

Global Cosmetics-grade Marula Oil Market Growth 2026-2032

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Abstracts

The global Cosmetics-grade Marula Oil market size is predicted to grow from US\$ 198 million in 2025 to US\$ 230 million in 2032; it is expected to grow at a CAGR of 2.2% from 2026 to 2032.

Cosmetics-grade Marula oil is a type of natural oil derived from the seeds of the Marula tree (*Sclerocarya birrea*). This oil is renowned for its numerous benefits and is commonly used in the cosmetics and skincare industry.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the "Cosmetics-grade Marula Oil Industry Forecast" looks at past sales and reviews total world Cosmetics-grade Marula Oil sales in 2025, providing a comprehensive analysis by region and market sector of projected Cosmetics-grade Marula Oil sales for 2026 through 2032. With Cosmetics-grade Marula Oil sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cosmetics-grade Marula Oil industry.

This Insight Report provides a comprehensive analysis of the global Cosmetics-grade Marula Oil landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity.

This report also analyzes the strategies of leading global companies with a focus on Cosmetics-grade Marula Oil portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cosmetics-grade Marula Oil market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cosmetics-grade Marula Oil and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cosmetics-grade Marula Oil.

This report presents a comprehensive overview, market shares, and growth opportunities of Cosmetics-grade Marula Oil market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Seeds-Extracted

Nut-Extracted

Segmentation by Application:

Skin Care Products

Hair Care Products

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

African Botanics

Marula Company

DLG Naturals

Marula Natural Products

Gramme Products

Afri Natural

The Ordinary

Marula Guys

AFRAKARI

Usafi Oils

SVA Organics

Hera Beauty Ltd

Sakha International

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cosmetics-grade Marula Oil market?

What factors are driving Cosmetics-grade Marula Oil market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cosmetics-grade Marula Oil market opportunities vary by end market size?

How does Cosmetics-grade Marula Oil break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Cosmetics-grade Marula Oil Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Cosmetics-grade Marula Oil by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Cosmetics-grade Marula Oil by Country/Region, 2021, 2025 & 2032
- 2.2 Cosmetics-grade Marula Oil Segment by Type
 - 2.2.1 Seeds-Extracted
 - 2.2.2 Nut-Extracted
 - 2.2.3 Cosmetics-grade Marula Oil Sales by Type
 - 2.2.3.1 Global Cosmetics-grade Marula Oil Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Cosmetics-grade Marula Oil Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Cosmetics-grade Marula Oil Sale Price by Type (2021-2026)
- 2.3 Cosmetics-grade Marula Oil Segment by Application
 - 2.3.1 Skin Care Products
 - 2.3.2 Hair Care Products
 - 2.3.3 Others
 - 2.3.4 Cosmetics-grade Marula Oil Sales by Application
 - 2.3.4.1 Global Cosmetics-grade Marula Oil Sale Market Share by Application (2021-2026)
 - 2.3.4.2 Global Cosmetics-grade Marula Oil Revenue and Market Share by Application (2021-2026)
 - 2.3.4.3 Global Cosmetics-grade Marula Oil Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Cosmetics-grade Marula Oil Breakdown Data by Company
 - 3.1.1 Global Cosmetics-grade Marula Oil Annual Sales by Company (2021-2026)
 - 3.1.2 Global Cosmetics-grade Marula Oil Sales Market Share by Company (2021-2026)
- 3.2 Global Cosmetics-grade Marula Oil Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Cosmetics-grade Marula Oil Revenue by Company (2021-2026)
 - 3.2.2 Global Cosmetics-grade Marula Oil Revenue Market Share by Company (2021-2026)
- 3.3 Global Cosmetics-grade Marula Oil Sale Price by Company
- 3.4 Key Manufacturers Cosmetics-grade Marula Oil Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Cosmetics-grade Marula Oil Product Location Distribution
 - 3.4.2 Players Cosmetics-grade Marula Oil Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR COSMETICS-GRADE MARULA OIL BY GEOGRAPHIC REGION

- 4.1 World Historic Cosmetics-grade Marula Oil Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Cosmetics-grade Marula Oil Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Cosmetics-grade Marula Oil Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Cosmetics-grade Marula Oil Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Cosmetics-grade Marula Oil Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Cosmetics-grade Marula Oil Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Cosmetics-grade Marula Oil Sales Growth
- 4.4 APAC Cosmetics-grade Marula Oil Sales Growth

