

Global Cranberry Extracts Market Growth 2025-2031

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Abstracts

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The global Cranberry Extracts market size is predicted to grow from US\$ 125 million in 2025 to US\$ 179 million in 2031; it is expected to grow at a CAGR of 6.1% from 2025 to 2031.

Cranberry contains proanthocyanidins, also known as proanthocyanidins or condensed tannins, which are few of the other fruits and vegetables, making it impossible for bacteria to adhere to the growth of the human body, thereby reducing the probability of acquired infections. Improves atherosclerosis, restores elasticity, prevents multiple arterial blood flow from cardiovascular disease, and significantly improves outcomes. Cranberry's vitamin C, iron, antioxidants, and proanthocyanidins are abundant to prevent cell damage while maintaining cell health and vitality, leaving skin soft and rosy.

Global Cranberry Extracts key players include Indena, Nexira, Naturex, Bio-Botanica, Diana Food, etc. Global top five manufacturers hold a share over 60%.

North America is the largest market, with a share about 40%.

In terms of product, Cranberry Powder Extract is the largest segment, with a share about 99%. And in terms of application, the largest application is Health Care Industry, followed by Food & Cosmetics.

LP Information, Inc. (LPI) ' newest research report, the "Cranberry Extracts Industry Forecast" looks at past sales and reviews total world Cranberry Extracts sales in 2024, providing a comprehensive analysis by region and market sector of projected Cranberry Extracts sales for 2025 through 2031. With Cranberry Extracts sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$

millions of the world Cranberry Extracts industry.

This Insight Report provides a comprehensive analysis of the global Cranberry Extracts landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cranberry Extracts portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cranberry Extracts market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cranberry Extracts and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cranberry Extracts.

This report presents a comprehensive overview, market shares, and growth opportunities of Cranberry Extracts market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cranberry Liquid Extract

Cranberry Powder Extract

Segmentation by Application:

Health Care Industry

Food & Cosmetics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Indena

Nexira

Givaudan

Bio-Botanica

Fruit d'Or Nutraceuticals

Diana Food

Biosfered

Zhejiang Jianfeng Health

Hunan Huacheng

Jiaherb

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cranberry Extracts market?

What factors are driving Cranberry Extracts market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cranberry Extracts market opportunities vary by end market size?

How does Cranberry Extracts break out by Type, by Application?

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