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Global COVID-19 Antigen Rapid Test Kits Market Growth 2025-2031

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Abstracts

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The global COVID-19 Antigen Rapid Test Kits market size is predicted to grow from US$ 18750 million in 2025 to US$ 1000 million in 2031; it is expected to grow at a CAGR of -38.7% from 2025 to 2031.

The COVID-19 Antigen Rapid Test Device is an in-vitro immunochromatographic assay for the qualitative detection of SARS-CoV-2 viral nucleoprotein antigens in nasopharyngeal swab, nasal swab and oropharyngeal swab specimens from individuals suspected of COVID-19 by their healthcare provider .

United States market for COVID-19 Antigen Rapid Test Kits is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for COVID-19 Antigen Rapid Test Kits is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for COVID-19 Antigen Rapid Test Kits is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key COVID-19 Antigen Rapid Test Kits players cover Abbott, AESKU.GROUP, ARISTA® Biotech, IHealth, Quidel, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “COVID-19 Antigen Rapid Test

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Kits Industry Forecast" looks at past sales and reviews total world COVID-19 Antigen Rapid Test Kits sales in 2024, providing a comprehensive analysis by region and market sector of projected COVID-19 Antigen Rapid Test Kits sales for 2025 through 2031. With COVID-19 Antigen Rapid Test Kits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world COVID-19 Antigen Rapid Test Kits industry.

This Insight Report provides a comprehensive analysis of the global COVID-19 Antigen Rapid Test Kits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on COVID-19 Antigen Rapid Test Kits portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global COVID-19 Antigen Rapid Test Kits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for COVID-19 Antigen Rapid Test Kits and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global COVID-19 Antigen Rapid Test Kits.

This report presents a comprehensive overview, market shares, and growth opportunities of COVID-19 Antigen Rapid Test Kits market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Nasopharyngeal Swab

Nasal Swab

Oropharyngeal Swab

Saliva Swab

Segmentation by Application:

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- Hospital
- Company
- School
- Home
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Abbott

AESKU.GROUP

ARISTA® Biotech

IHealth

Quidel

ACCESS BIO

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ROCHE DIAGNOSTICS

Artron Laboratories

Philosys

Innovation Scientific

CTK Biotech

GenBody Inc

SD Biosensor

JOYSBIO

Medriva

AUISET

Biotest Biotech

Hangzhou AllTest Biotech

ACON Biotech

Lepu Medical Technology

BGI

Phase Scientific

Assure Tech

BIOHIT Healthcare (Hefei)

Key Questions Addressed in this Report

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What is the 10-year outlook for the global COVID-19 Antigen Rapid Test Kits market?

What factors are driving COVID-19 Antigen Rapid Test Kits market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do COVID-19 Antigen Rapid Test Kits market opportunities vary by end market size?

How does COVID-19 Antigen Rapid Test Kits break out by Type, by Application?

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