

Global Corporate Clothing Market Growth 2019-2024

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Abstracts

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Corporate Clothing or Uniforms & Workwears is defined as apparel bought by enterprises/institutions which given to their employees to perform their work. Often those employed within trade industries elect to be outfitted in Uniforms & Workwears because it is built to provide durability and safety.

At present, the production of corporate clothing is distributed evenly in China, Southeast Asia, South Asia, Southern Europe, Central America and Turkey. China still is the largest production country of corporate clothing in the world in the past few years and it will keep the same position in the next few years. European and American manufacturers mainly manufacture high quality corporate clothing, special protective clothing and fashion clothes. Or some international giants such as VF transfer production bases to the rest of the world. This industry is a labor-intensive industry, and it is difficult for local manufacturers in Europe and the United States to compete with low-priced products.

According to this study, over the next five years the Corporate Clothing market will register a 4.2% CAGR in terms of revenue, the global market size will reach US\$ 66600 million by 2024, from US\$ 54200 million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in Corporate Clothing business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Corporate Clothing market by product type, application, key manufacturers and key regions and countries.

This study considers the Corporate Clothing value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019, in Section 2.3; and forecast to 2024 in section 11.7.

General Workwear

Corporate Workwear

Uniforms

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 11.8.

Manufacturing Industry

Service Industry

Mining Industry

Agriculture?Forestry Industry

Others

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

VF Corporation

Williamson Dickie

Fristads Kansas Group

Aramark

Alsico

Adolphe Lafont

Carhartt

Cintas

UniFirst

G&K Services

Sioen

Engelbert Strauss

Hultafors Group

Johnsons Apparelmaster

Aditya Birla

Van Puijenbroek Textiel

Dura-Wear

China Garments

Provogue

Wokdiwei

Aoruina

Würth Modyf

Yihe

Lantian Hewu

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Corporate Clothing consumption (value & volume) by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Corporate Clothing market by identifying its various subsegments.

Focuses on the key global Corporate Clothing manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Corporate Clothing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Corporate Clothing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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