

# Global CRM Software for Travel Agencies Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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A travel agency CRM software is designed to enhance customer interactions by providing a centralized platform for managing all aspects of customer relations. It helps travel agents keep track of customer preferences, booking history, and feedback, which is crucial for personalizing the booking process and improving overall customer satisfaction.

The global CRM Software for Travel Agencies market size is projected to grow from US\$ 511 million in 2024 to US\$ 1210 million in 2030; it is expected to grow at a CAGR of 15.5% from 2024 to 2030.

LPI (LP Information)' newest research report, the "CRM Software for Travel Agencies Industry Forecast" looks at past sales and reviews total world CRM Software for Travel Agencies sales in 2022, providing a comprehensive analysis by region and market sector of projected CRM Software for Travel Agencies sales for 2023 through 2029. With CRM Software for Travel Agencies sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world CRM Software for Travel Agencies industry.

This Insight Report provides a comprehensive analysis of the global CRM Software for Travel Agencies landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on CRM Software for Travel Agencies portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique

position in an accelerating global CRM Software for Travel Agencies market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for CRM Software for Travel Agencies and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global CRM Software for Travel Agencies.

United States market for CRM Software for Travel Agencies is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for CRM Software for Travel Agencies is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for CRM Software for Travel Agencies is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key CRM Software for Travel Agencies players cover moonstride, HubSpot, Zoho, Microsoft, PipeDrive, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of CRM Software for Travel Agencies market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On Premise

Segmentation by Application:

Large Enterprises

## SMEs

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

moonstride

HubSpot

Zoho

Microsoft

Pipedrive

Agile CRM

Insightly

Copper

Capsule

Freshworks

Midoco

B?kun

Apptivo

Salesforce

helloGTX

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