4.5 Europe Cosmetics-grade Marula Oil Sales Growth

4.6 Middle East & Africa Cosmetics-grade Marula Oil Sales Growth

5 AMERICAS

5.1 Americas Cosmetics-grade Marula Oil Sales by Country

5.1.1 Americas Cosmetics-grade Marula Oil Sales by Country (2021-2026)

5.1.2 Americas Cosmetics-grade Marula Oil Revenue by Country (2021-2026)

5.2 Americas Cosmetics-grade Marula Oil Sales by Type (2021-2026)

5.3 Americas Cosmetics-grade Marula Oil Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Cosmetics-grade Marula Oil Sales by Region

6.1.1 APAC Cosmetics-grade Marula Oil Sales by Region (2021-2026)

6.1.2 APAC Cosmetics-grade Marula Oil Revenue by Region (2021-2026)

6.2 APAC Cosmetics-grade Marula Oil Sales by Type (2021-2026)

6.3 APAC Cosmetics-grade Marula Oil Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Cosmetics-grade Marula Oil by Country

7.1.1 Europe Cosmetics-grade Marula Oil Sales by Country (2021-2026)

7.1.2 Europe Cosmetics-grade Marula Oil Revenue by Country (2021-2026)

7.2 Europe Cosmetics-grade Marula Oil Sales by Type (2021-2026)

7.3 Europe Cosmetics-grade Marula Oil Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Cosmetics-grade Marula Oil by Country

8.1.1 Middle East & Africa Cosmetics-grade Marula Oil Sales by Country (2021-2026)

8.1.2 Middle East & Africa Cosmetics-grade Marula Oil Revenue by Country
(2021-2026)

8.2 Middle East & Africa Cosmetics-grade Marula Oil Sales by Type (2021-2026)

8.3 Middle East & Africa Cosmetics-grade Marula Oil Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Cosmetics-grade Marula Oil

10.3 Manufacturing Process Analysis of Cosmetics-grade Marula Oil

10.4 Industry Chain Structure of Cosmetics-grade Marula Oil

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Cosmetics-grade Marula Oil Distributors

11.3 Cosmetics-grade Marula Oil Customer

12 WORLD FORECAST REVIEW FOR COSMETICS-GRADE MARULA OIL BY GEOGRAPHIC REGION

- 12.1 Global Cosmetics-grade Marula Oil Market Size Forecast by Region
 - 12.1.1 Global Cosmetics-grade Marula Oil Forecast by Region (2027-2032)
 - 12.1.2 Global Cosmetics-grade Marula Oil Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Cosmetics-grade Marula Oil Forecast by Type (2027-2032)
- 12.7 Global Cosmetics-grade Marula Oil Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 African Botanics
 - 13.1.1 African Botanics Company Information
 - 13.1.2 African Botanics Cosmetics-grade Marula Oil Product Portfolios and Specifications
 - 13.1.3 African Botanics Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 African Botanics Main Business Overview
 - 13.1.5 African Botanics Latest Developments
- 13.2 Marula Company
 - 13.2.1 Marula Company Company Information
 - 13.2.2 Marula Company Cosmetics-grade Marula Oil Product Portfolios and Specifications
 - 13.2.3 Marula Company Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Marula Company Main Business Overview
 - 13.2.5 Marula Company Latest Developments
- 13.3 DLG Naturals
 - 13.3.1 DLG Naturals Company Information
 - 13.3.2 DLG Naturals Cosmetics-grade Marula Oil Product Portfolios and Specifications
 - 13.3.3 DLG Naturals Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 DLG Naturals Main Business Overview
 - 13.3.5 DLG Naturals Latest Developments

13.4 Marula Natural Products

13.4.1 Marula Natural Products Company Information

13.4.2 Marula Natural Products Cosmetics-grade Marula Oil Product Portfolios and Specifications

13.4.3 Marula Natural Products Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Marula Natural Products Main Business Overview

