

Global CRM Apps Market Growth (Status and Outlook) 2024-2030

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Abstracts

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A CRM app is a software program that helps businesses manage customer relationships. CRM stands for customer relationship management and is used to improve a business's relationship with its customers.

The global CRM Apps market size is projected to grow from US\$ 354 million in 2024 to US\$ 885 million in 2030; it is expected to grow at a CAGR of 16.5% from 2024 to 2030.

LPI (LP Information)' newest research report, the "CRM Apps Industry Forecast" looks at past sales and reviews total world CRM Apps sales in 2022, providing a comprehensive analysis by region and market sector of projected CRM Apps sales for 2023 through 2029. With CRM Apps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world CRM Apps industry.

This Insight Report provides a comprehensive analysis of the global CRM Apps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on CRM Apps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global CRM Apps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for CRM Apps and breaks down the forecast by Type, by

Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global CRM Apps.

United States market for CRM Apps is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for CRM Apps is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for CRM Apps is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key CRM Apps players cover Salesforce, Zoho, Insightly, Freshsales, Pipedrive, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of CRM Apps market by product type, application, key players and key regions and countries.

Segmentation by Type:

Collaborative

Analytical

Operational

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Salesforce

Zoho

Insightly

Freshsales

Pipedrive

Nimble

Copper

Cirrus Insight

HubSpot

Zendesk

Salesflare

Capsule

Agile

Microsoft Dynamics 365

Keap

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