

Global Corporate E learning Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Corporate E learning market size is predicted to grow from US\$ 24670 million in 2025 to US\$ 51410 million in 2031; it is expected to grow at a CAGR of 13.0% from 2025 to 2031.

E-Learning is learning utilizing electronic technologies to access educational curriculum outside of a traditional classroom. In most cases, it refers to a course, program or degree delivered completely online. The role of corporate training is to ensure an employee has the knowledge and skills to undertake a specific operation to enable an organization to continue to operate. Fundamentally, corporate training is centered on knowledge transfer. For example, conferences and workshops are an essential yet expensive part of business and e-learning makes it affordable and efficient – salespeople, for instance, can receive their training on new products and sales strategies online. E-learning can be translated to lower costs to deliver training in a shorter period of time, especially when employees are spread worldwide.

Global key players of Corporate E learning include SAP, Skillsoft, Oracle, Cornerstone, Learning Technologies Group, etc. The top five players hold a share about 25%. North America is the world's largest market for Corporate E learning and holds a share about 53%, followed by Asia-Pacific and Europe, with share about 20% and 20%, separately. In terms of product type, Cloud-Based is the largest segment, accounting for a share about 87%. In terms of application, BFSI is the largest field with a share about 22 percent.

LPI (LP Information)' newest research report, the “Corporate E learning Industry

Forecast” looks at past sales and reviews total world Corporate E learning sales in 2024, providing a comprehensive analysis by region and market sector of projected Corporate E learning sales for 2025 through 2031. With Corporate E learning sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Corporate E learning industry.

This Insight Report provides a comprehensive analysis of the global Corporate E learning landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Corporate E learning portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Corporate E learning market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Corporate E learning and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Corporate E learning.

This report presents a comprehensive overview, market shares, and growth opportunities of Corporate E learning market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premise

Cloud-Based

Segmentation by Application:

BFSI

Automotive

Retail & Consumer Goods

Energy & Utility

Manufacturing

Healthcare

Software & Technology

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SAP

Skillsoft

Oracle

Cornerstone

Learning Technologies Group (LTG)

Infor

Docebo

Articulate

Blackboard (Anthology)

SAI Global (Intertek)

Learning Pool

Adobe

CrossKnowledge

LRN Corporation

NAVEX Global

City&Guilds Kineo

ExpertusONE

LearnUpon

360Learning

Absorb Software

Totara

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