13.4.5 Marula Natural Products Latest Developments

13.5 Gramme Products

13.5.1 Gramme Products Company Information

13.5.2 Gramme Products Cosmetics-grade Marula Oil Product Portfolios and Specifications

13.5.3 Gramme Products Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Gramme Products Main Business Overview

13.5.5 Gramme Products Latest Developments

13.6 Afri Natural

13.6.1 Afri Natural Company Information

13.6.2 Afri Natural Cosmetics-grade Marula Oil Product Portfolios and Specifications

13.6.3 Afri Natural Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Afri Natural Main Business Overview

13.6.5 Afri Natural Latest Developments

13.7 The Ordinary

13.7.1 The Ordinary Company Information

13.7.2 The Ordinary Cosmetics-grade Marula Oil Product Portfolios and Specifications

13.7.3 The Ordinary Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 The Ordinary Main Business Overview

13.7.5 The Ordinary Latest Developments

13.8 Marula Guys

13.8.1 Marula Guys Company Information

13.8.2 Marula Guys Cosmetics-grade Marula Oil Product Portfolios and Specifications

13.8.3 Marula Guys Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Marula Guys Main Business Overview

13.8.5 Marula Guys Latest Developments

13.9 AFRAKARI

13.9.1 AFRAKARI Company Information

- 13.9.2 AFRAKARI Cosmetics-grade Marula Oil Product Portfolios and Specifications
- 13.9.3 AFRAKARI Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.9.4 AFRAKARI Main Business Overview
- 13.9.5 AFRAKARI Latest Developments
- 13.10 Usafi Oils
 - 13.10.1 Usafi Oils Company Information
 - 13.10.2 Usafi Oils Cosmetics-grade Marula Oil Product Portfolios and Specifications
 - 13.10.3 Usafi Oils Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Usafi Oils Main Business Overview
 - 13.10.5 Usafi Oils Latest Developments
- 13.11 SVA Organics
 - 13.11.1 SVA Organics Company Information
 - 13.11.2 SVA Organics Cosmetics-grade Marula Oil Product Portfolios and Specifications
 - 13.11.3 SVA Organics Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 SVA Organics Main Business Overview
 - 13.11.5 SVA Organics Latest Developments
- 13.12 Hera Beauty Ltd
 - 13.12.1 Hera Beauty Ltd Company Information
 - 13.12.2 Hera Beauty Ltd Cosmetics-grade Marula Oil Product Portfolios and Specifications
 - 13.12.3 Hera Beauty Ltd Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Hera Beauty Ltd Main Business Overview
 - 13.12.5 Hera Beauty Ltd Latest Developments
- 13.13 Sakha International
 - 13.13.1 Sakha International Company Information
 - 13.13.2 Sakha International Cosmetics-grade Marula Oil Product Portfolios and Specifications
 - 13.13.3 Sakha International Cosmetics-grade Marula Oil Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Sakha International Main Business Overview
 - 13.13.5 Sakha International Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Cosmetics-grade Marula Oil Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Cosmetics-grade Marula Oil Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Seeds-Extracted

Table 4. Major Players of Nut-Extracted

Table 5. Global Cosmetics-grade Marula Oil Sales by Type (2021-2026) & (Tons)

Table 6. Global Cosmetics-grade Marula Oil Sales Market Share by Type (2021-2026)

Table 7. Global Cosmetics-grade Marula Oil Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Cosmetics-grade Marula Oil Revenue Market Share by Type (2021-2026)

Table 9. Global Cosmetics-grade Marula Oil Sale Price by Type (2021-2026) & (US\$/Kg)

Table 10. Global Cosmetics-grade Marula Oil Sale by Application (2021-2026) & (Tons)

Table 11. Global Cosmetics-grade Marula Oil Sale Market Share by Application (2021-2026)

Table 12. Global Cosmetics-grade Marula Oil Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Cosmetics-grade Marula Oil Revenue Market Share by Application (2021-2026)

Table 14. Global Cosmetics-grade Marula Oil Sale Price by Application (2021-2026) & (US\$/Kg)

Table 15. Global Cosmetics-grade Marula Oil Sales by Company (2021-2026) & (Tons)

Table 16. Global Cosmetics-grade Marula Oil Sales Market Share by Company (2021-2026)

Table 17. Global Cosmetics-grade Marula Oil Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Cosmetics-grade Marula Oil Revenue Market Share by Company (2021-2026)

Table 19. Global Cosmetics-grade Marula Oil Sale Price by Company (2021-2026) & (US\$/Kg)

Table 20. Key Manufacturers Cosmetics-grade Marula Oil Producing Area Distribution and Sales Area

