

Global Corporate Assessment Services Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Corporate Assessment Services market size is predicted to grow from US\$ 3759 million in 2025 to US\$ 5893 million in 2031; it is expected to grow at a CAGR of 7.8% from 2025 to 2031.

Corporate Assessment Services in this report refers to talent assessment. Defined as “the process used to help employers identify the right job candidates for their company,” Corporate Assessment is increasingly recognized as a critical component of company performance and success—especially amid today’s economic landscape. Corporate assessment is used to identify the best-fit candidates for a job, either as a pre-hire assessment or for personnel development. With the help of talent assessments recruiters can look beyond CVs, school grades, college certificates and university diplomas to find out, whether a candidate is a good person-job-match. Valid assessment tools provide information about e.g. candidates’ abilities, personality traits, motivation, working styles or digital readiness. All the information gathered from different assessments can make a prediction of a candidates’ job- performance and success and might even forecast the retention rate. The use of talent assessments does not only make sense for pre-employment testing, but can also be extremely beneficial for self assessment, employee development and identifying leadership potential.

The major players in global Corporate Assessment Services market include AON, Korn Ferry, CEB, etc. The top 3 players occupy about 20% shares of the global market. North America and Asia-Pacific are main markets, they occupy about 70% of the global market. Online Aptitude Tests is the main type, with a share about 35%. Recruitment of Frontline Employee is the main application, which holds a share about 60%.

LPI (LP Information)' newest research report, the “Corporate Assessment Services Industry Forecast” looks at past sales and reviews total world Corporate Assessment Services sales in 2024, providing a comprehensive analysis by region and market sector of projected Corporate Assessment Services sales for 2025 through 2031. With Corporate Assessment Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Corporate Assessment Services industry.

This Insight Report provides a comprehensive analysis of the global Corporate Assessment Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Corporate Assessment Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Corporate Assessment Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Corporate Assessment Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Corporate Assessment Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Corporate Assessment Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Online Psychometric Tests

Online Aptitude Tests

Online Domain Tests

In-Person Interviews

Others

Segmentation by Application:

Recruitment of Frontline Employee

Recruitment of Managers

Internal Assessment and Promotion

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SHL (CEB)

AON

AssessFirst

Chandler Macleod

DDI

Hogan Assessments

IBM

Korn Ferry

Mercer

MeritTrac

Mettl

NSEIT

Talogy

Psytech

TeamLease

PerformanSe

PSI

Talent Plus

TTI Success Insights

Harrison Assessments

Central Test

StrengthsAsia

Beisen

China Select

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