

Global Corporate Event Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Corporate Event Services market size is predicted to grow from US\$ 3821 million in 2025 to US\$ 5708 million in 2032; it is expected to grow at a CAGR of 6.0% from 2026 to 2032.

Corporate event services refer to the professional support and services required by enterprises in a series of organizational behaviors and planned activities to achieve their economic and social goals. These services include but are not limited to event planning and execution, marketing, brand promotion and other fields. Corporate event services are usually provided by professional service providers or relevant departments within the enterprise to ensure the smooth progress of the event and the achievement of its goals.

United States market for Corporate Event Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Corporate Event Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Corporate Event Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Corporate Event Services players cover TravelPerk, MKG, Event Solutions, JR Global Events, Evolve Activation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Corporate Event Services Industry

Forecast” looks at past sales and reviews total world Corporate Event Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Corporate Event Services sales for 2026 through 2032. With Corporate Event Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Corporate Event Services industry.

This Insight Report provides a comprehensive analysis of the global Corporate Event Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Corporate Event Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Corporate Event Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Corporate Event Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Corporate Event Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Corporate Event Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Event Planning and Implementation Services

Exhibition and Business Conference Services

Others

Segmentation by Application:

Large Enterprises

Small and Medium-Sized Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TravelPerk

MKG

Event Solutions

JR Global Events

Evolve Activation

Luxe Fete

MGM Resorts

AJ Williams Events

Rafanelli Events

Absolute Production Services

ACTIVE StarCite

Boston Audio Rentals

RO EM National Event Services

Corporate Events Inc

Freeman

SmartWorks

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Figure 76. GCC Countries Corporate Event Services Market Size 2027-2032 (\$ millions)

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