

Global Cruise Market Growth 2025-2031

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Abstracts

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The global Cruise market size is predicted to grow from US\$ 56850 million in 2025 to US\$ 76550 million in 2031; it is expected to grow at a CAGR of 5.1% from 2025 to 2031.

Cruise is a passenger ship used for recreational and leisure voyages, in which the journey itself and the onboard amenities, attractions, activities and entertainment options are integral part of the cruise experience.

Global Cruise key players include Carnival, RCI, NCLH, MSC, etc. Global top four manufacturers hold a share over 80%.

North America is the largest market, with a share about 50%, followed by Europe, and Asia, both have a share about 40 percent.

In terms of product, Contemporary Cruise is the largest segment, with a share over 35%.

LP Information, Inc. (LPI) ' newest research report, the "Cruise Industry Forecast" looks at past sales and reviews total world Cruise sales in 2024, providing a comprehensive analysis by region and market sector of projected Cruise sales for 2025 through 2031. With Cruise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cruise industry.

This Insight Report provides a comprehensive analysis of the global Cruise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the

strategies of leading global companies with a focus on Cruise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cruise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cruise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cruise.

This report presents a comprehensive overview, market shares, and growth opportunities of Cruise market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Contemporary Cruise

Premium Cruise

Luxury Cruise

Others

Segmentation by Application:

Transportation

Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Carnival

RCI

NCLH

MSC

Disney

Genting

Hurtigruten

Silversea

TUI

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cruise market?

What factors are driving Cruise market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cruise market opportunities vary by end market size?

How does Cruise break out by Type, by Application?

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