

Global Crowd Analytics Market Growth (Status and Outlook) 2022-2028

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Abstracts

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As the global economy mends, the 2021 growth of Crowd Analytics will have significant change from previous year. According to our (LP Information) latest study, the global Crowd Analytics market size is USD million in 2022 from USD 488.9 million in 2021, with a change of % between 2021 and 2022. The global Crowd Analytics market size will reach USD 1245.6 million in 2028, growing at a CAGR of 14.3% over the analysis period.

The United States Crowd Analytics market is expected at value of US\$ million in 2021 and grow at approximately % CAGR during review period. China constitutes a % market for the global Crowd Analytics market, reaching US\$ million by the year 2028. As for the Europe Crowd Analytics landscape, Germany is projected to reach US\$ million by 2028 trailing a CAGR of % over the forecast period. In APAC, the growth rates of other notable markets (Japan and South Korea) are projected to be at % and % respectively for the next 5-year period.

Global main Crowd Analytics players cover Nokia Corporation, AGT International, NEC Corporation, and Walkbase, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

This report presents a comprehensive overview, market shares, and growth opportunities of Crowd Analytics market by product type, application, key players and key regions and countries.

Segmentation by type: breakdown data from 2017 to 2022 in Section 2.3; and forecast

to 2028 in section 10.7.

Cloud

On-premises

Segmentation by application: breakdown data from 2017 to 2022, in Section 2.4; and forecast to 2028 in section 10.8.

Customer Management

Marketing Campaign Measurement

Market Forecasting

Pricing Analytics

Revenue Optimization

Incident Response and Alerting

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report: Breakdown data in in Chapter 3.

Nokia Corporation

AGT International

NEC Corporation

Walkbase

Spigit

Sightcorp BV.

Wavestore

Savannah Simulations AG

Crowdanalytix

Securion Systems

Crowd Dynamics

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