

Global Cruelty-Free Cosmetics Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Cruelty-Free Cosmetics market size will reach US\$ million by 2031.

Cruelty-free cosmetics are also known as vegan cosmetics. Cruelty-free cosmetics come under the category of personal care products that are manufactured without being tested on animals. The products undergo final testing in-vitro or on humans.

Growing animal welfare acts all around the globe is one of the major factors for the popularity of this market. Increasing population of consumers adopting vegan life-style is highly influencing the growth of this market. Mass consumers adopting the usage of natural and organic cosmetics worldwide prefer cruelty-free beauty products such as skin care, hair care, make-up and other products. The market share of the cruelty-free cosmetics is evaluated to be rising at a higher rate as compared to other synthetic products.

LPI (LP Information)' newest research report, the "Cruelty-Free Cosmetics Industry Forecast" looks at past sales and reviews total world Cruelty-Free Cosmetics sales in 2024, providing a comprehensive analysis by region and market sector of projected Cruelty-Free Cosmetics sales for 2025 through 2031. With Cruelty-Free Cosmetics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cruelty-Free Cosmetics industry.

This Insight Report provides a comprehensive analysis of the global Cruelty-Free Cosmetics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on

Cruelty-Free Cosmetics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cruelty-Free Cosmetics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cruelty-Free Cosmetics and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cruelty-Free Cosmetics.

This report presents a comprehensive overview, market shares, and growth opportunities of Cruelty-Free Cosmetics market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cream

Gel

Liquid

Powder

Others

Segmentation by Application:

Supermarket/Hypermarket

Specialty Retailers

Convenience Stores

Online Store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oreal

COVER FX Skin Care

INIKA Organic

Spectrum Collections

Kat Von D Beauty

Beauty B

PHB Ethical Beauty

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