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Global Corporate Brands Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Corporate Brands market size is predicted to grow from US$ 92820 million in 2025 to US$ 119890 million in 2031; it is expected to grow at a CAGR of 4.4% from 2025 to 2031.

Corporate brands refer to the identity, reputation, and marketing efforts of a company as a whole. They are typically represented by a logo, slogan, or symbol, which serves as a reflection of the company's values, products, and overall mission. These brands often play a critical role in influencing customer perception and loyalty by communicating the company's reliability, quality, and market positioning. Examples include major global brands like Apple, Microsoft, and Coca-Cola.

United States market for Corporate Brands is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Corporate Brands is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Corporate Brands is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Corporate Brands players cover PVH Corp., Iconix Brand Group, Nickelodeon (ViacomCBS), Major League Baseball, Learfield IMG College, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "Corporate Brands Industry Forecast" looks at past sales and reviews total world Corporate Brands sales in 2024, providing a

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comprehensive analysis by region and market sector of projected Corporate Brands sales for 2025 through 2031. With Corporate Brands sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Corporate Brands industry.

This Insight Report provides a comprehensive analysis of the global Corporate Brands landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Corporate Brands portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Corporate Brands market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Corporate Brands and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Corporate Brands.

This report presents a comprehensive overview, market shares, and growth opportunities of Corporate Brands market by product type, application, key players and key regions and countries.

Segmentation by Type:

Consumer Brands

Industrial Brands

Service Brands

Segmentation by Application:

Consumer Goods

Technology & Electronics

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Automotive

Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

PVH Corp.

Iconix Brand Group

Nickelodeon (ViacomCBS)

Major League Baseball

Learfield IMG College

Sequential Brands Group

General Motors

National Basketball Association

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Electrolux

National Football League

Procter & Gamble

Ferrari

Ralph Lauren

Ford Motor Company

The Hershey Company

Stanley Black & Decker

PGA Tour

National Hockey League

Sunkist Growers

WWE

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