

Global Cosmetics Safety and Efficacy Testing Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Cosmetics Safety and Efficacy Testing market size is predicted to grow from US\$ 548 million in 2025 to US\$ 1096 million in 2032; it is expected to grow at a CAGR of 10.5% from 2026 to 2032.

Cosmetics Safety and Efficacy Testing is a rigorous scientific evaluation process designed to validate product safety and performance claims through toxicological assessments, stability testing, and clinical trials in compliance with global regulatory standards. Its advantages include high technical barriers, essential regulatory compliance, and the ability to enhance brand credibility through scientific validation. In 2025, the industry's average gross margin was approximately 35%. The upstream sector primarily consists of high-precision testing instruments, laboratory consumables, and chemical reagents, with representative suppliers including Thermo Fisher Scientific, Agilent Technologies, Waters Corporation, and Merck. The midstream focuses on the execution of physicochemical testing, microbiological analysis, toxicological safety assessments, and human efficacy trials to generate authoritative compliance reports. The downstream sector mainly encompasses cosmetics, oral care products, and sunscreen formulations, with representative customers including L'Oréal, Procter & Gamble, Estée Lauder, Unilever, and Shanghai Jahwa.

Cosmetics Safety and Efficacy Testing Market Outlook: The market for Cosmetics Safety and Efficacy Testing is shifting from a compliance checkpoint to a strategic growth driver. As regulations like the Complete Safety Assessment tighten, brands can no longer treat testing as an afterthought. Instead, it has become a critical tool for product differentiation and risk management. The industry is moving toward high-tech solutions, such as AI-driven screening and non-animal alternative methods, to speed up development while ensuring safety. Companies that integrate testing early in the

research and development process will gain a significant advantage, transforming the sector from simple quality control into a high-value engine for innovation.

LPI (LP Information)' newest research report, the 'Cosmetics Safety and Efficacy Testing Industry Forecast' looks at past sales and reviews total world Cosmetics Safety and Efficacy Testing sales in 2025, providing a comprehensive analysis by region and market sector of projected Cosmetics Safety and Efficacy Testing sales for 2026 through 2032. With Cosmetics Safety and Efficacy Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cosmetics Safety and Efficacy Testing industry.

This Insight Report provides a comprehensive analysis of the global Cosmetics Safety and Efficacy Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cosmetics Safety and Efficacy Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cosmetics Safety and Efficacy Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cosmetics Safety and Efficacy Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cosmetics Safety and Efficacy Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Cosmetics Safety and Efficacy Testing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Clinical Research Services

Cosmetics Testing to Regulation

Allergen Screening

Microbiology Testing

Ingredients Testing

Others

Segmentation by Sample Size:

n

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Cosmetics Safety and Efficacy Testing Market Size (2021-2032)
- 2.1.2 Cosmetics Safety and Efficacy Testing Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Cosmetics Safety and Efficacy Testing by Country/Region (2021, 2025 & 2032)

2.2 Cosmetics Safety and Efficacy Testing Segment by Type

- 2.2.1 Clinical Research Services
- 2.2.2 Cosmetics Testing to Regulation
- 2.2.3 Allergen Screening
- 2.2.4 Microbiology Testing
- 2.2.5 Ingredients Testing
- 2.2.6 Others
- 2.2.7 Cosmetics Safety and Efficacy Testing Market Size by Type
 - 2.2.7.1 Cosmetics Safety and Efficacy Testing Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.7.2 Global Cosmetics Safety and Efficacy Testing Market Size Market Share by Type (2021-2026)

2.3 Cosmetics Safety and Efficacy Testing Segment by Sample Size

- 2.3.1 n

List Of Tables

LIST OF TABLES

Table 1. Cosmetics Safety and Efficacy Testing Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Cosmetics Safety and Efficacy Testing Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Clinical Research Services

Table 4. Major Players of Cosmetics Testing to Regulation

Table 5. Major Players of Allergen Screening

Table 6. Major Players of Microbiology Testing

Table 7. Major Players of Ingredients Testing

Table 8. Major Players of Others

Table 9. Cosmetics Safety and Efficacy Testing Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 10. Global Cosmetics Safety and Efficacy Testing Market Size by Type (2021-2026) & (\$ millions)

Table 11. Global Cosmetics Safety and Efficacy Testing Market Size Market Share by Type (2021-2026)