Table 21. Players Cosmetics-grade Marula Oil Products Offered

Table 22. Cosmetics-grade Marula Oil Concentration Ratio (CR3, CR5 and CR10) &

(2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Cosmetics-grade Marula Oil Sales by Geographic Region (2021-2026) & (Tons)

Table 26. Global Cosmetics-grade Marula Oil Sales Market Share Geographic Region (2021-2026)

Table 27. Global Cosmetics-grade Marula Oil Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Cosmetics-grade Marula Oil Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Cosmetics-grade Marula Oil Sales by Country/Region (2021-2026) & (Tons)

Table 30. Global Cosmetics-grade Marula Oil Sales Market Share by Country/Region (2021-2026)

Table 31. Global Cosmetics-grade Marula Oil Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Cosmetics-grade Marula Oil Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Cosmetics-grade Marula Oil Sales by Country (2021-2026) & (Tons)

Table 34. Americas Cosmetics-grade Marula Oil Sales Market Share by Country (2021-2026)

Table 35. Americas Cosmetics-grade Marula Oil Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Cosmetics-grade Marula Oil Sales by Type (2021-2026) & (Tons)

Table 37. Americas Cosmetics-grade Marula Oil Sales by Application (2021-2026) & (Tons)

Table 38. APAC Cosmetics-grade Marula Oil Sales by Region (2021-2026) & (Tons)

Table 39. APAC Cosmetics-grade Marula Oil Sales Market Share by Region (2021-2026)

Table 40. APAC Cosmetics-grade Marula Oil Revenue by Region (2021-2026) & (\$ millions)

Table 41. APAC Cosmetics-grade Marula Oil Sales by Type (2021-2026) & (Tons)

Table 42. APAC Cosmetics-grade Marula Oil Sales by Application (2021-2026) & (Tons)

Table 43. Europe Cosmetics-grade Marula Oil Sales by Country (2021-2026) & (Tons)

Table 44. Europe Cosmetics-grade Marula Oil Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Cosmetics-grade Marula Oil Sales by Type (2021-2026) & (Tons)

Table 46. Europe Cosmetics-grade Marula Oil Sales by Application (2021-2026) & (Tons)

Table 47. Middle East & Africa Cosmetics-grade Marula Oil Sales by Country (2021-2026) & (Tons)

Table 48. Middle East & Africa Cosmetics-grade Marula Oil Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Cosmetics-grade Marula Oil Sales by Type (2021-2026) & (Tons)

Table 50. Middle East & Africa Cosmetics-grade Marula Oil Sales by Application (2021-2026) & (Tons)

Table 51. Key Market Drivers & Growth Opportunities of Cosmetics-grade Marula Oil

Table 52. Key Market Challenges & Risks of Cosmetics-grade Marula Oil

Table 53. Key Industry Trends of Cosmetics-grade Marula Oil

Table 54. Cosmetics-grade Marula Oil Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Cosmetics-grade Marula Oil Distributors List

Table 57. Cosmetics-grade Marula Oil Customer List

Table 58. Global Cosmetics-grade Marula Oil Sales Forecast by Region (2027-2032) & (Tons)

Table 59. Global Cosmetics-grade Marula Oil Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 60. Americas Cosmetics-grade Marula Oil Sales Forecast by Country (2027-2032) & (Tons)

Table 61. Americas Cosmetics-grade Marula Oil Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 62. APAC Cosmetics-grade Marula Oil Sales Forecast by Region (2027-2032) & (Tons)

Table 63. APAC Cosmetics-grade Marula Oil Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 64. Europe Cosmetics-grade Marula Oil Sales Forecast by Country (2027-2032) & (Tons)

Table 65. Europe Cosmetics-grade Marula Oil Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 66. Middle East & Africa Cosmetics-grade Marula Oil Sales Forecast by Country (2027-2032) & (Tons)

Table 67. Middle East & Africa Cosmetics-grade Marula Oil Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Cosmetics-grade Marula Oil Sales Forecast by Type (2027-2032) & (Tons)

Table 69. Global Cosmetics-grade Marula Oil Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Cosmetics-grade Marula Oil Sales Forecast by Application (2027-2032) & (Tons)

Table 71. Global Cosmetics-grade Marula Oil Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. African Botanics Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 73. African Botanics Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 74. African Botanics Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 75. African Botanics Main Business

