

Global Crab Sticks Market Growth 2026-2032

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Abstracts

The global Crab Sticks market size is predicted to grow from US\$ 2972 million in 2025 to US\$ 3983 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

Crab sticks, krab sticks, imitation crab meat or seafood sticks (originally known as kanikama in Japan) are a type of seafood made of starch and finely pulverized white fish (surimi) that has been shaped and cured to resemble the leg meat of snow crab or Japanese spider crab. It is a product that uses fish meat to imitate shellfish meat. It provides a low-cost, stable-supply alternative to crab meat, addressing the issues of high prices, seasonal fluctuations, and resource scarcity of natural crab meat. The product has an average price of approximately US\$5,000 per ton and global sales of approximately 607,600 tons.

Crab sticks, as a midstream product in the food processing industry chain, rely on core raw materials such as pollock surimi, starch and protein additives (protein content 40-50%), and a stable supply of cold chain transportation and packaging materials upstream. Downstream, they are widely used in the catering industry (sushi, hot pot, fast food chains), retail channels (supermarket frozen food sections), e-commerce platforms, and international export markets, forming a complete consumer ecosystem. Their value lies in transforming low-cost raw materials into high-value-added imitation crab meat products through standardized processes and large-scale production, thereby addressing the scarcity, high price, and seasonal fluctuations of natural crab meat resources. Future development trends include not only the widespread adoption of intelligent production lines (achieving automated detection, energy optimization, and flexible production), but also the application of plant protein substitutes and functional formulas to reduce reliance on surimi resources, meet global consumer demand for healthy, low-carbon, sustainable, and high-end foods, and simultaneously drive the entire industry chain towards greening, internationalization, and high value-added

development.

LP Information, Inc. (LPI) ' newest research report, the “Crab Sticks Industry Forecast” looks at past sales and reviews total world Crab Sticks sales in 2025, providing a comprehensive analysis by region and market sector of projected Crab Sticks sales for 2026 through 2032. With Crab Sticks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Crab Sticks industry.

This Insight Report provides a comprehensive analysis of the global Crab Sticks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Crab Sticks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Crab Sticks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Crab Sticks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Crab Sticks.

This report presents a comprehensive overview, market shares, and growth opportunities of Crab Sticks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fresh Food

Cooked food

Segmentation by Raw Material:

Fish Paste Type

Plant Protein Type

Other

Segmentation by Sales Channel:

Online Sales

Offline Sales

Segmentation by Application:

Catering Industry

Retail Industry

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Maruha Nichiro

Osaki Suisan

Sajo Group

Fujian Licheng Food

Kibun Group

Viciunai Group

Nippon Suisan Kaisha

Thai Union Group

Yilinkibun

Ahjikan

Trident Seafoods

Pacific Seafood

Key Questions Addressed in this Report

What is the 10-year outlook for the global Crab Sticks market?

What factors are driving Crab Sticks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Crab Sticks market opportunities vary by end market size?

How does Crab Sticks break out by Type, by Application?

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