

Global Customer Engagement Centers (CECs) Software Market Growth (Status and Outlook) 2023-2029

https://marketpublishers.com/r/G72345ABA317EN.html

Date: March 2023

Pages: 100

Price: US\$ 3,660.00 (Single User License)

ID: G72345ABA317EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

This market examines the global market for customer service and support applications that enable customer service and support agents to engage customers through their preferred communication channel. It covers a wide range of customer service applications for organizations with customer engagement centers (CECs), ranging from very small (fewer than 20 agents) through average size (50 agents) to very large, and distributed centers (over 10,000 agents). At the heart of a CEC is the need for a CRM application with the customer record (typically including account, contact information, purchase history, service history, and open marketing offers). Its core system function is case management, which can sometimes be referred to as incident management, trouble ticketing or problem resolution. It requires a strong ability to create, split, federate, join, assign and escalate cases, often in a collaborative environment.

LPI (LP Information)' newest research report, the "Customer Engagement Centers (CECs) Software Industry Forecast" looks at past sales and reviews total world Customer Engagement Centers (CECs) Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Customer Engagement Centers (CECs) Software sales for 2023 through 2029. With Customer Engagement Centers (CECs) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Customer Engagement Centers (CECs) Software industry.

This Insight Report provides a comprehensive analysis of the global Customer Engagement Centers (CECs) Software landscape and highlights key trends related to



product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Customer Engagement Centers (CECs) Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Customer Engagement Centers (CECs) Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Customer Engagement Centers (CECs) Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Customer Engagement Centers (CECs) Software.

The global Customer Engagement Centers (CECs) Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Customer Engagement Centers (CECs) Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Customer Engagement Centers (CECs) Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Customer Engagement Centers (CECs) Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Customer Engagement Centers (CECs) Software players cover Freshworks, Zoho, Zendesk, Salesforce, Oracle, ServiceNow, Vtiger, SAP and SugarCRM, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Customer Engagement Centers (CECs) Software market by product type, application, key players and key regions and countries.







;	Southeast Asia	
I	India	
,	Australia	
Europe		
(Germany	
1	France	
I	UK	
1	Italy	
1	Russia	
Middle East & Africa		
1	Egypt	
;	South Africa	
I	Israel	
-	Turkey	
(GCC Countries	
elow companies that are profiled have been selected based on inputs gathere		

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Freshworks

Zoho



Zendesk
Salesforce
Oracle
ServiceNow
Vtiger
SAP
SugarCRM
Microsoft
Verint Systems
eGain
Pegasystems
CRMNEXT



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