

Global Cosmetics ODM Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Cosmetics ODM market size is predicted to grow from US\$ 7968 million in 2025 to US\$ 11180 million in 2031; it is expected to grow at a CAGR of 5.8% from 2025 to 2031.

An original design manufacturer (ODM) is a company which designs and manufactures a product which is specified and eventually branded by another firm for sale. Such companies allow the brand firm to produce (either as a supplement or solely) without having to engage in the organization or running of a factory. ODMs have grown in size in recent years and many are now sufficient in size to handle production for multiple clients, often providing a large portion of overall production. A primary attribute of this business model is that the ODM owns and/or designs in-house the products that are branded by the buying firm.

Global Cosmetics ODM key players include Cosmax, Intercos, Kolmar Korea, Nihon Kolmar, Nox Bellow Cosmetics, etc. Global top five manufacturers hold a share about 40%.

Asia-Pacific is the largest market, with a share over 60%, followed by Europe, and North America, both have a share over 30 percent.

In terms of product, All process ODM is the largest segment, with a share nearly 75%. And in terms of application, the largest application is Skincare, followed by Haircare, Makeup, etc.

LPI (LP Information)' newest research report, the “Cosmetics ODM Industry Forecast” looks at past sales and reviews total world Cosmetics ODM sales in 2024, providing a comprehensive analysis by region and market sector of projected Cosmetics ODM sales for 2025 through 2031. With Cosmetics ODM sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cosmetics ODM industry.

This Insight Report provides a comprehensive analysis of the global Cosmetics ODM landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Cosmetics ODM portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cosmetics ODM market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cosmetics ODM and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cosmetics ODM.

This report presents a comprehensive overview, market shares, and growth opportunities of Cosmetics ODM market by product type, application, key players and key regions and countries.

Segmentation by Type:

ODM With Packaging Materials

ODM Without Packaging Materials

Segmentation by Application:

Skincare

Makeup

Haircare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cosmax

Intercos

Kolmar Korea

Nihon Kolmar

Nox Bellow Cosmetics

Chromavis S.p.A

Ancorotti Cosmetics

COSMECCA

BioTruly Company

Toyo Beauty

Cosmo Beauty

Bawei Bio-Technology

Easycare Intelligence Tech

Zhen Chen Cosmetics

Ridgepole Biological Technology

Homar

ANTE cosmetics

Francia Cosmetics

Ya Pure Cosmetics

Life-Beauty Cosmetics

Thai Ho Group

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Cosmetics ODM Market Size (2020-2031)
 - 2.1.2 Cosmetics ODM Market Size CAGR by Region (2020 VS 2024 VS 2031)
 - 2.1.3 World Current & Future Analysis for Cosmetics ODM by Country/Region (2020, 2024 & 2031)
- 2.2 Cosmetics ODM Segment by Type
 - 2.2.1 ODM With Packaging Materials
 - 2.2.2 ODM Without Packaging Materials
- 2.3 Cosmetics ODM Market Size by Type
 - 2.3.1 Cosmetics ODM Market Size CAGR by Type (2020 VS 2024 VS 2031)
 - 2.3.2 Global Cosmetics ODM Market Size Market Share by Type (2020-2025)
- 2.4 Cosmetics ODM Segment by Application
 - 2.4.1 Skincare
 - 2.4.2 Makeup
 - 2.4.3 Haircare
 - 2.4.4 Others
- 2.5 Cosmetics ODM Market Size by Application
 - 2.5.1 Cosmetics ODM Market Size CAGR by Application (2020 VS 2024 VS 2031)
 - 2.5.2 Global Cosmetics ODM Market Size Market Share by Application (2020-2025)

3 COSMETICS ODM MARKET SIZE BY PLAYER

- 3.1 Cosmetics ODM Market Size Market Share by Player
 - 3.1.1 Global Cosmetics ODM Revenue by Player (2020-2025)

- 3.1.2 Global Cosmetics ODM Revenue Market Share by Player (2020-2025)
- 3.2 Global Cosmetics ODM Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 COSMETICS ODM BY REGION