Table 12. Major Players of n

List Of Figures

LIST OF FIGURES

Figure 1. Cosmetics Safety and Efficacy Testing Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Cosmetics Safety and Efficacy Testing Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Cosmetics Safety and Efficacy Testing Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Cosmetics Safety and Efficacy Testing Sales Market Share by Country/Region (2025)

Figure 8. Cosmetics Safety and Efficacy Testing Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Cosmetics Safety and Efficacy Testing Market Size Market Share by Type in 2025

Figure 10. Global Cosmetics Safety and Efficacy Testing Market Size Market Share by Sample Size in 2025

Figure 11. Global Cosmetics Safety and Efficacy Testing Market Size Market Share by Customer in 2025

Figure 12. Cosmetics Safety and Efficacy Testing in Cosmetics

Figure 13. Global Cosmetics Safety and Efficacy Testing Market: Cosmetics (2021-2026) & (\$ millions)

Figure 14. Cosmetics Safety and Efficacy Testing in Oral Care Products

Figure 15. Global Cosmetics Safety and Efficacy Testing Market: Oral Care Products (2021-2026) & (\$ millions)

Figure 16. Cosmetics Safety and Efficacy Testing in Sunscreen

Figure 17. Global Cosmetics Safety and Efficacy Testing Market: Sunscreen (2021-2026) & (\$ millions)

Figure 18. Cosmetics Safety and Efficacy Testing in Others

Figure 19. Global Cosmetics Safety and Efficacy Testing Market: Others (2021-2026) & (\$ millions)

Figure 20. Global Cosmetics Safety and Efficacy Testing Market Size Market Share by Application in 2025

Figure 21. Global Cosmetics Safety and Efficacy Testing Revenue Market Share by Player in 2025

Figure 22. Global Cosmetics Safety and Efficacy Testing Market Size Market Share by

Region (2021-2026)

Figure 23. Americas Cosmetics Safety and Efficacy Testing Market Size 2021-2026 (\$ millions)

Figure 24. APAC Cosmetics Safety and Efficacy Testing Market Size 2021-2026 (\$ millions)

Figure 25. Europe Cosmetics Safety and Efficacy Testing Market Size 2021-2026 (\$ millions)

Figure 26. Middle East & Africa Cosmetics Safety and Efficacy Testing Market Size 2021-2026 (\$ millions)

Figure 27. Americas Cosmetics Safety and Efficacy Testing Value Market Share by Country in 2025

Figure 28. United States Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 29. Canada Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 30. Mexico Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 31. Brazil Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 32. APAC Cosmetics Safety and Efficacy Testing Market Size Market Share by Region in 2025

Figure 33. APAC Cosmetics Safety and Efficacy Testing Market Size Market Share by Type (2021-2026)

Figure 34. APAC Cosmetics Safety and Efficacy Testing Market Size Market Share by Application (2021-2026)

Figure 35. China Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 36. Japan Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 37. South Korea Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 40. Australia Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 41. Europe Cosmetics Safety and Efficacy Testing Market Size Market Share by Country in 2025

Figure 42. Europe Cosmetics Safety and Efficacy Testing Market Size Market Share by Type (2021-2026)

Figure 43. Europe Cosmetics Safety and Efficacy Testing Market Size Market Share by Application (2021-2026)

Figure 44. Germany Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Cosmetics Safety and Efficacy Testing Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Cosmetics Safety and Efficacy Testing Market Size Market Share by Type (2021-2026)

Figure 51. Middle East & Africa Cosmetics Safety and Efficacy Testing Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Cosmetics Safety and Efficacy Testing Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 58. APAC Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 59. Europe Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 61. United States Cosmetics Safety and Efficacy Testing Market Size 2027-2032

(\$ millions)

Figure 62. Canada Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 63. Mexico Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 64. Brazil Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 65. China Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 66. Japan Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 67. Korea Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 68. Southeast Asia Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 69. India Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 70. Australia Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 71. Germany Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 72. France Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 73. UK Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 74. Italy Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 75. Russia Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 76. Egypt Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 77. South Africa Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 78. Israel Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 79. Turkey Cosmetics Safety and Efficacy Testing Market Size 2027-2032 (\$ millions)

Figure 80. Global Cosmetics Safety and Efficacy Testing Market Size Market Share Forecast by Type (2027-2032)

Figure 81. Global Cosmetics Safety and Efficacy Testing Market Size Market Share
Forecast by Application (2027-2032)

Figure 82. GCC Countries Cosmetics Safety and Efficacy Testing Market Size
2027-2032 (\$ millions)

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