

Global Corporate M-learning Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GD33865BD597EN.html>

Date: November 2024

Pages: 111

Price: US\$ 3,660.00 (Single User License)

ID: GD33865BD597EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Corporate M-learning market size was valued at US\$ 26360 million in 2023. With growing demand in downstream market, the Corporate M-learning is forecast to a readjusted size of US\$ 69020 million by 2030 with a CAGR of 14.7% during review period.

The research report highlights the growth potential of the global Corporate M-learning market. Corporate M-learning are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Corporate M-learning. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Corporate M-learning market.

M-learning or mobile learning is 'learning across multiple contexts, through social and content interactions, using personal electronic devices'. A form of distance education, m-learners use mobile device educational technology at their time convenience.

The technical segment accounted for the majority shares and dominated this market. The demand for technical m-learning from the emerging countries in GCC and countries that are driven by rapid industrialization such as China will fuel market growth. Moreover, the need for corporate m learning for information technology has spurred its adoption in developing countries.

Key Features:

The report on Corporate M-learning market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Corporate M-learning market. It may include historical data, market segmentation by Type (e.g., Technical, Non-technical), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Corporate M-learning market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Corporate M-learning market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Corporate M-learning industry. This include advancements in Corporate M-learning technology, Corporate M-learning new entrants, Corporate M-learning new investment, and other innovations that are shaping the future of Corporate M-learning.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Corporate M-learning market. It includes factors influencing customer ' purchasing decisions, preferences for Corporate M-learning product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Corporate M-learning market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Corporate M-learning market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Corporate M-learning market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Corporate M-learning industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Corporate M-learning market.

Market Segmentation:

Corporate M-learning market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Technical

Non-technical

Segmentation by application

Small Enterprises

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

NetDimensions

Saba Software

Adobe Systems

DominKnow

City & Guilds

Desire2Learn

CERTPOINT Systems

Allen Interactions

Aptara

Articulate

Intuition

Kallidus

Learning Pool

Meridian Knowledge Solutions

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Corporate M-learning Market Size 2019-2030
 - 2.1.2 Corporate M-learning Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Corporate M-learning Segment by Type
 - 2.2.1 Technical
 - 2.2.2 Non-technical
- 2.3 Corporate M-learning Market Size by Type
 - 2.3.1 Corporate M-learning Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Corporate M-learning Market Size Market Share by Type (2019-2024)
- 2.4 Corporate M-learning Segment by Application
 - 2.4.1 Small Enterprises
 - 2.4.2 Large Enterprises
- 2.5 Corporate M-learning Market Size by Application
 - 2.5.1 Corporate M-learning Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Corporate M-learning Market Size Market Share by Application (2019-2024)

3 CORPORATE M-LEARNING MARKET SIZE BY PLAYER

- 3.1 Corporate M-learning Market Size Market Share by Players
 - 3.1.1 Global Corporate M-learning Revenue by Players (2019-2024)
 - 3.1.2 Global Corporate M-learning Revenue Market Share by Players (2019-2024)
- 3.2 Global Corporate M-learning Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 CORPORATE M-LEARNING BY REGIONS

4.1 Corporate M-learning Market Size by Regions (2019-2024)

4.2 Americas Corporate M-learning Market Size Growth (2019-2024)

4.3 APAC Corporate M-learning Market Size Growth (2019-2024)

4.4 Europe Corporate M-learning Market Size Growth (2019-2024)

4.5 Middle East & Africa Corporate M-learning Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Corporate M-learning Market Size by Country (2019-2024)

5.2 Americas Corporate M-learning Market Size by Type (2019-2024)

5.3 Americas Corporate M-learning Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Corporate M-learning Market Size by Region (2019-2024)

6.2 APAC Corporate M-learning Market Size by Type (2019-2024)

6.3 APAC Corporate M-learning Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Corporate M-learning by Country (2019-2024)

- 7.2 Europe Corporate M-learning Market Size by Type (2019-2024)
- 7.3 Europe Corporate M-learning Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Corporate M-learning by Region (2019-2024)
- 8.2 Middle East & Africa Corporate M-learning Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Corporate M-learning Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL CORPORATE M-LEARNING MARKET FORECAST

- 10.1 Global Corporate M-learning Forecast by Regions (2025-2030)
 - 10.1.1 Global Corporate M-learning Forecast by Regions (2025-2030)
 - 10.1.2 Americas Corporate M-learning Forecast
 - 10.1.3 APAC Corporate M-learning Forecast
 - 10.1.4 Europe Corporate M-learning Forecast
 - 10.1.5 Middle East & Africa Corporate M-learning Forecast
- 10.2 Americas Corporate M-learning Forecast by Country (2025-2030)
 - 10.2.1 United States Corporate M-learning Market Forecast
 - 10.2.2 Canada Corporate M-learning Market Forecast
 - 10.2.3 Mexico Corporate M-learning Market Forecast
 - 10.2.4 Brazil Corporate M-learning Market Forecast
- 10.3 APAC Corporate M-learning Forecast by Region (2025-2030)