- 4.1 Cosmetics ODM Market Size by Region (2020-2025)
- 4.2 Global Cosmetics ODM Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Cosmetics ODM Market Size Growth (2020-2025)
- 4.4 APAC Cosmetics ODM Market Size Growth (2020-2025)
- 4.5 Europe Cosmetics ODM Market Size Growth (2020-2025)
- 4.6 Middle East & Africa Cosmetics ODM Market Size Growth (2020-2025)

5 AMERICAS

- 5.1 Americas Cosmetics ODM Market Size by Country (2020-2025)
- 5.2 Americas Cosmetics ODM Market Size by Type (2020-2025)
- 5.3 Americas Cosmetics ODM Market Size by Application (2020-2025)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Cosmetics ODM Market Size by Region (2020-2025)
- 6.2 APAC Cosmetics ODM Market Size by Type (2020-2025)
- 6.3 APAC Cosmetics ODM Market Size by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Cosmetics ODM Market Size by Country (2020-2025)
- 7.2 Europe Cosmetics ODM Market Size by Type (2020-2025)
- 7.3 Europe Cosmetics ODM Market Size by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Cosmetics ODM by Region (2020-2025)
- 8.2 Middle East & Africa Cosmetics ODM Market Size by Type (2020-2025)
- 8.3 Middle East & Africa Cosmetics ODM Market Size by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL COSMETICS ODM MARKET FORECAST

- 10.1 Global Cosmetics ODM Forecast by Region (2026-2031)
 - 10.1.1 Global Cosmetics ODM Forecast by Region (2026-2031)
 - 10.1.2 Americas Cosmetics ODM Forecast
 - 10.1.3 APAC Cosmetics ODM Forecast
 - 10.1.4 Europe Cosmetics ODM Forecast
 - 10.1.5 Middle East & Africa Cosmetics ODM Forecast
- 10.2 Americas Cosmetics ODM Forecast by Country (2026-2031)
 - 10.2.1 United States Market Cosmetics ODM Forecast
 - 10.2.2 Canada Market Cosmetics ODM Forecast

- 10.2.3 Mexico Market Cosmetics ODM Forecast
- 10.2.4 Brazil Market Cosmetics ODM Forecast
- 10.3 APAC Cosmetics ODM Forecast by Region (2026-2031)
 - 10.3.1 China Cosmetics ODM Market Forecast
 - 10.3.2 Japan Market Cosmetics ODM Forecast
 - 10.3.3 Korea Market Cosmetics ODM Forecast
 - 10.3.4 Southeast Asia Market Cosmetics ODM Forecast
 - 10.3.5 India Market Cosmetics ODM Forecast
 - 10.3.6 Australia Market Cosmetics ODM Forecast
- 10.4 Europe Cosmetics ODM Forecast by Country (2026-2031)
 - 10.4.1 Germany Market Cosmetics ODM Forecast
 - 10.4.2 France Market Cosmetics ODM Forecast
 - 10.4.3 UK Market Cosmetics ODM Forecast
 - 10.4.4 Italy Market Cosmetics ODM Forecast
 - 10.4.5 Russia Market Cosmetics ODM Forecast
- 10.5 Middle East & Africa Cosmetics ODM Forecast by Region (2026-2031)
 - 10.5.1 Egypt Market Cosmetics ODM Forecast
 - 10.5.2 South Africa Market Cosmetics ODM Forecast
 - 10.5.3 Israel Market Cosmetics ODM Forecast
 - 10.5.4 Turkey Market Cosmetics ODM Forecast
- 10.6 Global Cosmetics ODM Forecast by Type (2026-2031)
- 10.7 Global Cosmetics ODM Forecast by Application (2026-2031)
 - 10.7.1 GCC Countries Market Cosmetics ODM Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Cosmax
 - 11.1.1 Cosmax Company Information
 - 11.1.2 Cosmax Cosmetics ODM Product Offered
 - 11.1.3 Cosmax Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)
 - 11.1.4 Cosmax Main Business Overview
 - 11.1.5 Cosmax Latest Developments
- 11.2 Intercos
 - 11.2.1 Intercos Company Information
 - 11.2.2 Intercos Cosmetics ODM Product Offered
 - 11.2.3 Intercos Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)
 - 11.2.4 Intercos Main Business Overview

