

# Global Cross Platform and Mobile Advertising Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to this study, the global Cross Platform and Mobile Advertising market size will reach US\$ 108000 million by 2030.

Cross platform and mobile advertising is considered as a sub division of online advertising. The model of cross platform and mobile advertising has its presence across various markets, geographic locations and organizations so that technology can reach out to the target audience.

This report presents a comprehensive overview, market shares, and growth opportunities of Cross Platform and Mobile Advertising market by product type, application, key players and key regions and countries.

Segmentation by product type:

Mobile Phones

Smart Phones

Tablets

Desktops

Laptops

Smart TV

Others

Segmentation by Application:

Telecom and IT

Banking, Financial Services and Insurance

Media and Entertainment

Transportation, Logistics

Supply Chain and Manufacturing

Healthcare

Consumer Goods and Retail

Others

This report also splits the market by region:

United States

China

Europe

Other regions:

Japan

South Korea

Southeast Asia

## Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

4info

Amobee

AOL

Apple

Facebook

Google

Microsoft

Nokia

Rhythm

Yahoo

Flipkart

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Cross Platform and Mobile Advertising Market Size 2024-2030
  - 2.1.2 Cross Platform and Mobile Advertising Market Size CAGR by Region
- 2.2 Cross Platform and Mobile Advertising Segment by Type
  - 2.2.1 Mobile Phones
  - 2.2.2 Smart Phones
  - 2.2.3 Tablets
  - 2.2.4 Desktops
  - 2.2.5 Laptops
  - 2.2.6 Smart TV
  - 2.2.7 Others
- 2.3 Cross Platform and Mobile Advertising Market Size by Type
  - 2.3.1 Global Cross Platform and Mobile Advertising Market Size Market Share by Type (2024-2030)
  - 2.3.2 Global Cross Platform and Mobile Advertising Market Size Growth Rate by Type (2024-2030)
- 2.4 Cross Platform and Mobile Advertising Segment by Application
  - 2.4.1 Telecom and IT
  - 2.4.2 Banking, Financial Services and Insurance
  - 2.4.3 Media and Entertainment
  - 2.4.4 Transportation, Logistics
  - 2.4.5 Supply Chain and Manufacturing
  - 2.4.6 Healthcare
  - 2.4.7 Consumer Goods and Retail
  - 2.4.8 Others

