

Global Crowdfunding Solutions Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Crowdfunding Solutions market size is predicted to grow from US\$ 28146 million in 2025 to US\$ 65537 million in 2032; it is expected to grow at a CAGR of 13.5% from 2026 to 2032.

Crowdfunding solutions are digital systems that help businesses, entrepreneurs, organizations, or individuals raise funds from the public through internet platforms. They typically include core functionalities such as project posting modules, payment gateways, investor management systems, compliance review tools, data analytics backends, marketing automation tools, and risk control modules. The core value of these solutions lies in lowering financing barriers, improving fundraising efficiency, expanding investor reach, and reducing intermediary costs in traditional financing processes.

The future of the crowdfunding industry will see a multi-dimensional integration trend: AI will be deeply embedded in the crowdfunding process, from content generation and project review to intelligent risk control and investor matching, comprehensively improving efficiency; blockchain technology will become the core infrastructure for improving transparency and compliance, enabling automatic profit distribution and traceable funds through smart contracts, and driving the development of decentralized crowdfunding (DeFi) models; enterprise-level crowdfunding will expand rapidly, and crowdfunding will no longer be just a financing tool for entrepreneurs, but an important business means for brands to test new products, co-create with users, and validate the market; global crowdfunding demand will continue to grow, but regulation will become stricter, especially in the equity crowdfunding field, where KYC, AML, and investor protection will become essential capabilities for platforms.

In China, the crowdfunding industry has gone through a phase of transition from rapid growth to structural adjustment. With JD.com closing its independent crowdfunding portal and Taobao Crowdfunding weakening its operations, the traditional 'e-commerce-style pre-sale crowdfunding' has gradually faded, but it has not disappeared; instead, it has been integrated into a broader system of 'new product launches,' 'user co-creation,' and 'pre-sale verification.' Meanwhile, crowdfunding for public welfare and medical care (such as Waterdrop and Qingsongchou) maintains a huge scale, but regulation is becoming stricter, with transparency and compliance becoming core competitive advantages. Equity crowdfunding has developed slowly under strict regulation, but driven by policies promoting 'specialized, refined, and innovative' and 'financing for science and technology enterprises,' compliant and institutionalized equity crowdfunding platforms are regaining development space. In the future, China's crowdfunding industry is more likely to evolve towards industrial chain collaboration, supply chain finance, industrial crowdfunding, and AI-driven intelligent crowdfunding, integrating more deeply with the real economy and forming a unique development path distinct from that of Europe and the United States.

LPI (LP Information)' newest research report, the "Crowdfunding Solutions Industry Forecast" looks at past sales and reviews total world Crowdfunding Solutions sales in 2025, providing a comprehensive analysis by region and market sector of projected Crowdfunding Solutions sales for 2026 through 2032. With Crowdfunding Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Crowdfunding Solutions industry.

This Insight Report provides a comprehensive analysis of the global Crowdfunding Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Crowdfunding Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Crowdfunding Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Crowdfunding Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Crowdfunding Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Crowdfunding Solutions market by product type, application, key players and key regions and countries.

Segmentation by Type:

Reward-based Crowdfunding

Equity Crowdfunding

Donation and Other

Segmentation by Technical Architecture:

SaaS Crowdfunding Platform

Self-Built Platform

Blockchain Crowdfunding

Other

Segmentation by User Scale:

Individuals/Small Teams

SMEs

Large Institutions

Government/Non-profit Organizations

Segmentation by Application:

Cultural Industries

Technology

Product

Healthcare

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kickstarter

Indiegogo

GoFundMe

Fundable

Crowdcube

GoGetFunding

Patreon

Crowdfunder

CircleUp

AngelList

RocketHub

DonorsChoose

StartEngine

FundRazr

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