- 11.2.5 Intercos Latest Developments
- 11.3 Kolmar Korea
 - 11.3.1 Kolmar Korea Company Information
 - 11.3.2 Kolmar Korea Cosmetics ODM Product Offered
 - 11.3.3 Kolmar Korea Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)
 - 11.3.4 Kolmar Korea Main Business Overview
 - 11.3.5 Kolmar Korea Latest Developments
- 11.4 Nihon Kolmar
 - 11.4.1 Nihon Kolmar Company Information
 - 11.4.2 Nihon Kolmar Cosmetics ODM Product Offered
 - 11.4.3 Nihon Kolmar Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)
 - 11.4.4 Nihon Kolmar Main Business Overview
 - 11.4.5 Nihon Kolmar Latest Developments
- 11.5 Nox Bellow Cosmetics
 - 11.5.1 Nox Bellow Cosmetics Company Information
 - 11.5.2 Nox Bellow Cosmetics Cosmetics ODM Product Offered
 - 11.5.3 Nox Bellow Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)
 - 11.5.4 Nox Bellow Cosmetics Main Business Overview
 - 11.5.5 Nox Bellow Cosmetics Latest Developments
- 11.6 Chromavis S.p.A
 - 11.6.1 Chromavis S.p.A Company Information
 - 11.6.2 Chromavis S.p.A Cosmetics ODM Product Offered
 - 11.6.3 Chromavis S.p.A Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)
 - 11.6.4 Chromavis S.p.A Main Business Overview
 - 11.6.5 Chromavis S.p.A Latest Developments
- 11.7 Ancorotti Cosmetics
 - 11.7.1 Ancorotti Cosmetics Company Information
 - 11.7.2 Ancorotti Cosmetics Cosmetics ODM Product Offered
 - 11.7.3 Ancorotti Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)
 - 11.7.4 Ancorotti Cosmetics Main Business Overview
 - 11.7.5 Ancorotti Cosmetics Latest Developments
- 11.8 COSMECCA
 - 11.8.1 COSMECCA Company Information
 - 11.8.2 COSMECCA Cosmetics ODM Product Offered