## 2.5 Cross Platform and Mobile Advertising Market Size by Application

2.5.1 Global Cross Platform and Mobile Advertising Market Size Market Share by Application (2024-2030)

2.5.2 Global Cross Platform and Mobile Advertising Market Size Growth Rate by Application (2024-2030)

## 3 CROSS PLATFORM AND MOBILE ADVERTISING KEY PLAYERS

3.1 Date of Key Players Enter into Cross Platform and Mobile Advertising

3.2 Key Players Cross Platform and Mobile Advertising Product Offered

3.3 Key Players Cross Platform and Mobile Advertising Funding/Investment Analysis

3.4 Funding/Investment

3.4.1 Funding/Investment by Regions

3.4.2 Funding/Investment by End-Industry

3.5 Key Players Cross Platform and Mobile Advertising Valuation & Market Capitalization

3.6 Key Players Mergers & Acquisitions, Expansion Plans

3.7 Market Ranking

3.8 New Product/Technology Launches

3.9 Partnerships, Agreements, and Collaborations

3.10 Mergers and Acquisitions

## 4 CROSS PLATFORM AND MOBILE ADVERTISING BY REGIONS

4.1 Cross Platform and Mobile Advertising Market Size by Regions (2024-2030)

4.2 United States Cross Platform and Mobile Advertising Market Size Growth (2024-2030)

4.3 China Cross Platform and Mobile Advertising Market Size Growth (2024-2030)

4.4 Europe Cross Platform and Mobile Advertising Market Size Growth (2024-2030)

4.5 Rest of World Cross Platform and Mobile Advertising Market Size Growth (2024-2030)

## 5 UNITED STATES

5.1 United States Cross Platform and Mobile Advertising Market Size by Type (2024-2030)

5.2 United States Cross Platform and Mobile Advertising Market Size by Application (2024-2030)

## **6 EUROPE**

6.1 Europe Cross Platform and Mobile Advertising Market Size by Type (2024-2030)

6.2 Europe Cross Platform and Mobile Advertising Market Size by Application  
(2024-2030)

## **7 CHINA**

7.1 China Cross Platform and Mobile Advertising Market Size by Type (2024-2030)

7.2 China Cross Platform and Mobile Advertising Market Size by Application  
(2024-2030)

## **8 REST OF WORLD**

8.1 Rest of World Cross Platform and Mobile Advertising Market Size by Type  
(2024-2030)

8.2 Rest of World Cross Platform and Mobile Advertising Market Size by Application  
(2024-2030)

8.3 Japan

8.4 South Korea

8.5 Southeast Asia

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 KEY INVESTORS IN CROSS PLATFORM AND MOBILE ADVERTISING**

10.1 Company A

10.1.1 Company A Company Details

10.1.2 Company Description

10.1.3 Companies Invested by Company A

10.1.4 Company A Key Development and Market Layout

10.2 Company B

10.2.1 Company B Company Details

10.2.2 Company Description

10.2.3 Companies Invested by Company B

- 10.2.4 Company B Key Development and Market Layout
- 10.3 Company C
  - 10.3.1 Company C Company Details
  - 10.3.2 Company Description
  - 10.3.3 Companies Invested by Company C
  - 10.3.4 Company C Key Development and Market Layout
- 10.4 Company D
- 10.5 .....

## **11 KEY PLAYERS ANALYSIS**

- 11.1 4info
  - 11.1.1 4info Company Details
  - 11.1.2 4info Cross Platform and Mobile Advertising Product Offered
  - 11.1.3 4info Cross Platform and Mobile Advertising Market Size (2024 VS 2030)
  - 11.1.4 4info Main Business Overview
  - 11.1.5 4info News
- 11.2 Amobee
  - 11.2.1 Amobee Company Details
  - 11.2.2 Amobee Cross Platform and Mobile Advertising Product Offered
  - 11.2.3 Amobee Cross Platform and Mobile Advertising Market Size (2024 VS 2030)
  - 11.2.4 Amobee Main Business Overview
  - 11.2.5 Amobee News
- 11.3 AOL
  - 11.3.1 AOL Company Details
  - 11.3.2 AOL Cross Platform and Mobile Advertising Product Offered
  - 11.3.3 AOL Cross Platform and Mobile Advertising Market Size (2024 VS 2030)
  - 11.3.4 AOL Main Business Overview
  - 11.3.5 AOL News
- 11.4 Apple
  - 11.4.1 Apple Company Details
  - 11.4.2 Apple Cross Platform and Mobile Advertising Product Offered
  - 11.4.3 Apple Cross Platform and Mobile Advertising Market Size (2024 VS 2030)
  - 11.4.4 Apple Main Business Overview
  - 11.4.5 Apple News
- 11.5 Facebook
  - 11.5.1 Facebook Company Details
  - 11.5.2 Facebook Cross Platform and Mobile Advertising Product Offered
  - 11.5.3 Facebook Cross Platform and Mobile Advertising Market Size (2024 VS 2030)