Table 76. African Botanics Latest Developments

Table 77. Marula Company Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 78. Marula Company Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 79. Marula Company Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 80. Marula Company Main Business

Table 81. Marula Company Latest Developments

Table 82. DLG Naturals Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 83. DLG Naturals Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 84. DLG Naturals Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 85. DLG Naturals Main Business

Table 86. DLG Naturals Latest Developments

Table 87. Marula Natural Products Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 88. Marula Natural Products Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 89. Marula Natural Products Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 90. Marula Natural Products Main Business

Table 91. Marula Natural Products Latest Developments

Table 92. Gramme Products Basic Information, Cosmetics-grade Marula Oil

Manufacturing Base, Sales Area and Its Competitors

Table 93. Gramme Products Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 94. Gramme Products Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 95. Gramme Products Main Business

Table 96. Gramme Products Latest Developments

Table 97. Afri Natural Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 98. Afri Natural Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 99. Afri Natural Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 100. Afri Natural Main Business

Table 101. Afri Natural Latest Developments

Table 102. The Ordinary Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 103. The Ordinary Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 104. The Ordinary Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 105. The Ordinary Main Business

Table 106. The Ordinary Latest Developments

Table 107. Marula Guys Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 108. Marula Guys Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 109. Marula Guys Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 110. Marula Guys Main Business

Table 111. Marula Guys Latest Developments

Table 112. AFRAKARI Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 113. AFRAKARI Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 114. AFRAKARI Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 115. AFRAKARI Main Business

Table 116. AFRAKARI Latest Developments

Table 117. Usafi Oils Basic Information, Cosmetics-grade Marula Oil Manufacturing

Base, Sales Area and Its Competitors

Table 118. Usafi Oils Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 119. Usafi Oils Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 120. Usafi Oils Main Business

Table 121. Usafi Oils Latest Developments

Table 122. SVA Organics Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 123. SVA Organics Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 124. SVA Organics Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 125. SVA Organics Main Business

Table 126. SVA Organics Latest Developments

Table 127. Hera Beauty Ltd Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 128. Hera Beauty Ltd Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 129. Hera Beauty Ltd Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 130. Hera Beauty Ltd Main Business

Table 131. Hera Beauty Ltd Latest Developments

Table 132. Sakha International Basic Information, Cosmetics-grade Marula Oil Manufacturing Base, Sales Area and Its Competitors

Table 133. Sakha International Cosmetics-grade Marula Oil Product Portfolios and Specifications

Table 134. Sakha International Cosmetics-grade Marula Oil Sales (Tons), Revenue (\$ Million), Price (US\$/Kg) and Gross Margin (2021-2026)

Table 135. Sakha International Main Business

Table 136. Sakha International Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Cosmetics-grade Marula Oil
- Figure 2. Cosmetics-grade Marula Oil Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Cosmetics-grade Marula Oil Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Cosmetics-grade Marula Oil Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Cosmetics-grade Marula Oil Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Cosmetics-grade Marula Oil Sales Market Share by Country/Region (2025)
- Figure 10. Cosmetics-grade Marula Oil Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Seeds-Extracted
- Figure 12. Product Picture of Nut-Extracted
- Figure 13. Global Cosmetics-grade Marula Oil Sales Market Share by Type in 2026
- Figure 14. Global Cosmetics-grade Marula Oil Revenue Market Share by Type (2021-2026)
- Figure 15. Cosmetics-grade Marula Oil Consumed in Skin Care Products
- Figure 16. Global Cosmetics-grade Marula Oil Market: Skin Care Products (2021-2026) & (Tons)
- Figure 17. Cosmetics-grade Marula Oil Consumed in Hair Care Products
- Figure 18. Global Cosmetics-grade Marula Oil Market: Hair Care Products (2021-2026) & (Tons)
- Figure 19. Cosmetics-grade Marula Oil Consumed in Others
- Figure 20. Global Cosmetics-grade Marula Oil Market: Others (2021-2026) & (Tons)
- Figure 21. Global Cosmetics-grade Marula Oil Sale Market Share by Application (2025)
- Figure 22. Global Cosmetics-grade Marula Oil Revenue Market Share by Application in 2026
- Figure 23. Cosmetics-grade Marula Oil Sales by Company in 2026 (Tons)
- Figure 24. Global Cosmetics-grade Marula Oil Sales Market Share by Company in 2026
- Figure 25. Cosmetics-grade Marula Oil Revenue by Company in 2026 (\$ millions)
- Figure 26. Global Cosmetics-grade Marula Oil Revenue Market Share by Company in 2026
- Figure 27. Global Cosmetics-grade Marula Oil Sales Market Share by Geographic