11.8.3 COSMECCA Cosmetics ODM Revenue, Gross Margin and Market Share
(2020-2025)

11.8.4 COSMECCA Main Business Overview

11.8.5 COSMECCA Latest Developments

11.9 BioTruly Company

11.9.1 BioTruly Company Company Information

11.9.2 BioTruly Company Cosmetics ODM Product Offered

11.9.3 BioTruly Company Cosmetics ODM Revenue, Gross Margin and Market Share
(2020-2025)

11.9.4 BioTruly Company Main Business Overview

11.9.5 BioTruly Company Latest Developments

11.10 Toyo Beauty

11.10.1 Toyo Beauty Company Information

11.10.2 Toyo Beauty Cosmetics ODM Product Offered

11.10.3 Toyo Beauty Cosmetics ODM Revenue, Gross Margin and Market Share
(2020-2025)

11.10.4 Toyo Beauty Main Business Overview

11.10.5 Toyo Beauty Latest Developments

11.11 Cosmo Beauty

11.11.1 Cosmo Beauty Company Information

11.11.2 Cosmo Beauty Cosmetics ODM Product Offered

11.11.3 Cosmo Beauty Cosmetics ODM Revenue, Gross Margin and Market Share
(2020-2025)

11.11.4 Cosmo Beauty Main Business Overview

11.11.5 Cosmo Beauty Latest Developments

11.12 Bawei Bio-Technology

11.12.1 Bawei Bio-Technology Company Information

11.12.2 Bawei Bio-Technology Cosmetics ODM Product Offered

11.12.3 Bawei Bio-Technology Cosmetics ODM Revenue, Gross Margin and Market
Share (2020-2025)

11.12.4 Bawei Bio-Technology Main Business Overview

11.12.5 Bawei Bio-Technology Latest Developments

11.13 Easycare Intelligence Tech

11.13.1 Easycare Intelligence Tech Company Information

11.13.2 Easycare Intelligence Tech Cosmetics ODM Product Offered

11.13.3 Easycare Intelligence Tech Cosmetics ODM Revenue, Gross Margin and
Market Share (2020-2025)

11.13.4 Easycare Intelligence Tech Main Business Overview

11.13.5 Easycare Intelligence Tech Latest Developments

11.14 Zhen Chen Cosmetics

11.14.1 Zhen Chen Cosmetics Company Information

11.14.2 Zhen Chen Cosmetics Cosmetics ODM Product Offered

11.14.3 Zhen Chen Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)

11.14.4 Zhen Chen Cosmetics Main Business Overview

11.14.5 Zhen Chen Cosmetics Latest Developments

11.15 Ridgepole Biological Technology

11.15.1 Ridgepole Biological Technology Company Information

11.15.2 Ridgepole Biological Technology Cosmetics ODM Product Offered

11.15.3 Ridgepole Biological Technology Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)

11.15.4 Ridgepole Biological Technology Main Business Overview

11.15.5 Ridgepole Biological Technology Latest Developments

11.16 Homar

11.16.1 Homar Company Information

11.16.2 Homar Cosmetics ODM Product Offered

11.16.3 Homar Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)

11.16.4 Homar Main Business Overview

11.16.5 Homar Latest Developments

11.17 ANTE cosmetics

11.17.1 ANTE cosmetics Company Information

11.17.2 ANTE cosmetics Cosmetics ODM Product Offered

11.17.3 ANTE cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)

11.17.4 ANTE cosmetics Main Business Overview

11.17.5 ANTE cosmetics Latest Developments

11.18 Francia Cosmetics

11.18.1 Francia Cosmetics Company Information

11.18.2 Francia Cosmetics Cosmetics ODM Product Offered

11.18.3 Francia Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)

11.18.4 Francia Cosmetics Main Business Overview

11.18.5 Francia Cosmetics Latest Developments

11.19 Ya Pure Cosmetics

11.19.1 Ya Pure Cosmetics Company Information

11.19.2 Ya Pure Cosmetics Cosmetics ODM Product Offered

11.19.3 Ya Pure Cosmetics Cosmetics ODM Revenue, Gross Margin and Market

Share (2020-2025)

11.19.4 Ya Pure Cosmetics Main Business Overview

11.19.5 Ya Pure Cosmetics Latest Developments

11.20 Life-Beauty Cosmetics

11.20.1 Life-Beauty Cosmetics Company Information

11.20.2 Life-Beauty Cosmetics Cosmetics ODM Product Offered

11.20.3 Life-Beauty Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)

11.20.4 Life-Beauty Cosmetics Main Business Overview

11.20.5 Life-Beauty Cosmetics Latest Developments

11.21 Thai Ho Group

11.21.1 Thai Ho Group Company Information

11.21.2 Thai Ho Group Cosmetics ODM Product Offered

11.21.3 Thai Ho Group Cosmetics ODM Revenue, Gross Margin and Market Share (2020-2025)

11.21.4 Thai Ho Group Main Business Overview

11.21.5 Thai Ho Group Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

Table 1. Cosmetics ODM Market Size CAGR by Region (2020 VS 2024 VS 2031) & (\$ millions)

Table 2. Cosmetics ODM Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of ODM With Packaging Materials

Table 4. Major Players of ODM Without Packaging Materials

Table 5. Cosmetics ODM Market Size CAGR by Type (2020 VS 2024 VS 2031) & (\$ millions)

Table 6. Global Cosmetics ODM Market Size by Type (2020-2025) & (\$ millions)

Table 7. Global Cosmetics ODM Market Size Market Share by Type (2020-2025)

Table 8. Cosmetics ODM Market Size CAGR by Application (2020 VS 2024 VS 2031) & (\$ millions)

Table 9. Global Cosmetics ODM Market Size by Application (2020-2025) & (\$ millions)

Table 10. Global Cosmetics ODM Market Size Market Share by Application (2020-2025)

Table 11. Global Cosmetics ODM Revenue by Player (2020-2025) & (\$ millions)

Table 12. Global Cosmetics ODM Revenue Market Share by Player (2020-2025)