11.5.4 Facebook Main Business Overview

11.5.5 Facebook News

11.6 Google

11.6.1 Google Company Details

11.6.2 Google Cross Platform and Mobile Advertising Product Offered

11.6.3 Google Cross Platform and Mobile Advertising Market Size (2024 VS 2030)

11.6.4 Google Main Business Overview

11.6.5 Google News

11.7 Microsoft

11.7.1 Microsoft Company Details

11.7.2 Microsoft Cross Platform and Mobile Advertising Product Offered

11.7.3 Microsoft Cross Platform and Mobile Advertising Market Size (2024 VS 2030)

11.7.4 Microsoft Main Business Overview

11.7.5 Microsoft News

11.8 Nokia

11.8.1 Nokia Company Details

11.8.2 Nokia Cross Platform and Mobile Advertising Product Offered

11.8.3 Nokia Cross Platform and Mobile Advertising Market Size (2024 VS 2030)

11.8.4 Nokia Main Business Overview

11.8.5 Nokia News

11.9 Rhythm

11.9.1 Rhythm Company Details

11.9.2 Rhythm Cross Platform and Mobile Advertising Product Offered

11.9.3 Rhythm Cross Platform and Mobile Advertising Market Size (2024 VS 2030)

11.9.4 Rhythm Main Business Overview

11.9.5 Rhythm News

11.10 Yahoo

11.10.1 Yahoo Company Details

11.10.2 Yahoo Cross Platform and Mobile Advertising Product Offered

11.10.3 Yahoo Cross Platform and Mobile Advertising Market Size (2024 VS 2030)

11.10.4 Yahoo Main Business Overview

11.10.5 Yahoo News

11.11 Flipkart

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Cross Platform and Mobile Advertising Market Size CAGR by Region (2024-2030) (\$ Millions)

Table 2. Major Players of Mobile Phones

Table 3. Major Players of Smart Phones

Table 4. Major Players of Tablets

Table 5. Major Players of Desktops

Table 6. Major Players of Laptops

Table 7. Major Players of Smart TV

Table 8. Major Players of Others

Table 9. Global Cross Platform and Mobile Advertising Market Size by Type (2024-2030) (\$ Millions)

Table 10. Global Cross Platform and Mobile Advertising Market Size Market Share by Type (2024-2030)

Table 11. Global Cross Platform and Mobile Advertising Market Size by Application (2024-2030) (\$ Millions)

Table 12. Global Cross Platform and Mobile Advertising Market Size Market Share by Application (2024-2030)

Table 13. Date of Global Key Players Enter into Cross Platform and Mobile Advertising Market

Table 14. Global Key Players Cross Platform and Mobile Advertising Product Offered

Table 15. Key Players Cross Platform and Mobile Advertising Funding/Investment (\$ Millions)

Table 16. Funding/Investment by Regions

Table 17. Funding/Investment by End Industry

Table 18. Key Players Cross Platform and Mobile Advertising Valuation & Market Capitalization (\$ Millions)

Table 19. Key Players Mergers & Acquisitions, Expansion Plans

Table 20. Cross Platform and Mobile Advertising New Product/Technology Launches

Table 21. Cross Platform and Mobile Advertising Industry Partnerships, Agreements, and Collaborations

Table 22. Cross Platform and Mobile Advertising Industry Mergers and Acquisitions

Table 23. Global Cross Platform and Mobile Advertising Market Size by Regions 2024-2030 (\$ Millions)

Table 24. Global Cross Platform and Mobile Advertising Market Size Market Share by Regions 2024-2030

Table 25. United States Cross Platform and Mobile Advertising Market Size by Type (2024-2030) (\$ Millions)

Table 26. United States Cross Platform and Mobile Advertising Market Size Market Share by Type (2024-2030)

Table 27. United States Cross Platform and Mobile Advertising Market Size by Application (2024-2030) (\$ Millions)

Table 28. United States Cross Platform and Mobile Advertising Market Size Market Share by Application (2024-2030)

Table 29. Europe Cross Platform and Mobile Advertising Market Size by Type (2024-2030) (\$ Millions)

Table 30. Europe Cross Platform and Mobile Advertising Market Size Market Share by Type (2024-2030)

Table 31. Europe Cross Platform and Mobile Advertising Market Size by Application (2024-2030) (\$ Millions)

Table 32. Europe Cross Platform and Mobile Advertising Market Size Market Share by Application (2024-2030)

Table 33. China Cross Platform and Mobile Advertising Market Size by Type (2024-2030) (\$ Millions)

Table 34. China Cross Platform and Mobile Advertising Market Size Market Share by Type (2024-2030)

Table 35. China Cross Platform and Mobile Advertising Market Size by Application (2024-2030) (\$ Millions)

Table 36. China Cross Platform and Mobile Advertising Market Size Market Share by Application (2024-2030)

Table 37. Rest of World Cross Platform and Mobile Advertising Market Size by Type (2024-2030) (\$ Millions)

Table 38. Rest of World Cross Platform and Mobile Advertising Market Size Market Share by Type (2024-2030)

