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Global Custom Trading Cards Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Custom Trading Cards market size is predicted to grow from US$ 944 million in 2025 to US$ 1867 million in 2031; it is expected to grow at a CAGR of 12.0% from 2025 to 2031.

Custom trading cards are a personalized card production service provided by professional manufacturers based on the specific needs and preferences of individuals or collectors. This service allows collectors to customize the appearance, content, material, etc. of the cards to meet the unique needs and collection interests of different collectors.

United States market for Custom Trading Cards is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Custom Trading Cards is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Custom Trading Cards is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Custom Trading Cards players cover Primoprint, Grifoll, GotPrint, CardMakers, Aura Print, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Custom Trading Cards Industry Forecast” looks at past sales and reviews total world Custom Trading Cards sales in 2024, providing a comprehensive analysis by region and market sector of projected

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Custom Trading Cards sales for 2025 through 2031. With Custom Trading Cards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Custom Trading Cards industry.

This Insight Report provides a comprehensive analysis of the global Custom Trading Cards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Custom Trading Cards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Custom Trading Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Custom Trading Cards and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Custom Trading Cards.

This report presents a comprehensive overview, market shares, and growth opportunities of Custom Trading Cards market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cardboard

Metal

Plastic

Others

Segmentation by Application:

Sports Trading Cards

Anime Trading Cards

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Collectible Trading Cards

Board Game Trading Cards

Card Game Trading Cards

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Primoprint

Grifoll

GotPrint

CardMakers

Aura Print

Acelion

QPMN

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Printing New York

ePrint Online Australia

UPrinting

WJPC

Make Playing Cards

Choice SportsCards

Barneys Printing

TonySourcing

BookPrintingChina

QinPrinting

Shenzhen Youmeike Industrial Co.,Ltd

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