Table 13. Cosmetics ODM Key Players Head office and Products Offered
Table 14. Cosmetics ODM Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 15. New Products and Potential Entrants
Table 16. Mergers & Acquisitions, Expansion
Table 17. Global Cosmetics ODM Market Size by Region (2020-2025) & (\$ millions)
Table 18. Global Cosmetics ODM Market Size Market Share by Region (2020-2025)
Table 19. Global Cosmetics ODM Revenue by Country/Region (2020-2025) & (\$ millions)
Table 20. Global Cosmetics ODM Revenue Market Share by Country/Region (2020-2025)
Table 21. Americas Cosmetics ODM Market Size by Country (2020-2025) & (\$ millions)
Table 22. Americas Cosmetics ODM Market Size Market Share by Country (2020-2025)
Table 23. Americas Cosmetics ODM Market Size byType (2020-2025) & (\$ millions)
Table 24. Americas Cosmetics ODM Market Size Market Share byType (2020-2025)
Table 25. Americas Cosmetics ODM Market Size by Application (2020-2025) & (\$ millions)
Table 26. Americas Cosmetics ODM Market Size Market Share by Application (2020-2025)
Table 27. APAC Cosmetics ODM Market Size by Region (2020-2025) & (\$ millions)
Table 28. APAC Cosmetics ODM Market Size Market Share by Region (2020-2025)
Table 29. APAC Cosmetics ODM Market Size byType (2020-2025) & (\$ millions)
Table 30. APAC Cosmetics ODM Market Size by Application (2020-2025) & (\$ millions)
Table 31. Europe Cosmetics ODM Market Size by Country (2020-2025) & (\$ millions)
Table 32. Europe Cosmetics ODM Market Size Market Share by Country (2020-2025)
Table 33. Europe Cosmetics ODM Market Size byType (2020-2025) & (\$ millions)
Table 34. Europe Cosmetics ODM Market Size by Application (2020-2025) & (\$ millions)
Table 35. Middle East & Africa Cosmetics ODM Market Size by Region (2020-2025) & (\$ millions)
Table 36. Middle East & Africa Cosmetics ODM Market Size byType (2020-2025) & (\$ millions)
Table 37. Middle East & Africa Cosmetics ODM Market Size by Application (2020-2025) & (\$ millions)
Table 38. Key Market Drivers & Growth Opportunities of Cosmetics ODM
Table 39. Key Market Challenges & Risks of Cosmetics ODM
Table 40. Key IndustryTrends of Cosmetics ODM
Table 41. Global Cosmetics ODM Market SizeForecast by Region (2026-2031) & (\$ millions)
Table 42. Global Cosmetics ODM Market Size Market ShareForecast by Region

(2026-2031)

Table 43. Global Cosmetics ODM Market SizeForecast byType (2026-2031) & (\$ millions)

Table 44. Global Cosmetics ODM Market SizeForecast by Application (2026-2031) & (\$ millions)

Table 45. Cosmax Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 46. Cosmax Cosmetics ODM Product Offered

Table 47. Cosmax Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 48. Cosmax Main Business

Table 49. Cosmax Latest Developments

Table 50. Intercos Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 51. Intercos Cosmetics ODM Product Offered

Table 52. Intercos Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 53. Intercos Main Business

Table 54. Intercos Latest Developments

Table 55. Kolmar Korea Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 56. Kolmar Korea Cosmetics ODM Product Offered

Table 57. Kolmar Korea Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 58. Kolmar Korea Main Business

Table 59. Kolmar Korea Latest Developments

Table 60. Nihon Kolmar Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 61. Nihon Kolmar Cosmetics ODM Product Offered

Table 62. Nihon Kolmar Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 63. Nihon Kolmar Main Business

Table 64. Nihon Kolmar Latest Developments

Table 65. Nox Bellow Cosmetics Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 66. Nox Bellow Cosmetics Cosmetics ODM Product Offered

Table 67. Nox Bellow Cosmetics Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 68. Nox Bellow Cosmetics Main Business

