

Global Cordless Steam Irons Market Growth 2026-2032

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Abstracts

The global Cordless Steam Irons market size is predicted to grow from US\$ 343 million in 2025 to US\$ 576 million in 2032; it is expected to grow at a CAGR of 7.6% from 2026 to 2032.

In 2025, global Cordless Steam Irons production reached approximately 6,000 K Units, with an average global market price of around 58.5 US\$/Unit.

A cordless steam iron is a portable, rechargeable household and professional garment-care appliance that generates high-temperature pressurized steam to smooth out wrinkles and creases in fabrics, operating without a fixed power cord during active use by relying on a built-in rechargeable battery or a powered charging base that maintains heat and steam output, combining the convenience of cordless mobility with the effective wrinkle-removal performance of traditional corded steam irons for efficient clothing and fabric care across various settings.

Demand for cordless steam irons is steadily driven by growing consumer preferences for portable, space-saving, and easy-to-use home appliances, busy lifestyles requiring quick on-the-go garment touch-ups, and rising demand from both household users and small-scale commercial users such as hotels, boutiques, and tailors; this trend creates significant business opportunities in product innovation focusing on longer battery life, faster charging, higher steam pressure, and lightweight design, as well as market expansion in online retail, home goods channels, and emerging markets with increasing disposable income and demand for convenient lifestyle products.

LP Information, Inc. (LPI) ' newest research report, the "Cordless Steam Irons Industry Forecast" looks at past sales and reviews total world Cordless Steam Irons sales in

2025, providing a comprehensive analysis by region and market sector of projected Cordless Steam Irons sales for 2026 through 2032. With Cordless Steam Irons sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cordless Steam Irons industry.

This Insight Report provides a comprehensive analysis of the global Cordless Steam Irons landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cordless Steam Irons portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cordless Steam Irons market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cordless Steam Irons and breaks down the forecast by Soleplate Material, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cordless Steam Irons.

This report presents a comprehensive overview, market shares, and growth opportunities of Cordless Steam Irons market by product type, application, key manufacturers and key regions and countries.

Segmentation by Soleplate Material:

Ceramic Material

Stainless Steel Material

Others

Segmentation by Power Source:

Rechargeable Battery Type

Charging Base Type

Segmentation by Steam Output:

Low-pressure Steam Type

High-pressure Steam Type

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Panasonic

Groupe SEB

Black + Decker

Philips

Haier

Sunbeam

Morphy Richards

Russell Hobbs

Tower Housewares

Beldray

Swan

Steamfast

GEEPAS

OMAIGA

Flyco

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cordless Steam Irons market?

What factors are driving Cordless Steam Irons market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cordless Steam Irons market opportunities vary by end market size?

How does Cordless Steam Irons break out by Soleplate Material, by Application?

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