. APAC Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 55. Europe Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 56. Middle East & Africa Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 57. United States Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 58. Canada Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 59. Mexico Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 60. Brazil Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 61. China Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 62. Japan Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 63. Korea Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 64. Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 65. India Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 66. Australia Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 67. Germany Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 68. France Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 69. UK Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 70. Italy Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 71. Russia Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 72. Spain Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 73. Egypt Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 74. South Africa Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 75. Israel Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 76. Turkey Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 77. GCC Countries Customer Experience (CX) Journey Mapping Tools Market Size 2025-2030 (\$ Millions)

Figure 78. Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share Forecast by Type (2025-2030)

Figure 79. Global Customer Experience (CX) Journey Mapping Tools Market Size Market Share Forecast by Application (2025-2030)

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