Table 69. Nox Bellow Cosmetics Latest Developments
Table 70. Chromavis S.p.A Details, CompanyType, Cosmetics ODM Area Served and Its Competitors
Table 71. Chromavis S.p.A Cosmetics ODM Product Offered
Table 72. Chromavis S.p.A Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 73. Chromavis S.p.A Main Business
Table 74. Chromavis S.p.A Latest Developments
Table 75. Ancorotti Cosmetics Details, CompanyType, Cosmetics ODM Area Served and Its Competitors
Table 76. Ancorotti Cosmetics Cosmetics ODM Product Offered
Table 77. Ancorotti Cosmetics Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 78. Ancorotti Cosmetics Main Business
Table 79. Ancorotti Cosmetics Latest Developments
Table 80. COSMECCA Details, CompanyType, Cosmetics ODM Area Served and Its Competitors
Table 81. COSMECCA Cosmetics ODM Product Offered
Table 82. COSMECCA Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 83. COSMECCA Main Business
Table 84. COSMECCA Latest Developments
Table 85. BioTruly Company Details, CompanyType, Cosmetics ODM Area Served and Its Competitors
Table 86. BioTruly Company Cosmetics ODM Product Offered
Table 87. BioTruly Company Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 88. BioTruly Company Main Business
Table 89. BioTruly Company Latest Developments
Table 90. Toyo Beauty Details, CompanyType, Cosmetics ODM Area Served and Its Competitors
Table 91. Toyo Beauty Cosmetics ODM Product Offered
Table 92. Toyo Beauty Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 93. Toyo Beauty Main Business
Table 94. Toyo Beauty Latest Developments
Table 95. Cosmo Beauty Details, CompanyType, Cosmetics ODM Area Served and Its Competitors
Table 96. Cosmo Beauty Cosmetics ODM Product Offered

Table 97. Cosmo Beauty Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 98. Cosmo Beauty Main Business

Table 99. Cosmo Beauty Latest Developments

Table 100. Bawei Bio-Technology Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 101. Bawei Bio-Technology Cosmetics ODM Product Offered

Table 102. Bawei Bio-Technology Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 103. Bawei Bio-Technology Main Business

Table 104. Bawei Bio-Technology Latest Developments

Table 105. Easycare IntelligenceTech Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 106. Easycare IntelligenceTech Cosmetics ODM Product Offered

Table 107. Easycare IntelligenceTech Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 108. Easycare IntelligenceTech Main Business

Table 109. Easycare IntelligenceTech Latest Developments

Table 110. Zhen Chen Cosmetics Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 111. Zhen Chen Cosmetics Cosmetics ODM Product Offered

Table 112. Zhen Chen Cosmetics Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 113. Zhen Chen Cosmetics Main Business

Table 114. Zhen Chen Cosmetics Latest Developments

Table 115. Ridgepole BiologicalTechnology Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 116. Ridgepole BiologicalTechnology Cosmetics ODM Product Offered

Table 117. Ridgepole BiologicalTechnology Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 118. Ridgepole BiologicalTechnology Main Business

Table 119. Ridgepole BiologicalTechnology Latest Developments

Table 120. Homar Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 121. Homar Cosmetics ODM Product Offered

Table 122. Homar Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 123. Homar Main Business

Table 124. Homar Latest Developments

Table 125. ANTE cosmetics Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 126. ANTE cosmetics Cosmetics ODM Product Offered

Table 127. ANTE cosmetics Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 128. ANTE cosmetics Main Business

Table 129. ANTE cosmetics Latest Developments

Table 130. Francia Cosmetics Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 131. Francia Cosmetics Cosmetics ODM Product Offered

Table 132. Francia Cosmetics Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 133. Francia Cosmetics Main Business

Table 134. Francia Cosmetics Latest Developments

Table 135. Ya Pure Cosmetics Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 136. Ya Pure Cosmetics Cosmetics ODM Product Offered

Table 137. Ya Pure Cosmetics Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 138. Ya Pure Cosmetics Main Business

Table 139. Ya Pure Cosmetics Latest Developments

Table 140. Life-Beauty Cosmetics Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 141. Life-Beauty Cosmetics Cosmetics ODM Product Offered

Table 142. Life-Beauty Cosmetics Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 143. Life-Beauty Cosmetics Main Business

Table 144. Life-Beauty Cosmetics Latest Developments

Table 145. Thai Ho Group Details, CompanyType, Cosmetics ODM Area Served and Its Competitors

Table 146. Thai Ho Group Cosmetics ODM Product Offered

Table 147. Thai Ho Group Cosmetics ODM Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 148. Thai Ho Group Main Business

