

# Global Cordless/Battery Powered Push Lawn Mowers Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Cordless/Battery Powered Push Lawn Mowers market size was valued at US\$ 1182.7 million in 2023. With growing demand in downstream market, the Cordless/Battery Powered Push Lawn Mowers is forecast to a readjusted size of US\$ 1685 million by 2030 with a CAGR of 5.2% during review period.

The research report highlights the growth potential of the global Cordless/Battery Powered Push Lawn Mowers market. Cordless/Battery Powered Push Lawn Mowers are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Cordless/Battery Powered Push Lawn Mowers. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Cordless/Battery Powered Push Lawn Mowers market.

A lawn mower (mower) is a machine utilizing one or more revolving blades to cut a grass surface to an even height. The height of the cut grass may be fixed by the design of the mower, but generally is adjustable by the operator, typically by a single master lever, or by a lever or nut and bolt on each of the machine's wheels. The blades may be powered by muscle, with wheels mechanically connected to the cutting blades so that when the mower is pushed forward, the blades spin, or the machine may have a battery-powered or plug-in electric motor. The most common power source for lawn mowers is a small (typically one cylinder) internal combustion engine.

Global Cordless/Battery Powered Push Lawn Mowers key players include BLACK+DECKER Inc., Snow Joe, LLC., Global Garden Products, STIHL Inc, etc. Global top four manufacturers hold a share over 20%.

China is the largest market, with a share over 20%, followed by Europe, and North America, both have a share over 40 percent.

In terms of product, 16-21 in is the largest segment, with a share about 55%. And in terms of application, the largest application is Residential, followed by Commercial, etc.

**Key Features:**

The report on Cordless/Battery Powered Push Lawn Mowers market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Cordless/Battery Powered Push Lawn Mowers market. It may include historical data, market segmentation by Type (e.g., Under 12 in, 12-16 in), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Cordless/Battery Powered Push Lawn Mowers market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Cordless/Battery Powered Push Lawn Mowers market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Cordless/Battery Powered Push Lawn Mowers industry. This include advancements in Cordless/Battery Powered Push Lawn Mowers technology, Cordless/Battery Powered Push Lawn Mowers new entrants, Cordless/Battery Powered Push Lawn Mowers new investment, and other innovations that are shaping the future of Cordless/Battery Powered Push Lawn Mowers.

**Downstream Procumbent Preference:** The report can shed light on customer

procumbent behaviour and adoption trends in the Cordless/Battery Powered Push Lawn Mowers market. It includes factors influencing customer ' purchasing decisions, preferences for Cordless/Battery Powered Push Lawn Mowers product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Cordless/Battery Powered Push Lawn Mowers market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Cordless/Battery Powered Push Lawn Mowers market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Cordless/Battery Powered Push Lawn Mowers market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Cordless/Battery Powered Push Lawn Mowers industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Cordless/Battery Powered Push Lawn Mowers market.

**Market Segmentation:**

Cordless/Battery Powered Push Lawn Mowers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Under 12 in

12-16 in

16-21 in

21-27 in

Above 27 in

### Segmentation by application

Residential

Commercial

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BLACK+DECKER Inc.

Snow Joe, LLC.

STIGA SpA

STIHL Inc

GreenWorks

MTD

WORX

Earthwise

Emak

Ryobi

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Cordless/Battery Powered Push Lawn Mowers market?

What factors are driving Cordless/Battery Powered Push Lawn Mowers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cordless/Battery Powered Push Lawn Mowers market opportunities vary by end market size?

How does Cordless/Battery Powered Push Lawn Mowers break out type, application?

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