

# Global Cosmetic Mouthwashes Market Growth 2026-2032

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## Abstracts

The global Cosmetic Mouthwashes market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the 'Cosmetic Mouthwashes Industry Forecast' looks at past sales and reviews total world Cosmetic Mouthwashes sales in 2025, providing a comprehensive analysis by region and market sector of projected Cosmetic Mouthwashes sales for 2026 through 2032. With Cosmetic Mouthwashes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cosmetic Mouthwashes industry.

This Insight Report provides a comprehensive analysis of the global Cosmetic Mouthwashes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cosmetic Mouthwashes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cosmetic Mouthwashes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cosmetic Mouthwashes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cosmetic Mouthwashes.

This report presents a comprehensive overview, market shares, and growth opportunities of Cosmetic Mouthwashes market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Alcoholic

Alcohol Free

#### Segmentation by Application:

e-Commerce

Retail Pharmacies/Stores

Hypermarkets/Supermarkets

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

The Procter & Gamble Company

Colgate-Palmolive

GlaxoSmithKline plc

Johnson & Johnson Services, Inc.

Lion Corporation

Tom's of Maine

Chattem Inc.

Church & Dwight

AMWAY

SmartMouth Oral Health Laboratories

Himalaya

3M

Unilever

Ambient Healthcare Pvt. Ltd.

Kao Corporation

Caldwell Consumer Health

Dr. Harold Katz

Sunstar Group

Dentyl Active

Jason Natural Care

Lotus Brands Inc.

Rowpar Pharmaceuticals Inc.

Reckitt Benckiser Group Plc.

Royal Philips N.V.

Henkel AG & Co. KGaA

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Cosmetic Mouthwashes market?

What factors are driving Cosmetic Mouthwashes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cosmetic Mouthwashes market opportunities vary by end market size?

How does Cosmetic Mouthwashes break out by Type, by Application?

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