Table 149. Thai Ho Group Latest Developments

LIST OFFIGURES

- Figure 1. Cosmetics ODM Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Cosmetics ODM Market Size Growth Rate (2020-2031) (\$ millions)
- Figure 6. Cosmetics ODM Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 7. Cosmetics ODM Sales Market Share by Country/Region (2024)
- Figure 8. Cosmetics ODM Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 9. Global Cosmetics ODM Market Size Market Share byType in 2024
- Figure 10. Cosmetics ODM in Skincare
- Figure 11. Global Cosmetics ODM Market: Skincare (2020-2025) & (\$ millions)
- Figure 12. Cosmetics ODM in Makeup
- Figure 13. Global Cosmetics ODM Market: Makeup (2020-2025) & (\$ millions)
- Figure 14. Cosmetics ODM in Haircare
- Figure 15. Global Cosmetics ODM Market: Haircare (2020-2025) & (\$ millions)
- Figure 16. Cosmetics ODM in Others
- Figure 17. Global Cosmetics ODM Market: Others (2020-2025) & (\$ millions)
- Figure 18. Global Cosmetics ODM Market Size Market Share by Application in 2024
- Figure 19. Global Cosmetics ODM Revenue Market Share by Player in 2024
- Figure 20. Global Cosmetics ODM Market Size Market Share by Region (2020-2025)
- Figure 21. Americas Cosmetics ODM Market Size 2020-2025 (\$ millions)
- Figure 22. APAC Cosmetics ODM Market Size 2020-2025 (\$ millions)
- Figure 23. Europe Cosmetics ODM Market Size 2020-2025 (\$ millions)
- Figure 24. Middle East & Africa Cosmetics ODM Market Size 2020-2025 (\$ millions)
- Figure 25. Americas Cosmetics ODM Value Market Share by Country in 2024
- Figure 26. United States Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)
- Figure 27. Canada Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)
- Figure 28. Mexico Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)
- Figure 29. Brazil Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)
- Figure 30. APAC Cosmetics ODM Market Size Market Share by Region in 2024
- Figure 31. APAC Cosmetics ODM Market Size Market Share byType (2020-2025)
- Figure 32. APAC Cosmetics ODM Market Size Market Share by Application (2020-2025)
- Figure 33. China Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)
- Figure 34. Japan Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)
- Figure 35. South Korea Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)
- Figure 36. Southeast Asia Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 37. India Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 38. Australia Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 39. Europe Cosmetics ODM Market Size Market Share by Country in 2024

Figure 40. Europe Cosmetics ODM Market Size Market Share byType (2020-2025)

Figure 41. Europe Cosmetics ODM Market Size Market Share by Application (2020-2025)

Figure 42. Germany Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 43. France Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 44. UK Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 45. Italy Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 46. Russia Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 47. Middle East & Africa Cosmetics ODM Market Size Market Share by Region (2020-2025)

Figure 48. Middle East & Africa Cosmetics ODM Market Size Market Share byType (2020-2025)

Figure 49. Middle East & Africa Cosmetics ODM Market Size Market Share by Application (2020-2025)

Figure 50. Egypt Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 51. South Africa Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 52. Israel Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 53. Turkey Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 54. GCC Countries Cosmetics ODM Market Size Growth 2020-2025 (\$ millions)

Figure 55. Americas Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 56. APAC Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 57. Europe Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 58. Middle East & Africa Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 59. United States Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 60. Canada Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 61. Mexico Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 62. Brazil Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 63. China Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 64. Japan Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 65. Korea Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 66. Southeast Asia Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 67. India Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 68. Australia Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 69. Germany Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 70. France Cosmetics ODM Market Size 2026-2031 (\$ millions)

Figure 71. UK Cosmetics ODM Market Size 2026-2031 (\$ millions)

- Figure 72. Italy Cosmetics ODM Market Size 2026-2031 (\$ millions)
- Figure 73. Russia Cosmetics ODM Market Size 2026-2031 (\$ millions)
- Figure 74. Egypt Cosmetics ODM Market Size 2026-2031 (\$ millions)
- Figure 75. South Africa Cosmetics ODM Market Size 2026-2031 (\$ millions)
- Figure 76. Israel Cosmetics ODM Market Size 2026-2031 (\$ millions)
- Figure 77. Turkey Cosmetics ODM Market Size 2026-2031 (\$ millions)
- Figure 78. Global Cosmetics ODM Market Size Market ShareForecast byType
(2026-2031)
- Figure 79. Global Cosmetics ODM Market Size Market ShareForecast by Application
(2026-2031)
- Figure 80. GCC Countries Cosmetics ODM Market Size 2026-2031 (\$ millions)

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