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Global Corporate Gifting Platforms Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Corporate Gifting Platforms market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Corporate Gifting Platforms are specialized tools designed for businesses to manage and execute gift-giving strategies for employees, clients, and corporate milestones. They not only offer a wide range of gift choices but also include features tailored to business needs, such as gift customization, automated management, and performance analytics. These platforms often partner with third-party retailers to provide extensive market options and use data analysis to evaluate how gifts contribute to enhancing company loyalty and achieving business goals.

United States market for Corporate Gifting Platforms is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Corporate Gifting Platforms is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Corporate Gifting Platforms is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Corporate Gifting Platforms players cover Sender Inc, Giftogram, BHN Rewards, Loop & Tie, Giftsenda, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Corporate Gifting Platforms Industry

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Forecast? looks at past sales and reviews total world Corporate Gifting Platforms sales in 2025, providing a comprehensive analysis by region and market sector of projected Corporate Gifting Platforms sales for 2026 through 2032. With Corporate Gifting Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Corporate Gifting Platforms industry.

This Insight Report provides a comprehensive analysis of the global Corporate Gifting Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Corporate Gifting Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Corporate Gifting Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Corporate Gifting Platforms and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Corporate Gifting Platforms.

This report presents a comprehensive overview, market shares, and growth opportunities of Corporate Gifting Platforms market by product type, application, key players and key regions and countries.

Segmentation by Type:

Employee Gifting

Customer Gifting

Others

Segmentation by Application:

Employee Motivation

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- Customer Relationship Management
- Business Promotion
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sender Inc

Giftogram

BHN Rewards

Loop & Tie

Giftsenda

Client Giant, Inc

SwagUp

Tinggly

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CorporateGift.com

Reachdesk

Snappy App Inc

Goody Technologies, Inc.

Guusto

Xoxoday

TruCentive

PerkUp, Inc.

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