- 10.3.1 China Corporate M-learning Market Forecast
- 10.3.2 Japan Corporate M-learning Market Forecast
- 10.3.3 Korea Corporate M-learning Market Forecast
- 10.3.4 Southeast Asia Corporate M-learning Market Forecast
- 10.3.5 India Corporate M-learning Market Forecast
- 10.3.6 Australia Corporate M-learning Market Forecast
- 10.4 Europe Corporate M-learning Forecast by Country (2025-2030)
 - 10.4.1 Germany Corporate M-learning Market Forecast
 - 10.4.2 France Corporate M-learning Market Forecast
 - 10.4.3 UK Corporate M-learning Market Forecast
 - 10.4.4 Italy Corporate M-learning Market Forecast
 - 10.4.5 Russia Corporate M-learning Market Forecast
- 10.5 Middle East & Africa Corporate M-learning Forecast by Region (2025-2030)
 - 10.5.1 Egypt Corporate M-learning Market Forecast
 - 10.5.2 South Africa Corporate M-learning Market Forecast
 - 10.5.3 Israel Corporate M-learning Market Forecast
 - 10.5.4 Turkey Corporate M-learning Market Forecast
 - 10.5.5 GCC Countries Corporate M-learning Market Forecast
- 10.6 Global Corporate M-learning Forecast by Type (2025-2030)
- 10.7 Global Corporate M-learning Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 NetDimensions
 - 11.1.1 NetDimensions Company Information
 - 11.1.2 NetDimensions Corporate M-learning Product Offered
 - 11.1.3 NetDimensions Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 NetDimensions Main Business Overview
 - 11.1.5 NetDimensions Latest Developments
- 11.2 Saba Software
 - 11.2.1 Saba Software Company Information
 - 11.2.2 Saba Software Corporate M-learning Product Offered
 - 11.2.3 Saba Software Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Saba Software Main Business Overview
 - 11.2.5 Saba Software Latest Developments
- 11.3 Adobe Systems
 - 11.3.1 Adobe Systems Company Information

- 11.3.2 Adobe Systems Corporate M-learning Product Offered
- 11.3.3 Adobe Systems Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)
- 11.3.4 Adobe Systems Main Business Overview
- 11.3.5 Adobe Systems Latest Developments
- 11.4 DominKnow
 - 11.4.1 DominKnow Company Information
 - 11.4.2 DominKnow Corporate M-learning Product Offered
 - 11.4.3 DominKnow Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 DominKnow Main Business Overview
 - 11.4.5 DominKnow Latest Developments
- 11.5 City & Guilds
 - 11.5.1 City & Guilds Company Information
 - 11.5.2 City & Guilds Corporate M-learning Product Offered
 - 11.5.3 City & Guilds Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 City & Guilds Main Business Overview
 - 11.5.5 City & Guilds Latest Developments
- 11.6 Desire2Learn
 - 11.6.1 Desire2Learn Company Information
 - 11.6.2 Desire2Learn Corporate M-learning Product Offered
 - 11.6.3 Desire2Learn Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Desire2Learn Main Business Overview
 - 11.6.5 Desire2Learn Latest Developments
- 11.7 CERTPOINT Systems
 - 11.7.1 CERTPOINT Systems Company Information
 - 11.7.2 CERTPOINT Systems Corporate M-learning Product Offered
 - 11.7.3 CERTPOINT Systems Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 CERTPOINT Systems Main Business Overview
 - 11.7.5 CERTPOINT Systems Latest Developments
- 11.8 Allen Interactions
 - 11.8.1 Allen Interactions Company Information
 - 11.8.2 Allen Interactions Corporate M-learning Product Offered
 - 11.8.3 Allen Interactions Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Allen Interactions Main Business Overview

11.8.5 Allen Interactions Latest Developments

11.9 Aptara

11.9.1 Aptara Company Information

11.9.2 Aptara Corporate M-learning Product Offered

11.9.3 Aptara Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 Aptara Main Business Overview

11.9.5 Aptara Latest Developments

11.10 Articulate

11.10.1 Articulate Company Information

11.10.2 Articulate Corporate M-learning Product Offered

11.10.3 Articulate Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 Articulate Main Business Overview

11.10.5 Articulate Latest Developments

11.11 Intuition

11.11.1 Intuition Company Information

11.11.2 Intuition Corporate M-learning Product Offered

11.11.3 Intuition Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)

11.11.4 Intuition Main Business Overview

11.11.5 Intuition Latest Developments

11.12 Kallidus

11.12.1 Kallidus Company Information

11.12.2 Kallidus Corporate M-learning Product Offered

11.12.3 Kallidus Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)

11.12.4 Kallidus Main Business Overview

11.12.5 Kallidus Latest Developments

11.13 Learning Pool

11.13.1 Learning Pool Company Information

11.13.2 Learning Pool Corporate M-learning Product Offered

11.13.3 Learning Pool Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)

11.13.4 Learning Pool Main Business Overview

11.13.5 Learning Pool Latest Developments

11.14 Meridian Knowledge Solutions

11.14.1 Meridian Knowledge Solutions Company Information

11.14.2 Meridian Knowledge Solutions Corporate M-learning Product Offered

11.14.3 Meridian Knowledge Solutions Corporate M-learning Revenue, Gross Margin and Market Share (2019-2024)

11.14.4 Meridian Knowledge Solutions Main Business Overview

11.14.5 Meridian Knowledge Solutions Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

Product name: Global Corporate M-learning Market Growth (Status and Outlook) 2024-2030

Product link: <https://marketpublishers.com/r/GD33865BD597EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD33865BD597EN.html>