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Global Cosmetic Grade VP/VA Copolymer Market Growth 2026-2032

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Abstracts

The global Cosmetic Grade VP/VA Copolymer market size is predicted to grow from US$ 128 million in 2025 to US$ 168 million in 2032; it is expected to grow at a CAGR of 4.0% from 2026 to 2032.

<p class="tw-data-text tw-text-large tw-ta" data-placeholder="??" id="tw-target-text" role="text" tabindex="-1" data-ved="2ahUKEwia5uGJ1JORAxVjJEQIHRvRNbEQ3ewLegQIHhAV" dir="ltr" aria-label="???VP/VA copolymers are polymers copolymerized from N-vinylpyrrolidone (VP) and vinyl acetate (VA), typically in powder or liquid (aqueous or alcoholic) form. They are readily soluble in solvents such as water and ethanol, exhibit excellent film-forming properties, hardness, and gloss, and are easily washed away. This copolymer is primarily used as a film-forming agent and setting agent in the cosmetics industry.

The main upstream raw materials include N-vinylpyrrolidone (NVP) and vinyl acetate (VA). NVP is the base monomer for PVP-type products, while VA is another key monomer that imparts the copolymer"s unique properties.">VP/VA copolymers are polymers copolymerized from N-vinylpyrrolidone (VP) and vinyl acetate (VA), typically in powder or liquid (aqueous or alcoholic) form. They are readily soluble in solvents such as water and ethanol, exhibit excellent film-forming properties, hardness, and gloss, and are easily washed away. This copolymer is primarily used as a film-forming agent and setting agent in the cosmetics industry.The main upstream raw materials include N-vinylpyrrolidone (NVP) and vinyl acetate (VA). NVP is the base monomer for PVP-type products, while VA is another key monomer that imparts the copolymer's unique properties.

Global sales volume in 2024 was approximately 13,000 tons, with an average market

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price of approximately US$9,700 per ton. The size of a single production line varies depending on the production process and investment scale. Industry gross profit margins range from 20% to 35%.

United States market for Cosmetic Grade VP/VA Copolymer is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Cosmetic Grade VP/VA Copolymer is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Cosmetic Grade VP/VA Copolymer is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Cosmetic Grade VP/VA Copolymer players cover Ashland, BASF, Osaka Organic Chemical Industry, Miwon Commercial, Huangshan Bonsun Pharmaceuticals, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Cosmetic Grade VP/VA Copolymer Industry Forecast” looks at past sales and reviews total world Cosmetic Grade VP/VA Copolymer sales in 2025, providing a comprehensive analysis by region and market sector of projected Cosmetic Grade VP/VA Copolymer sales for 2026 through 2032. With Cosmetic Grade VP/VA Copolymer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Cosmetic Grade VP/VA Copolymer industry.

This Insight Report provides a comprehensive analysis of the global Cosmetic Grade VP/VA Copolymer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cosmetic Grade VP/VA Copolymer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Cosmetic Grade VP/VA Copolymer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cosmetic Grade VP/VA Copolymer and breaks down the

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forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cosmetic Grade VP/VA Copolymer.

This report presents a comprehensive overview, market shares, and growth opportunities of Cosmetic Grade VP/VA Copolymer market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Powder

Liquid

Segmentation by VP/VA Ratio:

60/40

70/30

50/50

Other

Segmentation by Application:

Hair Care Products

Skin Care Products

Cleansing Products

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Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ashland

BASF

Osaka Organic Chemical Industry

Miwon Commercial

Huangshan Bonsun Pharmaceuticals

Jiaozuo Zhongwei Special Products Pharmaceutical

JH Nanhang Life Sciences

Chongqing Star-Tech Specialty Products

Shanghai Yuking Water Soluble Material Tech

Boai NKY Pharmaceuticals

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Cosmetic Grade VP/VA Copolymer market?

What factors are driving Cosmetic Grade VP/VA Copolymer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cosmetic Grade VP/VA Copolymer market opportunities vary by end market size?

How does Cosmetic Grade VP/VA Copolymer break out by Type, by Application?

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