

Global Craft Paper Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Craft Paper market size is predicted to grow from US\$ 2665 million in 2025 to US\$ 3701 million in 2032; it is expected to grow at a CAGR of 4.9% from 2026 to 2032.

Craft paper is a durable, versatile material specifically designed for arts, crafts, and DIY projects. Available in various textures, colors, and weights, it is used for activities such as origami, card-making, scrapbooking, and gift wrapping. Made from wood pulp or recycled materials, craft paper is often lightweight yet sturdy, making it easy to fold, cut, or glue. It is a popular choice for both educational purposes and artistic endeavors due to its affordability and wide range of applications.

United States market for Craft Paper is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Craft Paper is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Craft Paper is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Craft Paper players cover Tru-Ray, Neenah, Prang, Hygloss, Colorations, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Craft Paper Industry Forecast' looks at past sales and reviews total world Craft Paper sales in 2025, providing a

comprehensive analysis by region and market sector of projected Craft Paper sales for 2026 through 2032. With Craft Paper sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Craft Paper industry.

This Insight Report provides a comprehensive analysis of the global Craft Paper landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Craft Paper portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Craft Paper market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Craft Paper and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Craft Paper.

This report presents a comprehensive overview, market shares, and growth opportunities of Craft Paper market by product type, application, key players and key regions and countries.

Segmentation by Type:

Reusable Modeling Dough

Disposable Modeling Dough

Segmentation by Application:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tru-Ray

Neenah

Prang

Hygloss

Colorations

IDL Packaging

Astrobrights

RUSPEPA

Flonz

Pacon

Phinus

Childcraft

Mifuner

Roylco

Paper Junkie

Prudiut

Lawn Fawn

Crown Display

Bright Creations

Doraking

BOX USA

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