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Global Cosmetics Market Growth (Status and Outlook) 2025-2031

https://marketpublishers.com/r/G03E0846686FEN.html
Date: March 2025
Pages: 132
Price: US$ 3,660.00 (Single User License)
ID: G03E0846686FEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Cosmetics market size is predicted to grow from US$ 377210 million in 2025 to US$ 481420 million in 2031; it is expected to grow at a CAGR of 4.1% from 2025 to 2031.

Cosmetics are care substances used to enhance the appearance or odor of the human body. Traditionally cosmetics include skin care, color cosmetics, hair care, nail care, oral care and perfumery & deodorants.

In terms of value, USA sales account for 13%-14% of total market share, EU growing at a good pace owing to large population and high economic growth rate occupies the 20% market share of the global consumption value. The increasing demand for skin care drives Cosmetics industry developing fast. For the brand owners, such as L"Oreal, Shiseido and Kao are very popular in the world.

LPI (LP Information)' newest research report, the “Cosmetics Industry Forecast” looks at past sales and reviews total world Cosmetics sales in 2024, providing a comprehensive analysis by region and market sector of projected Cosmetics sales for 2025 through 2031. With Cosmetics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Cosmetics industry.

This Insight Report provides a comprehensive analysis of the global Cosmetics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

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also analyses the strategies of leading global companies with a focus on Cosmetics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cosmetics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cosmetics and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cosmetics.

This report presents a comprehensive overview, market shares, and growth opportunities of Cosmetics market by product type, application, key players and key regions and countries.

Segmentation by Type:

Personal Care

Color Cosmetics

Perfumes

Others

Segmentation by Application:

Hair Care

Skin Care

Make-up

Fragrance

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lor?al

P&G

Unilever

Est?e Lauder

KAO

Shiseido

Avon

lvmh

Chanel

Amore Pacific

Jahwa

Beiersdorf

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Johnson & Johnson

Jialan

INOHERB

Sisley

Revlon

Jane iredale

Henkel

Coty

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