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Global Cruise Wedding Market Growth (Status and Outlook) 2025-2031

https://marketpublishers.com/r/G2DFDCCB991DEN.html
Date: August 2025
Pages: 106
Price: US$ 3,660.00 (Single User License)
ID: G2DFDCCB991DEN

Abstracts

According to this study, the global Cruise Wedding market size will reach US$ 2567 million by 2031.

A Cruise Wedding refers to a wedding ceremony and/or celebration held aboard a cruise ship, typically while the vessel is docked at port, at sea, or during a scheduled destination stop. It combines the elements of a traditional wedding with the unique experience of a cruise vacation, offering couples a memorable and often exotic setting for their nuptials.

United States market for Cruise Wedding is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Cruise Wedding is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Cruise Wedding is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Cruise Wedding players cover Royal Caribbean Cruises, MSC Cruises, Carnival Cruise Line, Virgin Voyages, Disney Weddings, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Cruise Wedding Industry Forecast” looks at past sales and reviews total world Cruise Wedding sales in 2024, providing a comprehensive analysis by region and market sector of projected Cruise Wedding sales for 2025 through 2031. With Cruise Wedding sales broken down by region, market

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sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Cruise Wedding industry.

This Insight Report provides a comprehensive analysis of the global Cruise Wedding landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cruise Wedding portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cruise Wedding market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cruise Wedding and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cruise Wedding.

This report presents a comprehensive overview, market shares, and growth opportunities of Cruise Wedding market by product type, application, key players and key regions and countries.

Segmentation by Type:

Chinese Wedding

Themed Wedding

Western Wedding

Segmentation by Application:

Wedding

Honeymoon

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Royal Caribbean Cruises

MSC Cruises

Carnival Cruise Line

Virgin Voyages

Disney Weddings

Hapag-Lloyd Cruises

Norwegian Cruise Line Weddings

Holland America Line Cruise Weddings

P&O Cruises

MSC Cruise Weddings

Princess Cruises

Sea Island Resort

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Celebrity Cruises

Margaritaville At Sea

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