

Global Cosmetic Grade Benzoic Acid Market Growth 2026-2032

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Abstracts

The global Cosmetic Grade Benzoic Acid market size is predicted to grow from US\$ 103 million in 2025 to US\$ 137 million in 2032; it is expected to grow at a CAGR of 4.0% from 2026 to 2032.

Cosmetic Grade Benzoic Acid refers to benzoic acid produced and purified to meet cosmetic/PC quality specifications, with an industry chain running from upstream toluene (or benzyl alcohol/benzoic intermediates) and oxidants/catalysts through midstream oxidation, refining, crystallization and QA/formulation, to downstream use mainly as a preservative or pH-supporting antimicrobial in cosmetics and personal-care products (creams, lotions, cleansers, shampoos, wipes, and deodorants), as well as in some household and toiletry formulations.

In 2025, global Cosmetic Grade Benzoic Acid production reached approximately 21.9 K MT, with an average global market price of around US\$ 4825 per MT. The global single-line production capacity ranges from 1200 to 1500 MT per year. The industry's gross profit margin is approximately 20%-25%.

United States market for Cosmetic Grade Benzoic Acid is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Cosmetic Grade Benzoic Acid is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Cosmetic Grade Benzoic Acid is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Cosmetic Grade Benzoic Acid players cover Jan Dekker, DKSH, Anstar, First Continental International, Alfa Chemistry, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Cosmetic Grade Benzoic Acid Industry Forecast” looks at past sales and reviews total world Cosmetic Grade Benzoic Acid sales in 2025, providing a comprehensive analysis by region and market sector of projected Cosmetic Grade Benzoic Acid sales for 2026 through 2032. With Cosmetic Grade Benzoic Acid sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cosmetic Grade Benzoic Acid industry.

This Insight Report provides a comprehensive analysis of the global Cosmetic Grade Benzoic Acid landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cosmetic Grade Benzoic Acid portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cosmetic Grade Benzoic Acid market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cosmetic Grade Benzoic Acid and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cosmetic Grade Benzoic Acid.

This report presents a comprehensive overview, market shares, and growth opportunities of Cosmetic Grade Benzoic Acid market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Purity 98%

Purity 99%

Others

Segmentation by Particle Size:

Fine

Medium

Coarse

Segmentation by Physical Form:

Flakes

Granules

Powder

Segmentation by Sales Channel:

Online

Offline

Segmentation by Application:

Personal Care Products

Makeup Products

Hair Care

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Jan Dekker

DKSH

Anstar

First Continental International

Alfa Chemistry

Evonik

BioOrganic Concepts

Eastman

Uniproma Chemical

Clariant

Brenntag Beauty & Personal Care

Chemipol

Givaudan

Sharon Laboratories

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cosmetic Grade Benzoic Acid market?

What factors are driving Cosmetic Grade Benzoic Acid market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cosmetic Grade Benzoic Acid market opportunities vary by end market size?

How does Cosmetic Grade Benzoic Acid break out by Type, by Application?

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