

# **Global Craft Beer Market Growth 2024-2030**

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# **Abstracts**

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According to our LPI (LP Information) latest study, the global Craft Beer market size was valued at US\$ million in 2023. With growing demand in downstream market, the Craft Beer is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Craft Beer market. Craft Beer are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Craft Beer. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Craft Beer market.

Craft beer - what used to be referred to as 'micro-brewed' or 'boutique' beer - took its modern roots in the United States around thirty years ago as a new breed of keen brewers rediscovered lost styles and interesting, flavoursome brews. Australia, New Zealand, Canada, Japan and Scandinavia and pockets of Europe are today leading the charge, providing alternatives to the traditional Euro-style lagers.

Global Craft Beer key players include Budweiser, Yuengling, Budweiser, Sierra Nevada, New Belgium Brewing, etc. Global top five manufacturers hold a share about 20%. North America is the largest market, with a share about 60%, followed by Europe, with a share about 30 percent. In terms of application, the largest application is Bar, followed by Restaurant, etc.

**Key Features:** 



The report on Craft Beer market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Craft Beer market. It may include historical data, market segmentation by Type (e.g., Ales, Lagers), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Craft Beer market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Craft Beer market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Craft Beer industry. This include advancements in Craft Beer technology, Craft Beer new entrants, Craft Beer new investment, and other innovations that are shaping the future of Craft Beer.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Craft Beer market. It includes factors influencing customer 'purchasing decisions, preferences for Craft Beer product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Craft Beer market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Craft Beer market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Craft Beer market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Craft Beer industry. This includes

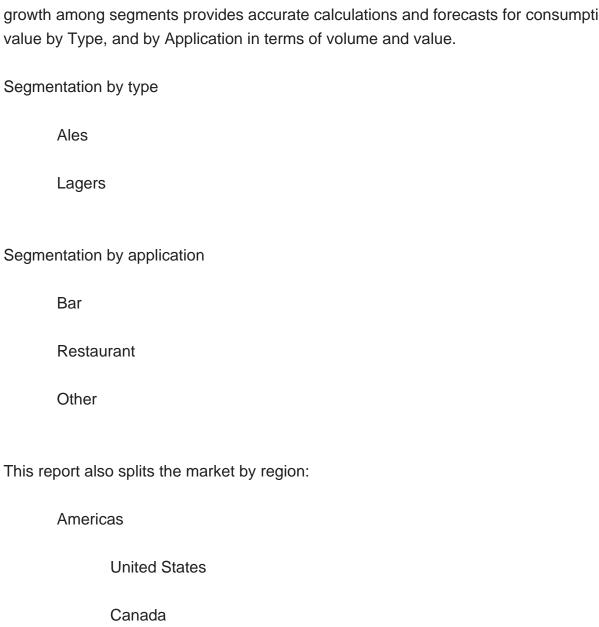


projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Craft Beer market.

## Market Segmentation:

Craft Beer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption



Mexico

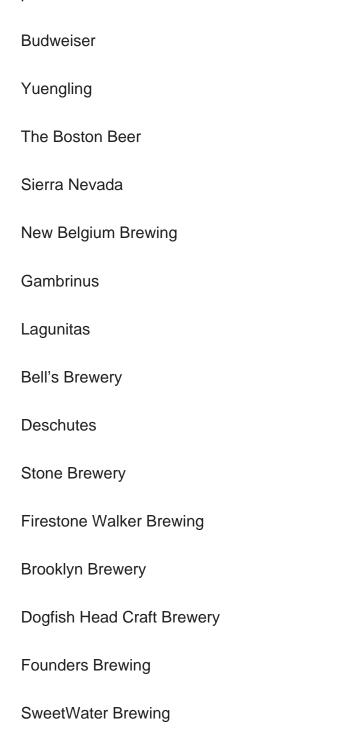


	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
Europe	
	Germany
	France
	UK
	Italy
	Russia
Middle	East & Africa
	Egypt
	South Africa
	Israel
	Turkey



## **GCC** Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.



Key Questions Addressed in this Report



What is the 10-year outlook for the global Craft Beer market?

What factors are driving Craft Beer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Craft Beer market opportunities vary by end market size?

How does Craft Beer break out type, application?



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