

# Global Cruise Tourism Services Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G0DC04832494EN.html>

Date: May 2026

Pages: 167

Price: US\$ 3,660.00 (Single User License)

ID: G0DC04832494EN

## Abstracts

The global Cruise Tourism Services market size is predicted to grow from US\$ 68451 million in 2025 to US\$ 103370 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Cruise Tourism Services refer to leisure and tourism offerings provided aboard cruise ships, including onboard accommodation, dining, entertainment, excursions, and wellness activities. These services combine travel, hospitality, and recreational experiences, catering to individual travelers, families, and groups seeking multi-day or multi-week voyages. The market has been recovering post-pandemic, with global cruise passengers reaching over 32 million in 2023 and projected to grow at a 5–6% CAGR through 2030. Major service providers emphasize premium experiences, themed cruises, and integrated travel packages to attract a diverse international clientele. Midstream: Cruise operators and service integrators (e.g., Carnival Corporation, Royal Caribbean, MSC Cruises) manage ship operations, onboard service management, itinerary planning, and crew training. They coordinate with suppliers for food, beverages, fuel, entertainment, and maintenance services. Downstream: Travel agencies, online booking platforms, and direct consumer channels connect passengers to cruise offerings. End-users—leisure travelers, families, and tour groups—represent the primary revenue source.

United States market for Cruise Tourism Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Cruise Tourism Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Cruise Tourism Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Cruise Tourism Services players cover Carnival Corporation & plc, Royal Caribbean Group, Norwegian Cruise Line Holdings Ltd, MSC Cruises, Costa Cruises, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Cruise Tourism Services Industry Forecast" looks at past sales and reviews total world Cruise Tourism Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Cruise Tourism Services sales for 2026 through 2032. With Cruise Tourism Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cruise Tourism Services industry.

This Insight Report provides a comprehensive analysis of the global Cruise Tourism Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cruise Tourism Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cruise Tourism Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cruise Tourism Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cruise Tourism Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Cruise Tourism Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Ferry Tickets Only

Independent Travel

Group Tours

Segmentation by Travel Way:

Ocean Cruises

River Cruises

Others

Segmentation by Application:

Large Cruise Ships

Small and Medium-sized Cruise Ships

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Carnival Corporation & plc

Royal Caribbean Group

Norwegian Cruise Line Holdings Ltd

MSC Cruises

Costa Cruises

Princess Cruises

Celebrity Cruises

Holland America Line

Disney Cruise Line

Cunard Line

Virgin Voyages

Viking Cruises

Uniworld Boutique River Cruises

Oceanwide Expeditions

Explora Journeys

Seabourn

Regent Seven Seas Cruises

Scenic Luxury Cruises & Tours

American Cruise Lines

Azamara

NYK Cruises

Nippon Maru

Yusen Cruises

Nagasaki International Cruise

CSSC Cruise Technology Development Co., Ltd.

Genting Travel Agency (Shanghai) Company Limited

Adora Cruises (Shanghai) Limited

Sansha Nanhai Dream Cruise Co., Ltd.

SanYa Phoenix Island International Cruise Terminal Development Co., Ltd.

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