

# Global Custom URL Shortener Tool Market Growth (Status and Outlook) 2022-2028

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global market for Custom URL Shortener Tool is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Custom URL Shortener Tool market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Custom URL Shortener Tool market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Custom URL Shortener Tool market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Custom URL Shortener Tool market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Custom URL Shortener Tool players cover Rebrandly, Bitly, BL.INK, Google and Polr, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

## Report Coverage

This latest report provides a deep insight into the global Custom URL Shortener Tool market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Custom URL Shortener Tool market, with both quantitative and qualitative data, to help readers understand how the Custom URL Shortener Tool market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

#### Market Segmentation:

The study segments the Custom URL Shortener Tool market and forecasts the market size by Type (Cloud-based and On-premises,), by Application (SMEs and Large Enterprises.), and region (APAC, Americas, Europe, and Middle East & Africa).

#### Segmentation by type

Cloud-based

On-premises

#### Segmentation by application

SMEs

Large Enterprises

#### Segmentation by region

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

### Major companies covered

Rebrandly

Bitly

BL.INK

Google

Polr

Cutt.ly

YOURLS

Sniply

TinyURL

Buffer

T2M

Hootsuite

Droplr

Tinycc

ClickMeter

Shorte.ST

Is.gd

Short.io

Zapier

Bit.Do

Chapter Introduction

Chapter 1: Scope of Custom URL Shortener Tool, Research Methodology, etc.

Chapter 2: Executive Summary, global Custom URL Shortener Tool market size and CAGR, Custom URL Shortener Tool market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Custom URL Shortener Tool revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Custom URL Shortener Tool revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Custom URL Shortener Tool market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including Rebrandly, Bitly, BL.INK, Google, Polr, Cutt.ly, YOURLS, Sniply and TinyURL, etc.

Chapter 14: Research Findings and Conclusion

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