Region (2021-2026)

Figure 28. Global Cosmetics-grade Marula Oil Revenue Market Share by Geographic Region in 2026

Figure 29. Americas Cosmetics-grade Marula Oil Sales 2021-2026 (Tons)

Figure 30. Americas Cosmetics-grade Marula Oil Revenue 2021-2026 (\$ millions)

Figure 31. APAC Cosmetics-grade Marula Oil Sales 2021-2026 (Tons)

Figure 32. APAC Cosmetics-grade Marula Oil Revenue 2021-2026 (\$ millions)

Figure 33. Europe Cosmetics-grade Marula Oil Sales 2021-2026 (Tons)

Figure 34. Europe Cosmetics-grade Marula Oil Revenue 2021-2026 (\$ millions)

Figure 35. Middle East & Africa Cosmetics-grade Marula Oil Sales 2021-2026 (Tons)

Figure 36. Middle East & Africa Cosmetics-grade Marula Oil Revenue 2021-2026 (\$ millions)

Figure 37. Americas Cosmetics-grade Marula Oil Sales Market Share by Country in 2026

Figure 38. Americas Cosmetics-grade Marula Oil Revenue Market Share by Country (2021-2026)

Figure 39. Americas Cosmetics-grade Marula Oil Sales Market Share by Type (2021-2026)

Figure 40. Americas Cosmetics-grade Marula Oil Sales Market Share by Application (2021-2026)

Figure 41. United States Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 42. Canada Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 43. Mexico Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 44. Brazil Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 45. APAC Cosmetics-grade Marula Oil Sales Market Share by Region in 2026

Figure 46. APAC Cosmetics-grade Marula Oil Revenue Market Share by Region (2021-2026)

Figure 47. APAC Cosmetics-grade Marula Oil Sales Market Share by Type (2021-2026)

Figure 48. APAC Cosmetics-grade Marula Oil Sales Market Share by Application (2021-2026)

Figure 49. China Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 50. Japan Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 51. South Korea Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 52. Southeast Asia Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 53. India Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 54. Australia Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$

millions)

Figure 55. China Taiwan Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 56. Europe Cosmetics-grade Marula Oil Sales Market Share by Country in 2026

Figure 57. Europe Cosmetics-grade Marula Oil Revenue Market Share by Country (2021-2026)

Figure 58. Europe Cosmetics-grade Marula Oil Sales Market Share by Type (2021-2026)

Figure 59. Europe Cosmetics-grade Marula Oil Sales Market Share by Application (2021-2026)

Figure 60. Germany Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 61. France Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 62. UK Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 63. Italy Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 64. Russia Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 65. Middle East & Africa Cosmetics-grade Marula Oil Sales Market Share by Country (2021-2026)

Figure 66. Middle East & Africa Cosmetics-grade Marula Oil Sales Market Share by Type (2021-2026)

Figure 67. Middle East & Africa Cosmetics-grade Marula Oil Sales Market Share by Application (2021-2026)

Figure 68. Egypt Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 69. South Africa Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 70. Israel Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 71. Turkey Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 72. GCC Countries Cosmetics-grade Marula Oil Revenue Growth 2021-2026 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of Cosmetics-grade Marula Oil in 2026

Figure 74. Manufacturing Process Analysis of Cosmetics-grade Marula Oil

Figure 75. Industry Chain Structure of Cosmetics-grade Marula Oil

Figure 76. Channels of Distribution

Figure 77. Global Cosmetics-grade Marula Oil Sales Market Forecast by Region (2027-2032)

Figure 78. Global Cosmetics-grade Marula Oil Revenue Market Share Forecast by Region (2027-2032)

Figure 79. Global Cosmetics-grade Marula Oil Sales Market Share Forecast by Type

(2027-2032)

Figure 80. Global Cosmetics-grade Marula Oil Revenue Market Share Forecast by Type (2027-2032)

Figure 81. Global Cosmetics-grade Marula Oil Sales Market Share Forecast by Application (2027-2032)

Figure 82. Global Cosmetics-grade Marula Oil Revenue Market Share Forecast by Application (2027-2032)

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