

# Global Custom Tape Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G0249DBF015AEN.html>

Date: March 2026

Pages: 140

Price: US\$ 3,660.00 (Single User License)

ID: G0249DBF015AEN

## Abstracts

The global Custom Tape market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Custom tape features personalized designs or logos tailored to individual or business needs. It finds its application in packaging, securing parcels, and embellishing gifts, offering a unique avenue for brand reinforcement and event marketing. The creation of custom tape necessitates additional costs and preparation time.

Benefits of using custom tape include reinforcing brand identity, making a memorable impact on recipients, increasing product recognition, boosting brand visibility, and elevating the professionalism and aesthetics of packaging processes.

United States market for Custom Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Custom Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Custom Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Custom Tape players cover BestPack Packaging Systems, Crown Packaging Corp., Nadco Tapes and Labels, Inc., Can-Do National Tape, Inc., Western Container Corp., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Custom Tape Industry Forecast” looks at past sales and reviews total world Custom Tape sales in 2025, providing a comprehensive analysis by region and market sector of projected Custom Tape sales for 2026 through 2032. With Custom Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Custom Tape industry.

This Insight Report provides a comprehensive analysis of the global Custom Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Custom Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Custom Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Custom Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Custom Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of Custom Tape market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Custom Scotch Tape

Custom Paper Tape

Custom Masking Tape

### **Segmentation by Application:**

Enterprise

Individual

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BestPack Packaging Systems

Crown Packaging Corp.

Nadco Tapes and Labels, Inc.

Can-Do National Tape, Inc.

Western Container Corp.

Chu's Packaging Supplies, Inc.

Trans-Consolidated Distributors, Inc.

Barbhaya Industries LLC

Spark Adhesives

Sticky Business Inc.

Printmytape

Uline

Continental Tape Printers

Holland Manufacturing Company

MPI Matco

Plus Packaging Inc.

Foshan Opalus Adhesive Products

Le Mark Group Ltd

QSPAC Industries Inc.

Packagelt

**The report requires updating with new data and is sent in 48 hours after order is placed.**

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