

Global Craft Tea Market Growth 2025-2031

<https://marketpublishers.com/r/G3C7A4E2D25FEN.html>

Date: September 2025

Pages: 100

Price: US\$ 3,660.00 (Single User License)

ID: G3C7A4E2D25FEN

Abstracts

The global Craft Tea market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Craft tea refers to tea leaves and edible flowers as raw materials, plastic, binding and other processes made into different appearance and shape, brewing, can open in water with different forms of shape scented tea.

United States market for Craft Tea is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Craft Tea is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Craft Tea is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Craft Tea players cover NORD-T, AHCOF INTERNATIONAL, Blue Lake Group, Lupicia, Fu Ming Fang, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Craft Tea Industry Forecast" looks at past sales and reviews total world Craft Tea sales in 2024, providing a comprehensive analysis by region and market sector of projected Craft Tea sales for 2025 through 2031. With Craft Tea sales broken down by region, market sector and sub-

sector, this report provides a detailed analysis in US\$ millions of the world Craft Tea industry.

This Insight Report provides a comprehensive analysis of the global Craft Tea landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Craft Tea portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Craft Tea market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Craft Tea and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Craft Tea.

This report presents a comprehensive overview, market shares, and growth opportunities of Craft Tea market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Blooming craft tea

Active craft tea

Floating floss craft tea

Segmentation by Application:

Commercial

Individual Consumption

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

NORD-T

AHCOF INTERNATIONAL

Blue Lake Group

Lupicia

Fu Ming Fang

Chayuanchuanshi Tea

China Tea

Fuan Gongfu Tea

Key Questions Addressed in this Report

What is the 10-year outlook for the global Craft Tea market?

What factors are driving Craft Tea market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Craft Tea market opportunities vary by end market size?

How does Craft Tea break out by Type, by Application?

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