

Global Corporate Assessment Tools Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Corporate Assessment Tools refers to talent assessment. Defined as “the process used to help employers identify the right job candidates for their company,” Corporate Assessment is increasingly recognized as a critical component of company performance and success—especially amid today’s economic landscape.

Corporate assessment is used to identify the best-fit candidates for a job, either as a pre-hire assessment or for personnel development. With the help of talent assessments recruiters can look beyond CVs, school grades, college certificates and university diplomas to find out, whether a candidate is a good person-job-match.

Valid assessment tools provide information about e.g. candidates’ abilities, personality traits, motivation, working styles or digital readiness. All the information gathered from different assessments can make a prediction of a candidates’ job- performance and success and might even forecast the retention rate.

The use of talent assessments does not only make sense for pre-employment testing, but can also be extremely beneficial for self assessment, employee development and identifying leadership potential.

LPI (LP Information)' newest research report, the “Corporate Assessment Tools Industry Forecast” looks at past sales and reviews total world Corporate Assessment Tools sales in 2022, providing a comprehensive analysis by region and market sector of projected Corporate Assessment Tools sales for 2023 through 2029. With Corporate Assessment Tools sales broken down by region, market sector and sub-sector, this

report provides a detailed analysis in US\$ millions of the world Corporate Assessment Tools industry.

This Insight Report provides a comprehensive analysis of the global Corporate Assessment Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Corporate Assessment Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Corporate Assessment Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Corporate Assessment Tools and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Corporate Assessment Tools.

The global Corporate Assessment Tools market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Corporate Assessment Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Corporate Assessment Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Corporate Assessment Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Corporate Assessment Tools players cover SHL (CEB), AON, AssessFirst, Chandler Macleod, DDI, Hogan Assessments, IBM, Korn Ferry and Mercer, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Corporate Assessment Tools market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Online Psychometric Tests

Online Aptitude Tests

Online Domain Tests

In-person Interviews

Others

Segmentation by application

Employee Recruitment

Employee Evaluation

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SHL (CEB)

AON

AssessFirst

Chandler Macleod

DDI

Hogan Assessments

IBM

Korn Ferry

Mercer

MeritTrac

Mettl

NSEIT

Talogy

Psytech

TeamLease

PerformanSe

PSI

Talent Plus

TTI Success Insights

Harrison Assessments

Central Test

StrengthsAsia

Beisen

China Select

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