

Global Corporate Wellness Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Corporate wellness programs are designed to support employees understand their health risks, pursue healthy behavior at the workplace, and decrease health care expenditure. Corporate wellness programs consist of health risk assessments, fitness, health screening, weight management, smoking cessation, and nutrition. These programs reduce cost of hospitalization, surgeries, and visits to health care specialists. Moreover, corporate wellness programs increase productivity, decrease absenteeism, and improve quality of life of employees.

LPI (LP Information)' newest research report, the "Corporate Wellness Industry Forecast" looks at past sales and reviews total world Corporate Wellness sales in 2022, providing a comprehensive analysis by region and market sector of projected Corporate Wellness sales for 2023 through 2029. With Corporate Wellness sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Corporate Wellness industry.

This Insight Report provides a comprehensive analysis of the global Corporate Wellness landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Corporate Wellness portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Corporate Wellness market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Corporate Wellness and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Corporate Wellness.

The global Corporate Wellness market size is projected to grow from US\$ 48010 million in 2022 to US\$ 70800 million in 2029; it is expected to grow at a CAGR of 5.7% from 2023 to 2029.

Rising demand for corporate wellness activities due to increased insurance costs that result in financial burden on employers is driving the market. The corporate wellness initiatives target particular health risk factors such as stress, obesity, smoking, diet, lack of exercise, etc.

This report presents a comprehensive overview, market shares, and growth opportunities of Corporate Wellness market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Health Risk Assessment

Fitness

Smoking Cessation

Health Screening

Nutrition & Weight Management

Stress Management

Others

Segmentation by application

Large Enterprise

Small and Medium Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

EXOS

ProvantHealth

Wellness Corporate Solutions

ComPsych Corporation

Optum

Central Corporate Wellness

TruworthWellness

CXA Group

SOL Wellness

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