

Global CRM for Startups Market Growth (Status and Outlook) 2024-2030

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Abstracts

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CRM for startups is software that caters to the particular needs of companies in the early stages of growth. Those particular needs can be generalized.

The global CRM for Startups market size is projected to grow from US\$ 1457.6 million in 2023 to US\$ 2179.1 million in 2030; it is expected to grow at a CAGR of 5.9% from 2024 to 2030.

LPI (LP Information)' newest research report, the “CRM for Startups Industry Forecast” looks at past sales and reviews total world CRM for Startups sales in 2023, providing a comprehensive analysis by region and market sector of projected CRM for Startups sales for 2024 through 2030. With CRM for Startups sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world CRM for Startups industry.

This Insight Report provides a comprehensive analysis of the global CRM for Startups landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on CRM for Startups portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global CRM for Startups market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for CRM for Startups and breaks down the forecast by Type,

by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global CRM for Startups.

Some of the future market trends of CRM for Startups are:

AI is becoming a key part of CRM systems, as it can help automate tasks, provide insights, and personalize interactions.

Social CRM is rising, as it integrates social media channels into CRM platforms, allowing businesses to monitor and respond to customer feedback and sentiment on social media.

Cloud-based CRM is gaining traction, as it offers ease of access, integration, scalability, and security.

CRM is becoming more diverse and customizable, as there are more than 650 CRM systems in the market, catering to different needs and niches.

CRM is becoming more aligned with wider tech trends, such as the Internet of Things, Big Data, and blockchain, which can enhance the functionality and value of CRM systems.

This report presents a comprehensive overview, market shares, and growth opportunities of CRM for Startups market by product type, application, key players and key regions and countries.

Segmentation by type

Asset Tracking

Inventory Tracking and Purchasing

Preventive Maintenance

Predictive Maintenance

Work Order

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Keap

Zendesk

Oracle

Thryv

FreeAgent CRM

HubSpot

Salesforce

Interchange Solutions

Ontraport

Top Producer Software

BenchmarkONE

Maximizer Services

Copper

SugarCRM

Claritysoft CRM

LeadMaster

CreamSoda

TeamSupport

Quickbase

Workbooks

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