Table 39. Rest of World Cross Platform and Mobile Advertising Market Size by Application (2024-2030) (\$ Millions)

Table 40. Rest of World Cross Platform and Mobile Advertising Market Size Market Share by Application (2024-2030)

Table 41. Key Market Drivers & Growth Opportunities of Cross Platform and Mobile Advertising

Table 42. Key Market Challenges & Risks of Cross Platform and Mobile Advertising

Table 43. Key Industry Trends of Cross Platform and Mobile Advertising

Table 44. Company A Company Details

Table 45. Companies Invested by Company A

Table 46. Company A Key Development and Market Layout

|                                                                                            |
|--------------------------------------------------------------------------------------------|
| Table 47. Company B Company Details                                                        |
| Table 48. Companies Invested by Company B                                                  |
| Table 49. Company B Key Development and Market Layout                                      |
| Table 50. Company C Company Details                                                        |
| Table 51. Companies Invested by Company C                                                  |
| Table 52. Company C Key Development and Market Layout                                      |
| Table 53. Company C Company Details                                                        |
| Table 54. Companies Invested by Company C                                                  |
| Table 55. Company C Key Development and Market Layout                                      |
| Table 56. 4info Basic Information, Head Office, Major Market Areas and Its Competitors     |
| Table 57. 4info Cross Platform and Mobile Advertising Market Size (2024 VS 2030)           |
| Table 58. Amobee Basic Information, Head Office, Major Market Areas and Its Competitors    |
| Table 59. Amobee Cross Platform and Mobile Advertising Market Size (2024 VS 2030)          |
| Table 60. AOL Basic Information, Head Office, Major Market Areas and Its Competitors       |
| Table 61. AOL Cross Platform and Mobile Advertising Market Size (2024 VS 2030)             |
| Table 62. Apple Basic Information, Head Office, Major Market Areas and Its Competitors     |
| Table 63. Apple Cross Platform and Mobile Advertising Market Size (2024 VS 2030)           |
| Table 64. Facebook Basic Information, Head Office, Major Market Areas and Its Competitors  |
| Table 65. Facebook Cross Platform and Mobile Advertising Market Size (2024 VS 2030)        |
| Table 66. Google Basic Information, Head Office, Major Market Areas and Its Competitors    |
| Table 67. Google Cross Platform and Mobile Advertising Market Size (2024 VS 2030)          |
| Table 68. Microsoft Basic Information, Head Office, Major Market Areas and Its Competitors |
| Table 69. Microsoft Cross Platform and Mobile Advertising Market Size (2024 VS 2030)       |
| Table 70. Nokia Basic Information, Head Office, Major Market Areas and Its Competitors     |
| Table 71. Nokia Cross Platform and Mobile Advertising Market Size (2024 VS 2030)           |
| Table 72. Rhythm Basic Information, Head Office, Major Market Areas and Its Competitors    |
| Table 73. Rhythm Cross Platform and Mobile Advertising Market Size (2024 VS 2030)          |
| Table 74. Yahoo Basic Information, Head Office, Major Market Areas and Its Competitors     |
| Table 75. Yahoo Cross Platform and Mobile Advertising Market Size (2024 VS 2030)           |
| Table 76. Flipkart Basic Information, Head Office, Major Market Areas and Its Competitors  |

