

Global Crowdfunding Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Crowdfunding market size will reach US\$ 32774 million by 2031.

Crowdfunding is a type of Alternative Lending that funding a project or venture by raising small amounts of money from a large number of people, typically via the Internet.

P2P lending is usually not included in crowdfunding.

The crowdfunding business first appeared in the UK in 2007, then developed rapidly in the US market. The Chinese market only started in 2013. With the rapid rise of China's technology finance, the crowdfunding industry has developed rapidly in China. Since 2018, China has surpassed the United States to become the world's largest player.

Crowdfunding are mainly classified into the following types: reward-based crowdfunding, equity crowdfunding, donation and other. Reward-based crowdfunding is the most widely used type which takes up about 74% of the total sales.

China is the largest region of Crowdfunding in the world in the past few years after several years' rocket growth, now the market in China is on a mature and stable growth period. China market took up about 37% the global market.

GoFundMe, Jingdong, Kickstarter, Alibaba, Patreon, Suning, Indiegogo etc. are the key suppliers in the global Crowdfunding market. Top 5 took up about 36% of the global market.

LPI (LP Information)' newest research report, the “Crowdfunding Industry Forecast” looks at past sales and reviews total world Crowdfunding sales in 2024, providing a comprehensive analysis by region and market sector of projected Crowdfunding sales for 2025 through 2031. With Crowdfunding sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Crowdfunding industry.

This Insight Report provides a comprehensive analysis of the global Crowdfunding landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Crowdfunding portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Crowdfunding market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Crowdfunding and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Crowdfunding.

This report presents a comprehensive overview, market shares, and growth opportunities of Crowdfunding market by product type, application, key players and key regions and countries.

Segmentation by Type:

Reward-based Crowdfunding

Equity Crowdfunding

Donation and Other

Segmentation by Application:

Cultural Industries

Technology

Product

Healthcare

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kickstarter

Indiegogo

GoFundMe

Fundable

Crowdcube

GoGetFunding

Patreon

Crowdfunder

CircleUp

Wellfound

DonorsChoose

Crowdfunder UK

FundRazr

Companisto

Campfire

Milaap

Crowdo

iPivot

Modian

Idianchou

Alibaba

Jingdong

Suning

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