

Global CRM Software in Pharma and Biotech Market Growth (Status and Outlook) 2023-2029

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Abstracts

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CRM for pharmaceutical and biotech companies is a set of specialized capabilities that are part of the pharma selling model. CRM for pharma is optimized to inform a doctor and other stakeholders about products to improve patient outcomes. Key functionality required for pharma CRM solutions includes account management, call planning, call reporting, sample management (including electronic signature capture), time-off territory management, offline functionality and mobile reporting.

LPI (LP Information)' newest research report, the "CRM Software in Pharma and Biotech Industry Forecast" looks at past sales and reviews total world CRM Software in Pharma and Biotech sales in 2022, providing a comprehensive analysis by region and market sector of projected CRM Software in Pharma and Biotech sales for 2023 through 2029. With CRM Software in Pharma and Biotech sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world CRM Software in Pharma and Biotech industry.

This Insight Report provides a comprehensive analysis of the global CRM Software in Pharma and Biotech landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on CRM Software in Pharma and Biotech portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global CRM Software in Pharma and Biotech market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for CRM Software in Pharma and Biotech and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global CRM Software in Pharma and Biotech.

The global CRM Software in Pharma and Biotech market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for CRM Software in Pharma and Biotech is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for CRM Software in Pharma and Biotech is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for CRM Software in Pharma and Biotech is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key CRM Software in Pharma and Biotech players cover Veeva Systems, Indegene, Creatio, Cirrius, Trueblue, Pitcher, Aurea, Prolifig and StayinFront, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of CRM Software in Pharma and Biotech market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On-premises

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Veeva Systems

Indegene

Creatio

Cirrius

Trueblue

Pitcher

Aurea

Prolifiq

StayinFront

Euris

Infonis International

Interactive Medica

Ivy Insights

Media-Soft

Navicon

Inova Software

Oracle

Synergistix

QuintilesIMS

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