Table 77. Flipkart Cross Platform and Mobile Advertising Market Size (2024 VS 2030)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Cross Platform and Mobile Advertising
- Figure 2. Cross Platform and Mobile Advertising Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Cross Platform and Mobile Advertising Market Size Growth Rate 2024-2030 (\$ Millions)
- Figure 7. Cross Platform and Mobile Advertising Market Size by Region (2024 & 2030) (\$ millions)
- Figure 8. Global Cross Platform and Mobile Advertising Market Size Market Share by Type (2024-2030)
- Figure 9. Global Mobile Phones Market Size Growth Rate
- Figure 10. Global Smart Phones Market Size Growth Rate
- Figure 11. Global Tablets Market Size Growth Rate
- Figure 12. Global Desktops Market Size Growth Rate
- Figure 13. Global Laptops Market Size Growth Rate
- Figure 14. Global Smart TV Market Size Growth Rate
- Figure 15. Global Others Market Size Growth Rate
- Figure 16. Cross Platform and Mobile Advertising in Telecom and IT
- Figure 17. Global Cross Platform and Mobile Advertising Market: Telecom and IT (2024-2030) (\$ Millions)
- Figure 18. Cross Platform and Mobile Advertising in Banking, Financial Services and Insurance
- Figure 19. Global Cross Platform and Mobile Advertising Market: Banking, Financial Services and Insurance (2024-2030) (\$ Millions)
- Figure 20. Cross Platform and Mobile Advertising in Media and Entertainment
- Figure 21. Global Cross Platform and Mobile Advertising Market: Media and Entertainment (2024-2030) (\$ Millions)
- Figure 22. Cross Platform and Mobile Advertising in Transportation, Logistics
- Figure 23. Global Cross Platform and Mobile Advertising Market: Transportation, Logistics (2024-2030) (\$ Millions)
- Figure 24. Cross Platform and Mobile Advertising in Supply Chain and Manufacturing
- Figure 25. Global Cross Platform and Mobile Advertising Market: Supply Chain and Manufacturing (2024-2030) (\$ Millions)
- Figure 26. Cross Platform and Mobile Advertising in Healthcare

Figure 27. Global Cross Platform and Mobile Advertising Market: Healthcare (2024-2030) (\$ Millions)

Figure 28. Cross Platform and Mobile Advertising in Consumer Goods and Retail

Figure 29. Global Cross Platform and Mobile Advertising Market: Consumer Goods and Retail (2024-2030) (\$ Millions)

Figure 30. Cross Platform and Mobile Advertising in Others

Figure 31. Global Cross Platform and Mobile Advertising Market: Others (2024-2030) (\$ Millions)

Figure 32. Global Cross Platform and Mobile Advertising Market Size Market Share by Application (2024-2030)

Figure 33. Global Cross Platform and Mobile Advertising Market Size in Telecom and IT Growth Rate

Figure 34. Global Cross Platform and Mobile Advertising Market Size in Banking, Financial Services and Insurance Growth Rate

Figure 35. Global Cross Platform and Mobile Advertising Market Size in Media and Entertainment Growth Rate

Figure 36. Global Cross Platform and Mobile Advertising Market Size in Transportation, Logistics Growth Rate

Figure 37. Global Cross Platform and Mobile Advertising Market Size in Supply Chain and Manufacturing Growth Rate

Figure 38. Global Cross Platform and Mobile Advertising Market Size in Healthcare Growth Rate

Figure 39. Global Cross Platform and Mobile Advertising Market Size in Consumer Goods and Retail Growth Rate

Figure 40. Global Cross Platform and Mobile Advertising Market Size in Others Growth Rate

Figure 41. Funding/Investment

Figure 42. Global Cross Platform and Mobile Advertising Market Size Market Share by Regions 2024-2030

Figure 43. United States Cross Platform and Mobile Advertising Market Size 2024-2030 (\$ Millions)

Figure 44. China Cross Platform and Mobile Advertising Market Size 2024-2030 (\$ Millions)

Figure 45. Europe Cross Platform and Mobile Advertising Market Size 2024-2030 (\$ Millions)

Figure 46. Rest of World Cross Platform and Mobile Advertising Market Size 2024-2030 (\$ Millions)

Figure 47. United States Cross Platform and Mobile Advertising Consumption Market Share by Type in 2030

Figure 48. United States Cross Platform and Mobile Advertising Market Size Market Share by Application in 2030

Figure 49. China Cross Platform and Mobile Advertising Consumption Market Share by Type in 2030

Figure 50. China Cross Platform and Mobile Advertising Market Size Market Share by Application in 2030

Figure 51. Europe Cross Platform and Mobile Advertising Consumption Market Share by Type in 2030

Figure 52. Europe Cross Platform and Mobile Advertising Market Size Market Share by Application in 2030

Figure 53. Rest of World Cross Platform and Mobile Advertising Consumption Market Share by Type in 2030

Figure 54. Rest of World Cross Platform and Mobile Advertising Market Size Market Share by Application in 2030

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