

Global Cross-Border Overseas Platform Market Growth (Status and Outlook) 2022-2028

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Abstracts

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Cross-border e-commerce is basically equivalent to foreign trade e-commerce. It refers to the trading entities belonging to different customs borders. Through e-commerce, the links of display, negotiation, and transaction in traditional import and export trade are digitized, and delivered through cross-border logistics. It is an international commercial activity to deliver goods and complete transactions, which includes both B2B and B2C models; at the same time, with the development of the Internet, a C2C model has emerged. The cross-border overseas platform provides professional products and services for cross-border e-commerce companies in all aspects of going overseas.

The global market for Cross-Border Overseas Platform is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Cross-Border Overseas Platform market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Cross-Border Overseas Platform market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Cross-Border Overseas Platform market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.



The China Cross-Border Overseas Platform market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Cross-Border Overseas Platform players cover ContextLogic Inc.(Wish), Mercari, Inc., Amazon.com?Inc, SHEIN and eBay Inc., etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global Cross-Border Overseas

Platform market covering all its essential aspects. This ranges from a macro overview of
the market to micro details of the market size, competitive landscape, development
trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Cross-Border Overseas Platform market, with both quantitative and qualitative data, to help readers understand how the Cross-Border Overseas Platform market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

Market Segmentation:

The study segments the Cross-Border Overseas Platform market and forecasts the market size by Type (Cloud-Based and On-Premise,), by Application (Business-to-Business, Business-to-Customer and Customer-to-Customer,), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Cloud-Based

On-Premise

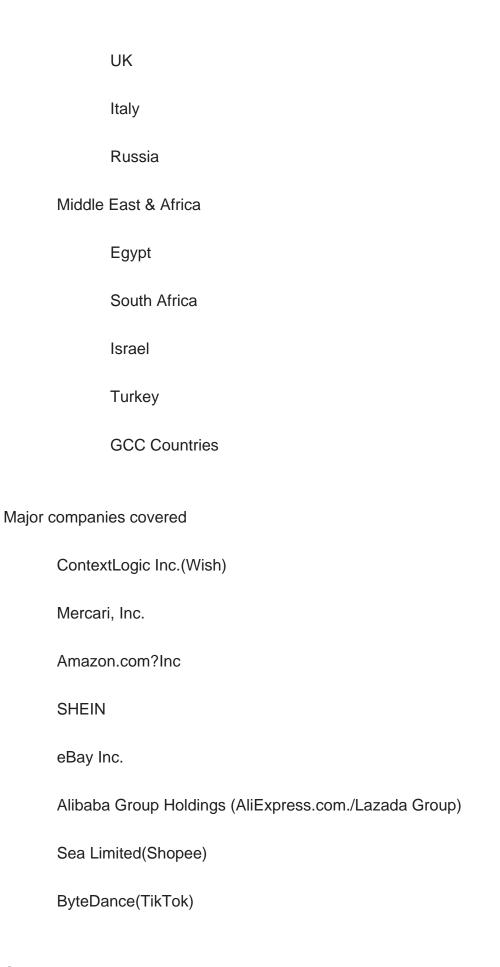
Segmentation by application



Business-to-Business

Dusiness-to-Dusiness		
Business-to-Customer		
Custo	mer-to-Customer	
Segmentation	by region	
Segmentation by region		
Amerio	Jas	
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	





Chapter Introduction



Chapter 1: Scope of Cross-Border Overseas Platform, Research Methodology, etc.

Chapter 2: Executive Summary, global Cross-Border Overseas Platform market size and CAGR, Cross-Border Overseas Platform market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Cross-Border Overseas Platform revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Cross-Border Overseas Platform revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Cross-Border Overseas Platform market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including ContextLogic Inc.(Wish), Mercari, Inc., Amazon.com?Inc, SHEIN, eBay Inc., Alibaba Group Holdings (AliExpress.com./Lazada Group), Sea Limited(Shopee) and ByteDance(TikTok), etc.

Chapter 14: Research Findings and Conclusion



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